

Project Abstract

I PRO Team 359 Fall 2004

The goal of the Spring 2004 EnPRO 359 involved the discovery and emergence of an art gallery that would interlock the art found at IIT to the surrounding art community. A location and exhibit have already been proposed and implemented for the art @ IIT gallery, making the goal of the Fall 2004 EnPRO 359 not only promotion of the existing gallery, but also to take the steps necessary to sustain the gallery as a permanent fixture on campus. In hopes to continue enriching the lives of those around IIT, EnPRO 359 proceeded to find locations and inspect all the business details associated with such a mission. As of now, the art @ IIT gallery is located on IIT Main Campus in the Kemper Room of the Paul V. Galvin Library. Although currently small, plans are being made to move and expand the gallery to further incorporate it into the art @ IIT movement. This will attract the attention of galleries, artists and customers both locally and nationally to become acknowledged as a competing entity.

To promote the art @ IIT gallery this semester, two workshops have been assembled to elevate the general enthusiasm of the art @ IIT movement. In addition, this semester's EnPRO 359 team has assembled a website, in conjunction with the art.iit.edu website, to promote and publicize the gallery and the movement. These websites also serve in our best interest as we hope to demonstrate that the assembly of the art @ IIT gallery is not only serious but well-deserved. With this in mind, we hope to attract possible donations and apply for grants from outside sources. Thus, our overall solution to the problem includes sustaining the art @ IIT gallery on campus, the organization of art events on campus, an increase in art awareness on campus, and the distribution of information about art events around Chicago to IIT students and faculty. Ultimately, this is what makes up the art @ IIT movement.

The opening of the art @ IIT gallery in the Kemper Room was quite a success. It attracted the attention of not only students, but faculty and visitors as well. The fact that the gallery's theme is the "Art of Technology" stimulates interest and a sense of direction and place for the gallery as a campus entity. It is important for IIT and the art @ IIT gallery and movement to stay connected to the art world of Chicago specifically, as well as the art world as a whole, by way of events, visitors and promotions. For this, the art @ IIT gallery and movement need to become a permanent campus presence, giving future students, faculty and visitors the chance to enjoy a more cultured and lively on-campus lifestyle.