IPRO 359 Code of Ethics:

Overarching Principle: "Develop a nutrition-oriented catering service to the working professionals in downtown Chicago"

1. Law

Canon: The business will be mindful of U.S. law when designing its system. This includes respecting copyrights on any images or models that may be relevant to the business. Also, FDA regulations will be followed to ensure the safe consumption of our products by the customers.

Pressure: The delivery of the meals on time.

Risk: Handling of the food without regarding sanitation (i.e. not wearing gloves).

Risk: Using a delivery truck that does not provide sanitary conditions (i.e. refrigeration).

Pressure: Website does not represent the business in a professional manner

Risk: Use of images not licensed to the business

Measure: Sanitation is one of the top priorities of the business. Stations will be available for both gloves and/or hand sanitizers. Each delivery truck will be outfitted with the proper equipment to prevent spoilage. Also, all copyrighted material will only be used with the written consensus of the owner.

2. Contracts

Canon: The business will follow the terms set by the contracts made with its customers and supplier.

Pressure: Low profit margin for the business

Risk: Charge fees not detailed in the contract

Risk: Raise prices on items after order was placed.

Measure: All contracts will be honored for Apple-a-Day Chicago. In event of price changes, customers will be notified before completing the order. In event of contract termination, Apple-a-Day will notify the party involved and follow procedure agreed upon in the contract.

3. Community

Canon: The business will follow the guidelines set by the EPA. It will also be environmentally friendly and take steps to reduce its carbon footprint where possible.

Pressure: Low profit-margin for the business

Risk: Purchase non-ecologically responsible plastics

Risk: Improper disposal of materials in order to save time.

Measure: Apple-a-day will follow all EPA standards when disposing of materials. This will be checked by making available the proper disposal units. The business will also commit to using biodegradable plastics and reusable materials when delivering the items.