

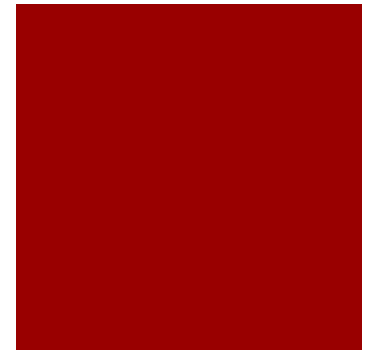


## Identifying and articulating library connections to student success

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# AiA Study



**ASSESSMENT**

***in Action***



Advancing learning  
Transforming scholarship

# Methodology



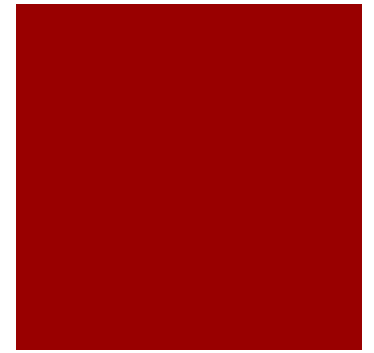
Measurement of the library's connection to, and impact on, student academic success markers such as retention, persistence and GPA

# Data Collection

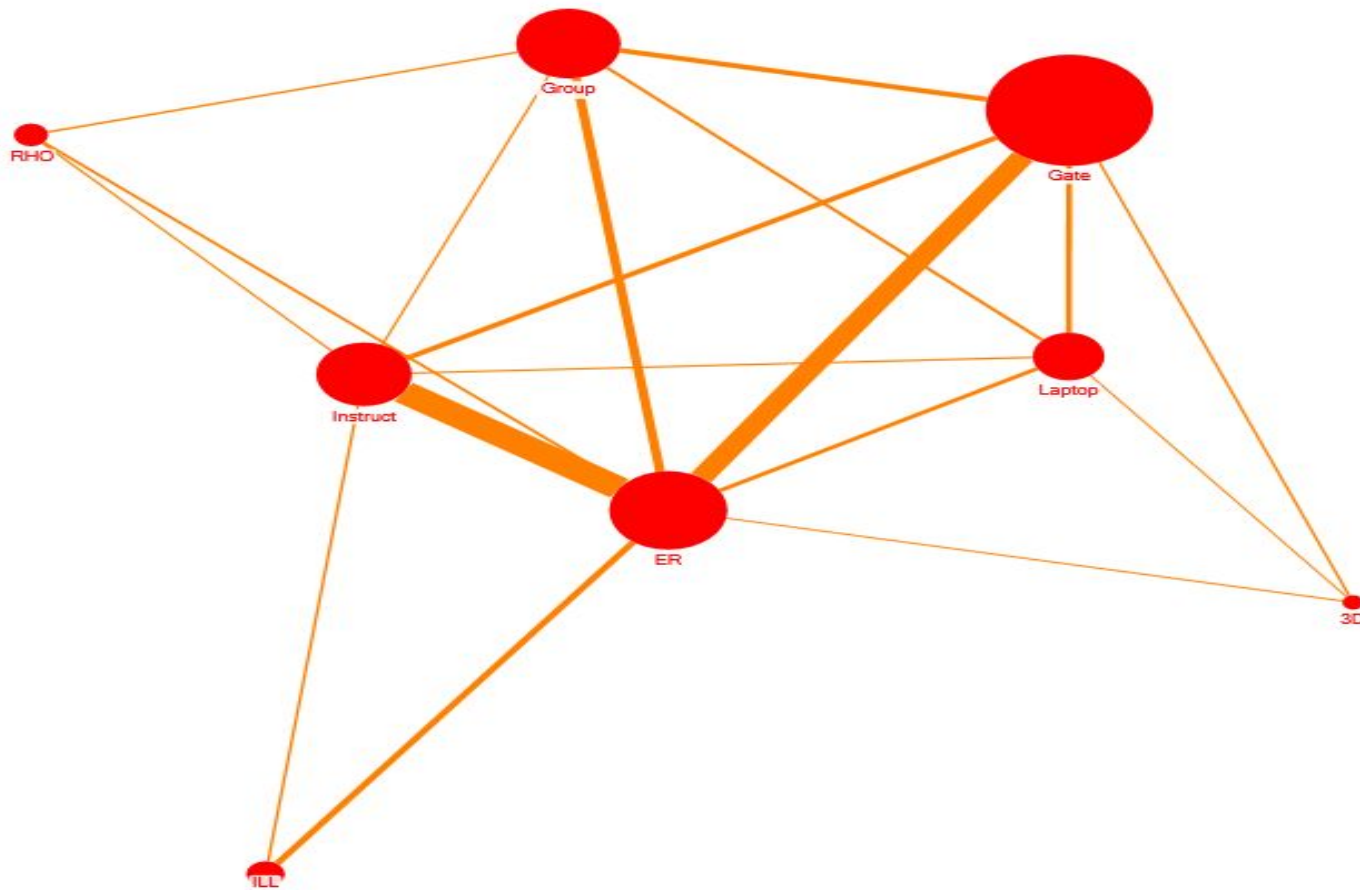
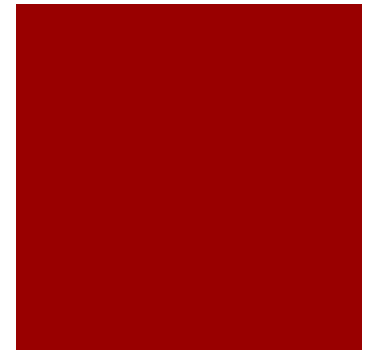


- Students physically entering the building
- Students receiving instruction from a librarian
- Students visiting the Research Help Office
- Students checking out
  - books
  - laptops
  - textbooks (2016)
- Students reserving study rooms
- Students placing requests for 3D printer usage
- Students accessing our online resources

# External Data



# Results



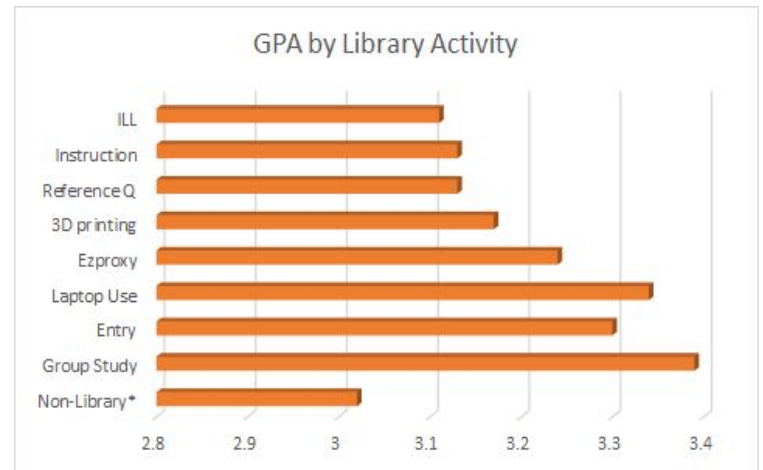
# User Group GPA



USER GROUPS	GPA
<b>University Average</b>	<b>3.02</b>
Group Study	3.39
Laptop Use	3.34
Library Entry	3.30
Online User (EZProxy)	3.24
3D Printers	3.17
Research Help Office	3.13
Instruction	3.13
Interlibrary Loan	3.11



- Library Users are more likely to be graduate students
- Library undergraduate Users tend to have a notably higher GPA than the non-library users in our total dataset (**3.09 vs 2.99**)
- Furthermore - increase in undergraduate GPA from **3.09** to **3.14**, for the 64 undergraduates who used the library for more than one type of service

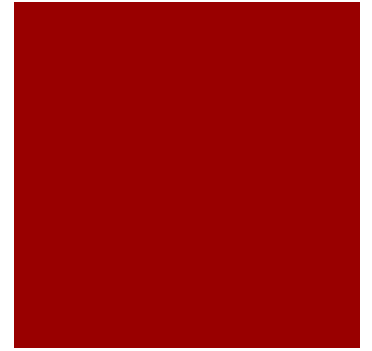




# Student Advocates



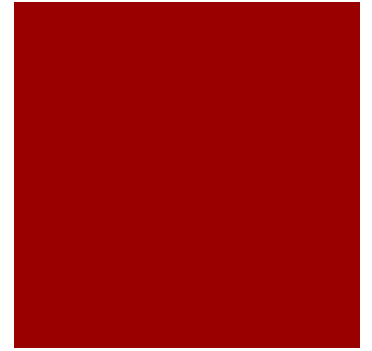
## Student asked for....



- Library news distribution list
- Graphically announcements
- Promotion of **#galvinlibrary**

## We have offered....

- Librarian hours in dorms
- Service at Lower Level Desk
- Targeted communication to:
  - Faculty
  - Student Organizations





## And all of this means....

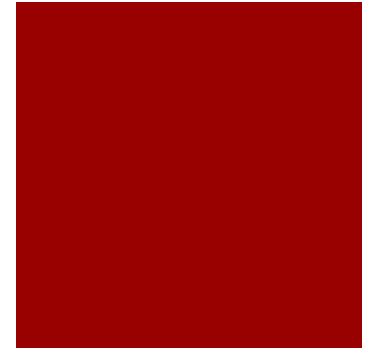
We have challenges ahead but...

- We are useful
- We are improving
- Our activities correlate to positive student outcomes

# References

- Savage, D (9/9/2016) Library User Surveys Presentation
- Massengale, L; Piotrowski, P; and Savage, D. **Identifying and Articulating Library Connections to Student Success.** Coll. res. libr. March 2016 77:227-235; doi: 10.5860/crl.77.2.227





# QUESTIONS?

