# Objectives & Methods Control C

#### IPRO 329 Mission

- Educate through entertainment
- Use computer games and technology to make learning fun and effective
- Meet national need to create better educational tools

# Scholars of the Lost Exhibit

- Targets 4th grade students
- Teaches areas of core subjects, i.e. math and science, that are traditionally difficult to teach
- Provides an immersive environment and engaging story to keep the players' attention
- Contains exhibit mini-games with high replay value to promote learning by repetition

#### Methodology

- Followed a game development pipeline process devised in the Fall 2004 semester
- Each phase can be reiterated and can also be executed in parallel with other phases
- This semester we have divided into four subteams to work on different parts of the pipeline and game

#### User Experience

Conducts user tests to gather requirements for a successful game

#### Design

Creates game dynamics, flow, characters, and storylines

#### Development

Programs and implements the work of the design team

#### Management

Responsible for facilitating communication, organization, business aspects and marketing

#### Phase I

Create, analyze research, and select game ideas based on successful gaming criteria

Phase II

Using iterative methods, the game is brought from preliminary design to final development

Phase III

Through various outlets, the game is introduced to the public and any legal issues are resolved.

Criteria
Brainstorm
Selection
Research

Design
Development
User Testing

Marketing Rollout

# Game Development Process Pipeline

## Semester Goals & Approach

### User Experience Goals

Phase I • Develop process for conducting user tests on students

Research areas students need help in and students' interests

#### Approach

- Survey 3rd party games to conduct initial user test research
- Scout and establish contacts within elementary schools
- Obtain permission from Institutional Review Board (IRB) to conduct research

#### Design

#### Goals

Phase | • Research areas students need help in and students were interested in

hase II • Design mini-games based on research

Phase II • Design the muesum environment, characters and story line

#### Approach

- Meet with User Experience and conduct Netnography for research
- Use story boards to represent of the story, environment, and mini-games

#### Development

#### Goals

hase 1 • Choose a development platform

nase | • Build a foundation for the game

Phase II • Implement 3-D World and a mini-game

#### Approach

- Create discovery prototypes targeting topics of game development
- Design the foundation of the game
- Distribute design to individual team members to implement

#### Management

#### Goals

Phase | • Track progress of team and maintain organization

Phase III • Create marketing materials and deliverables for the IPRO

#### Approach

- Brainstorm, select and implement methods for tracking team progress
- Implement tools for online journaling and maintaing an online file repository
- Brainstorm and create promotional materials