

Funky Brewsters: Engineering at its tastiest



Orange zest

Introduction

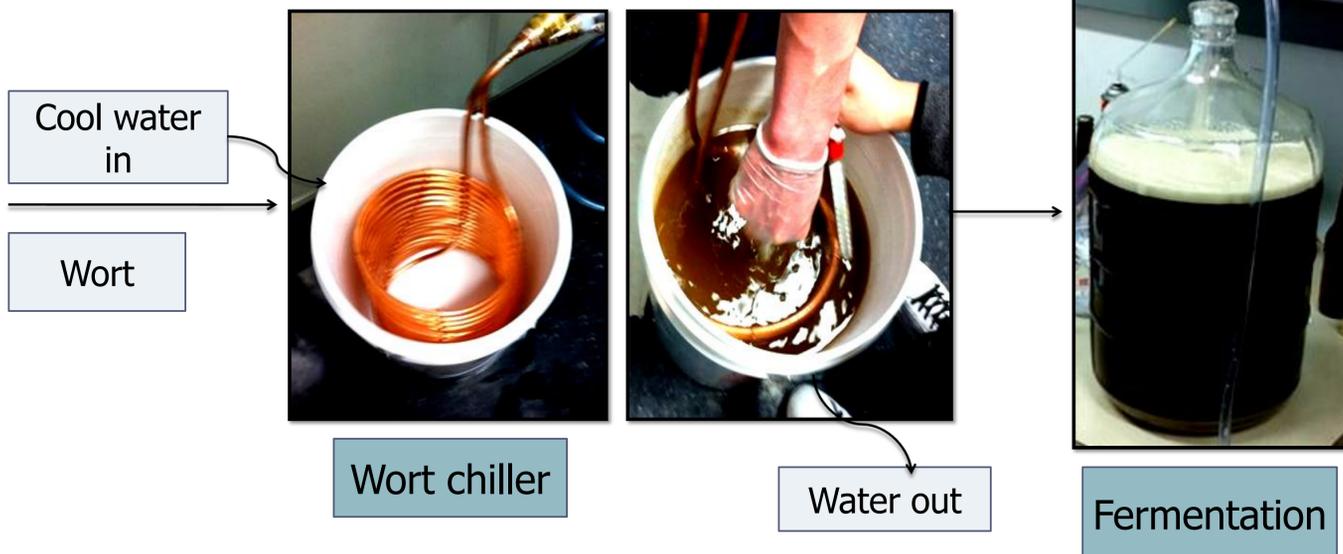
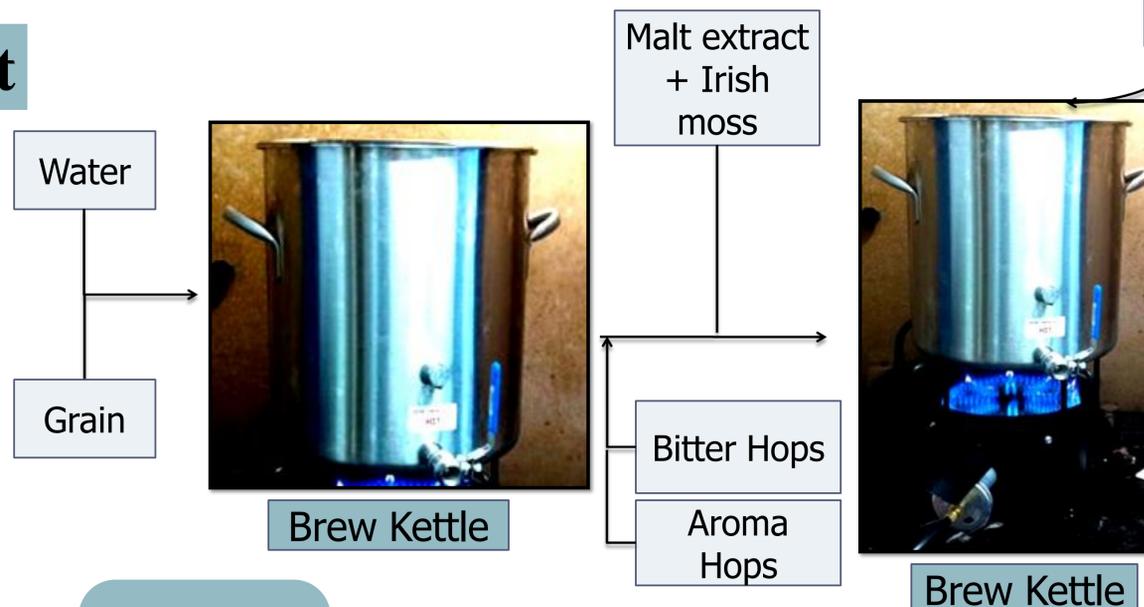
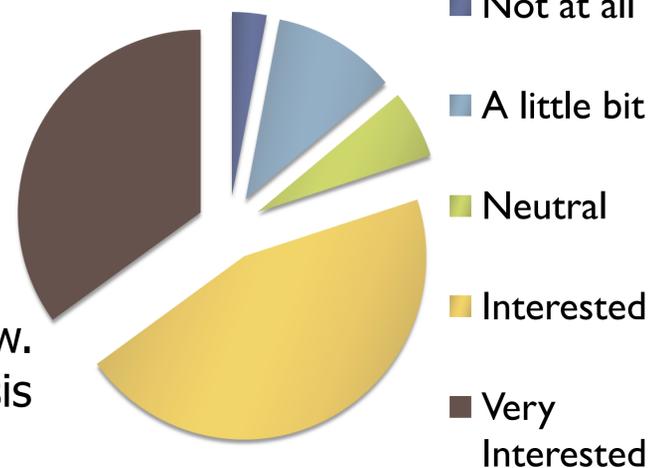
IPRO 321 consisted of students dedicated towards learning the art of Zymurgy (beer brewing).

Objective

- Obtain knowledge about beer brewing process.
- Select a specific type of beer to brew.
- Perform economic/regulatory analysis on the cost of brewing beer.
- Market the product to IIT staff and students.

Product Development

Survey Results:



Batch 1	<ul style="list-style-type: none"> • Original Gravity: 1.065 • Final Gravity: 1.014 • Alcohol/Volume: 6.68%
Batch 2	<ul style="list-style-type: none"> • Original Gravity: 1.066 • Final Gravity: 1.010 • Alcohol/Volume: 7.37%
Batch 3	<ul style="list-style-type: none"> • Original Gravity: 1.066 • Final Gravity: 1.014 • Alcohol/Volume: 6.82%
IPA	<ul style="list-style-type: none"> • Original Gravity: 1.082 • Final Gravity: 1.018 • Alcohol/Volume: 8.36%

Product cost/Bottle = \$1.72



Acknowledgment:

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