



# EnPRO 354

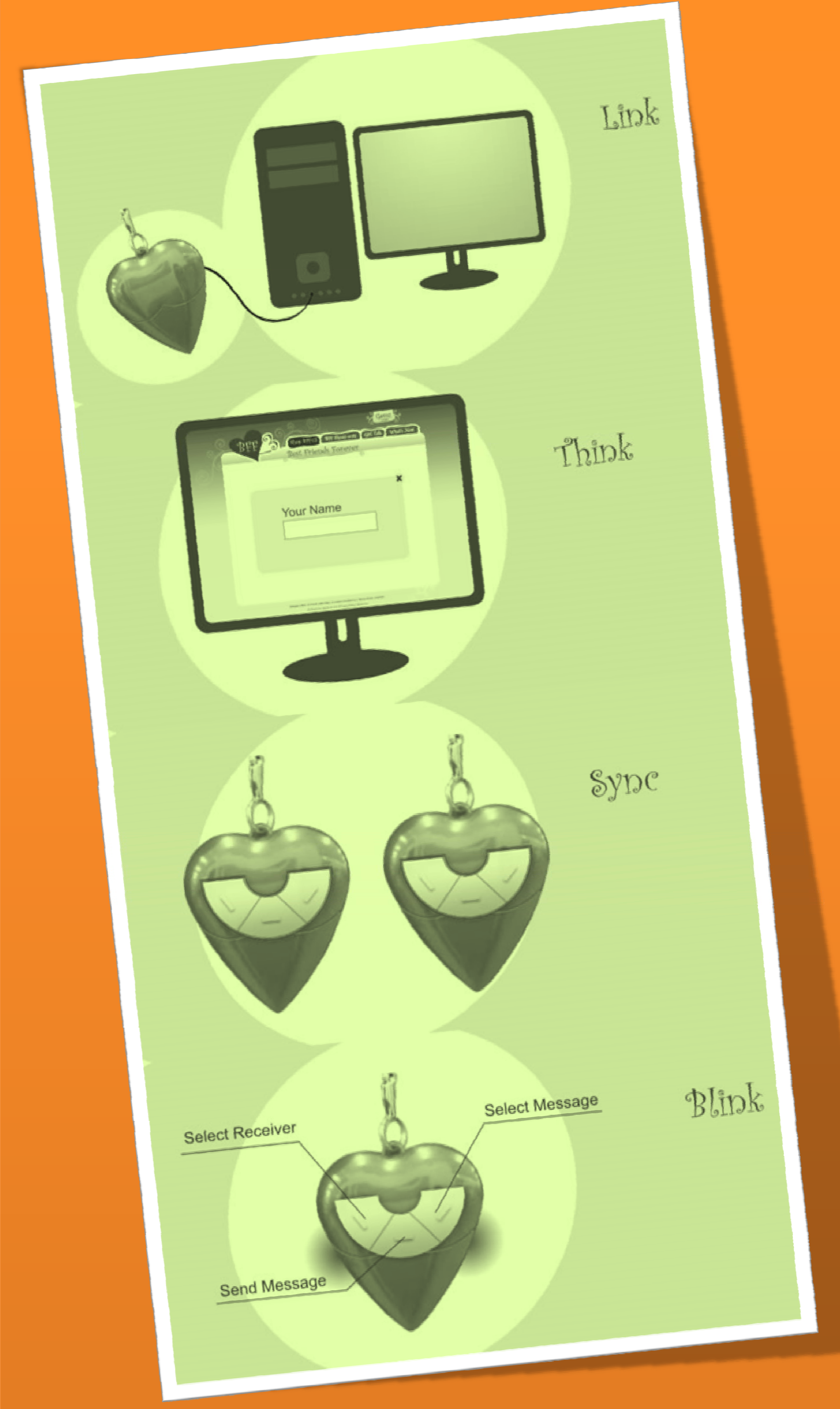
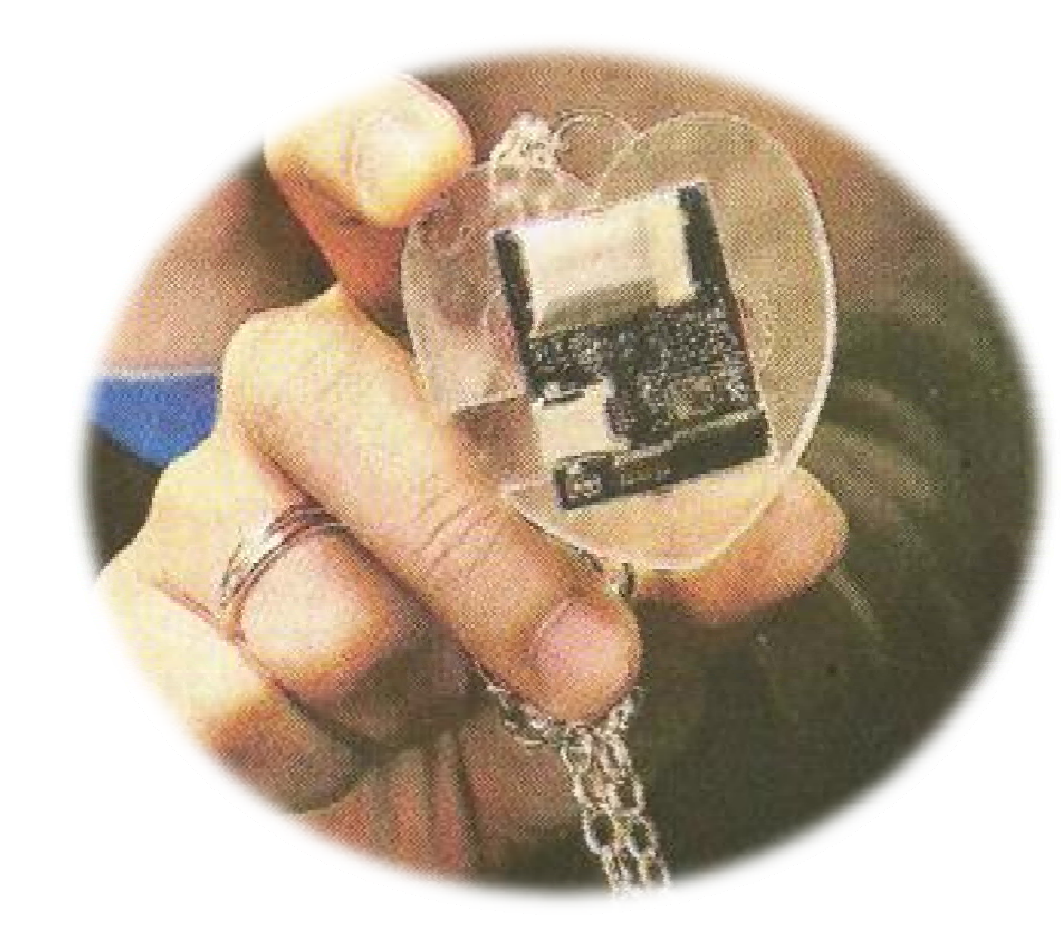
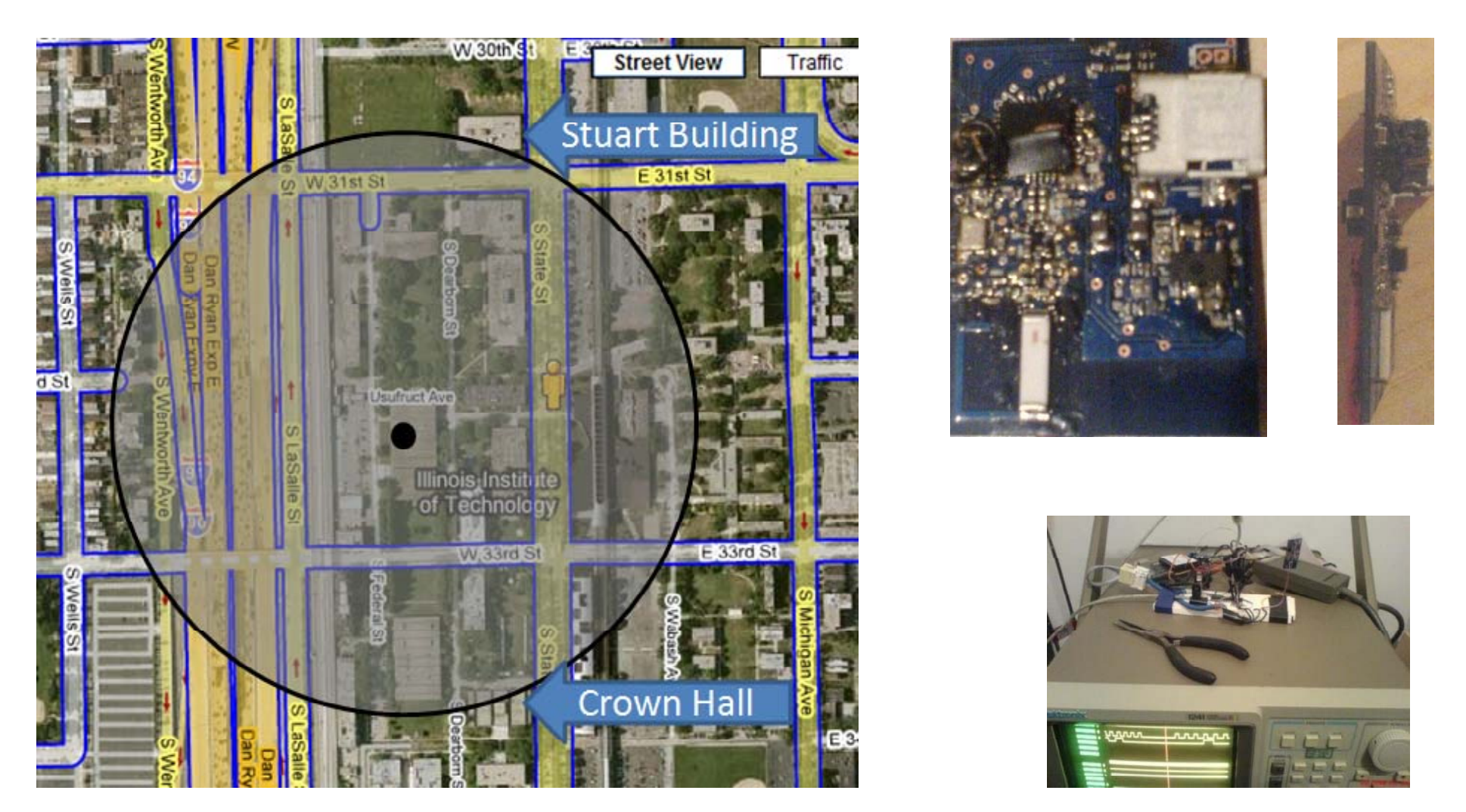
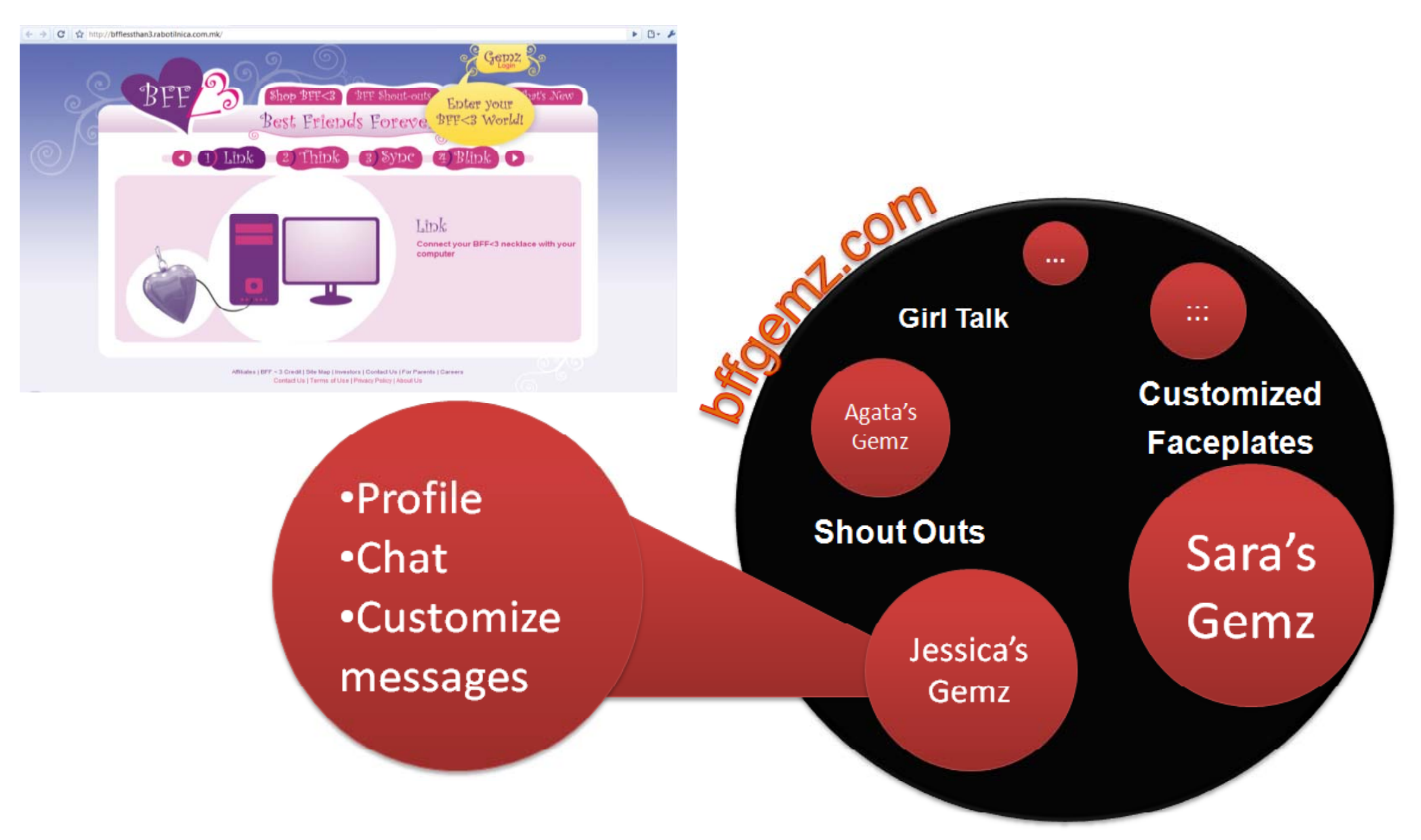
## Problem



## Solution



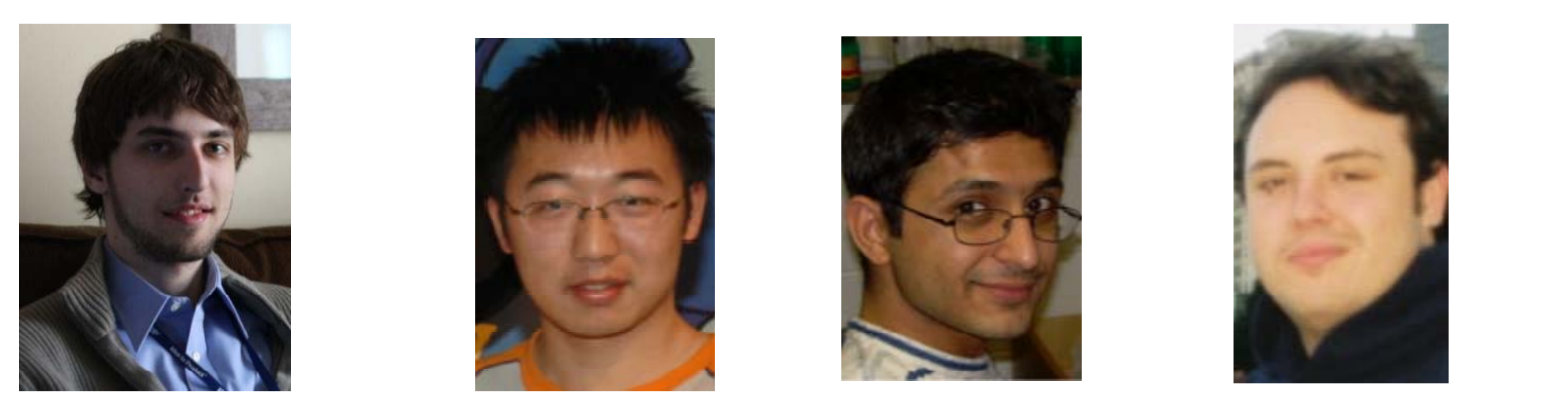
## Current Status



## Team



Anica Jovanova Website Project Manager  
 Andy Lau Legal Analyst  
 Lory Mishra Focus Group Analyst



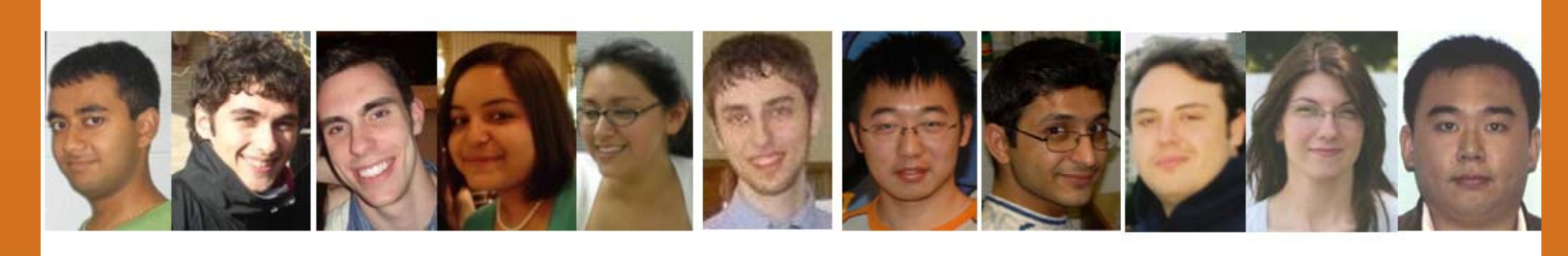
Alex Segre Technical Manager & Circuit designer  
 Haojie Luan Software Developer  
 Vivek Sharma Software Developer  
 John Graziano Software Developer



Dan Sochor Market Researcher & Product Developer  
 Monica Hernandez Market Analyst & Product Developer



Prof. Jim Braband Angel Investor & Faculty Advisor (Business)  
 Prof. Vida Winans Faculty Advisor (Technical)  
 Dr. David Pistrui Managing Director, Ex CTO, Motorola Acumen Dynamics, LLC  
 Dr. Dennis Roberson Associate Provost, Illinois Institute of Technology  
 Nik Rokop President & CEO, iLake Technology Partners  
 Prof. John Stoner Legal Advisor  
 Louise Howson Executive, Liz Claiborne

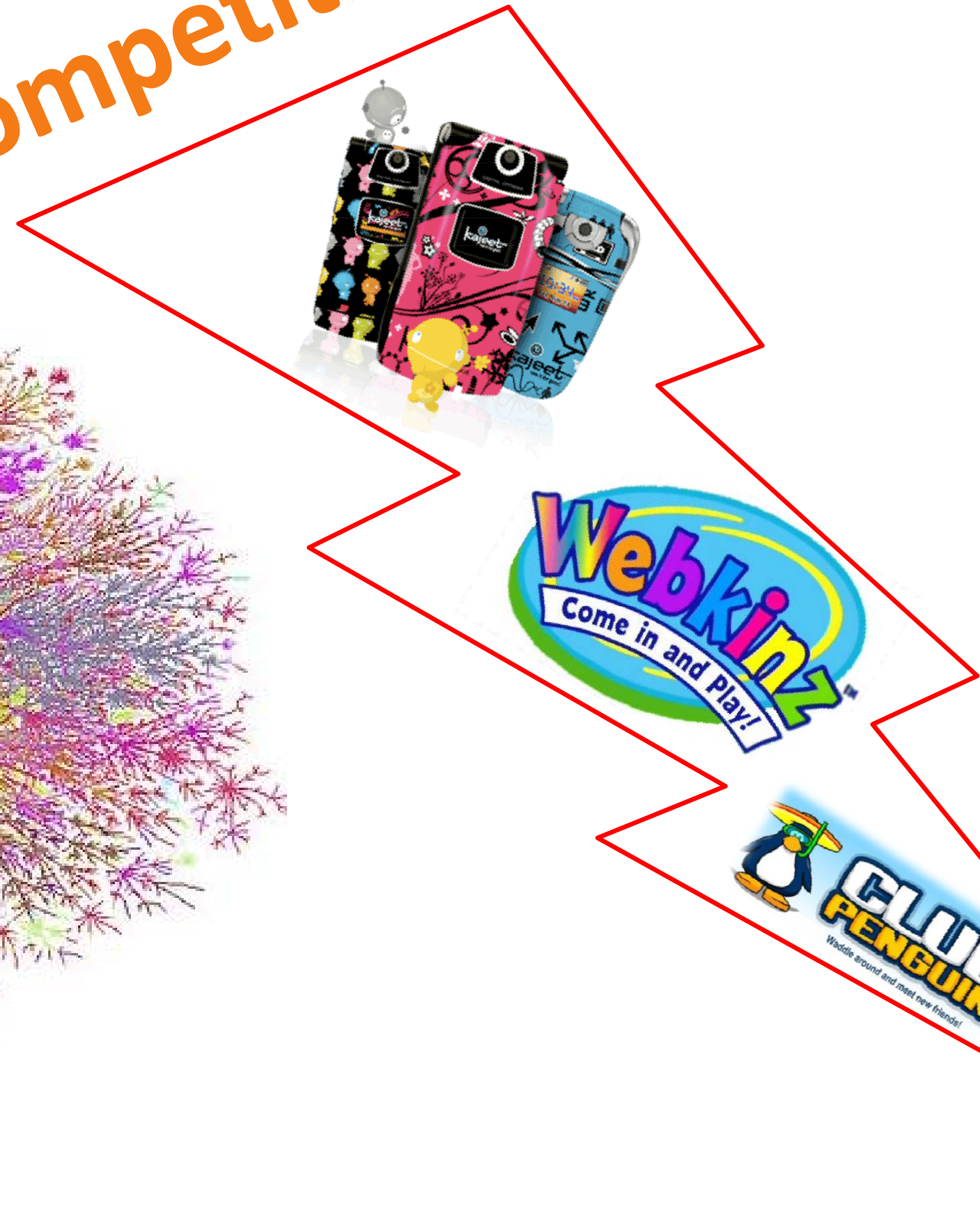
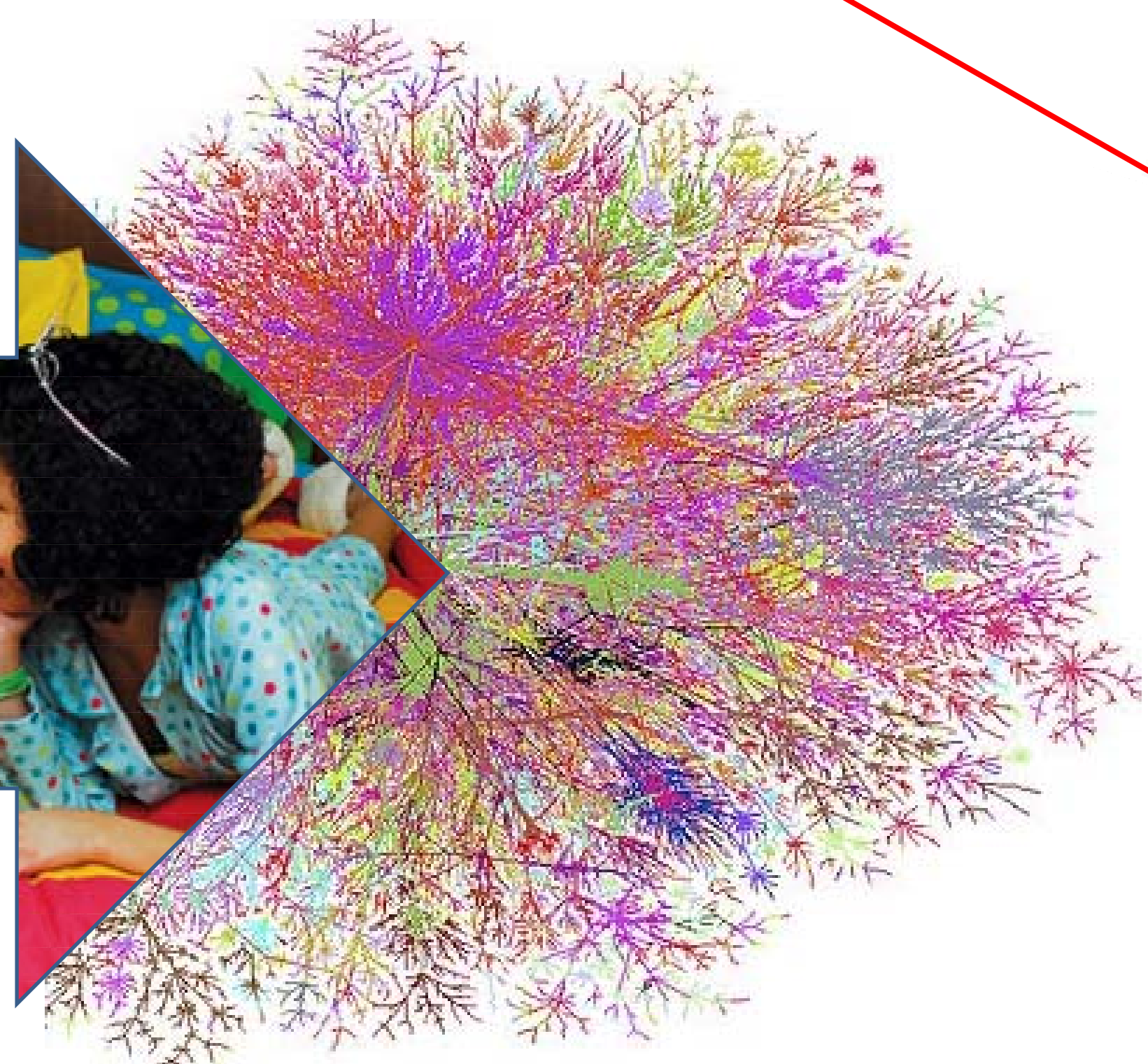


Avelo Roy Cofounder & Interim CEO  
 Ed Suda Cofounder & Interim COO  
 Dan Sochor Market researcher  
 Lory Mishra Focus Group Analyst  
 Monica Hernandez Market Analyst & Circuit designer  
 Alex Segre Technical Manager & Circuit designer  
 Haojie Luan Software Developer  
 Vivek Sharma Software Developer  
 John Graziano Software Developer  
 Anica Jovanova Website Project Manager  
 Andy Lau Legal Analyst

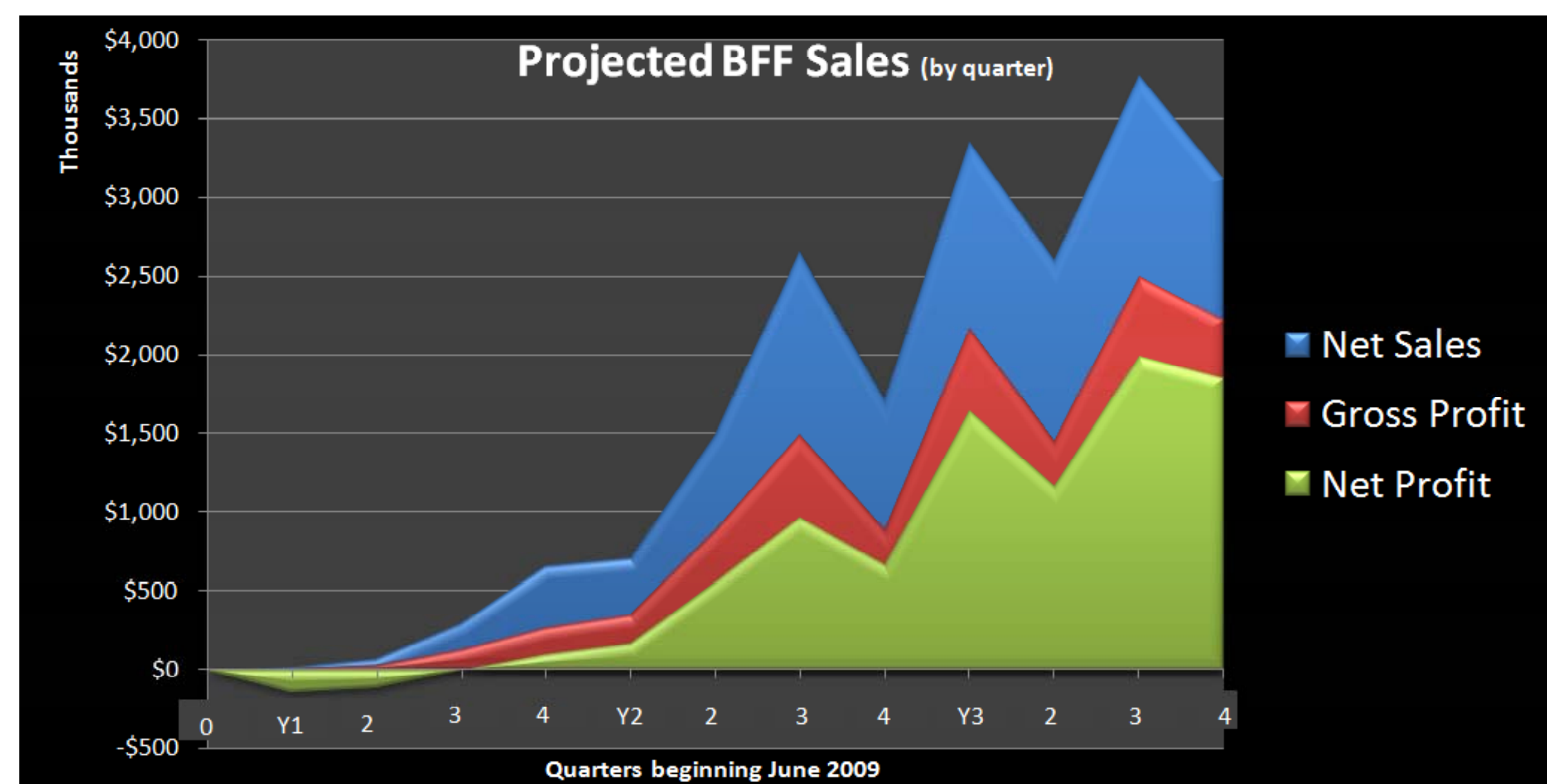
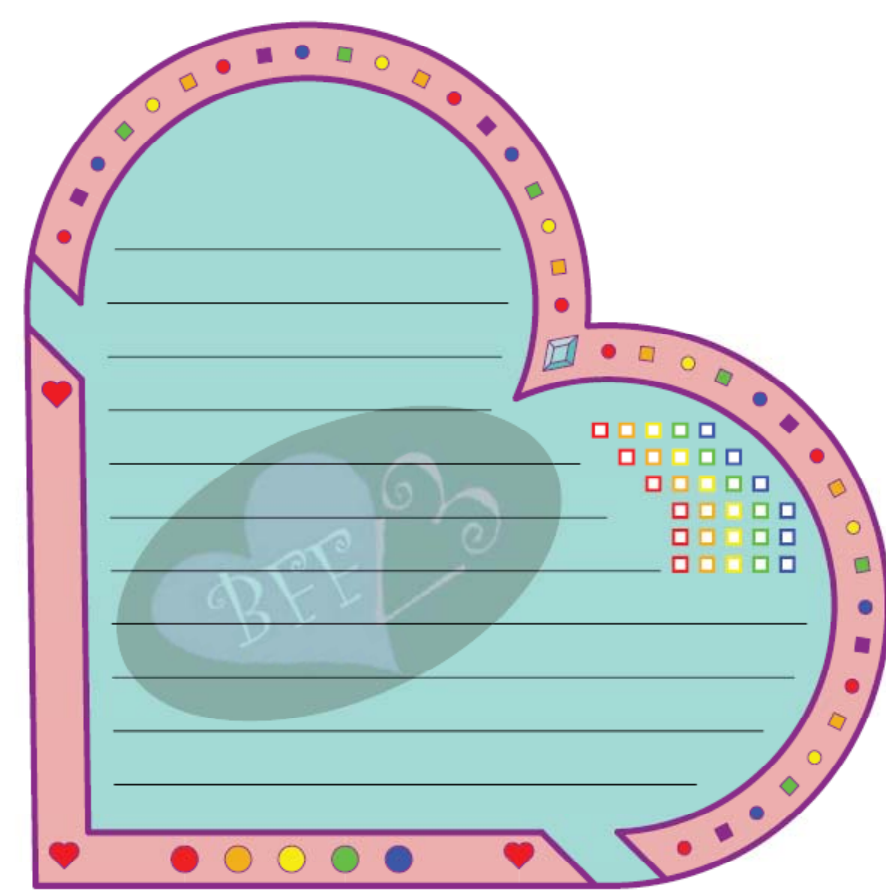
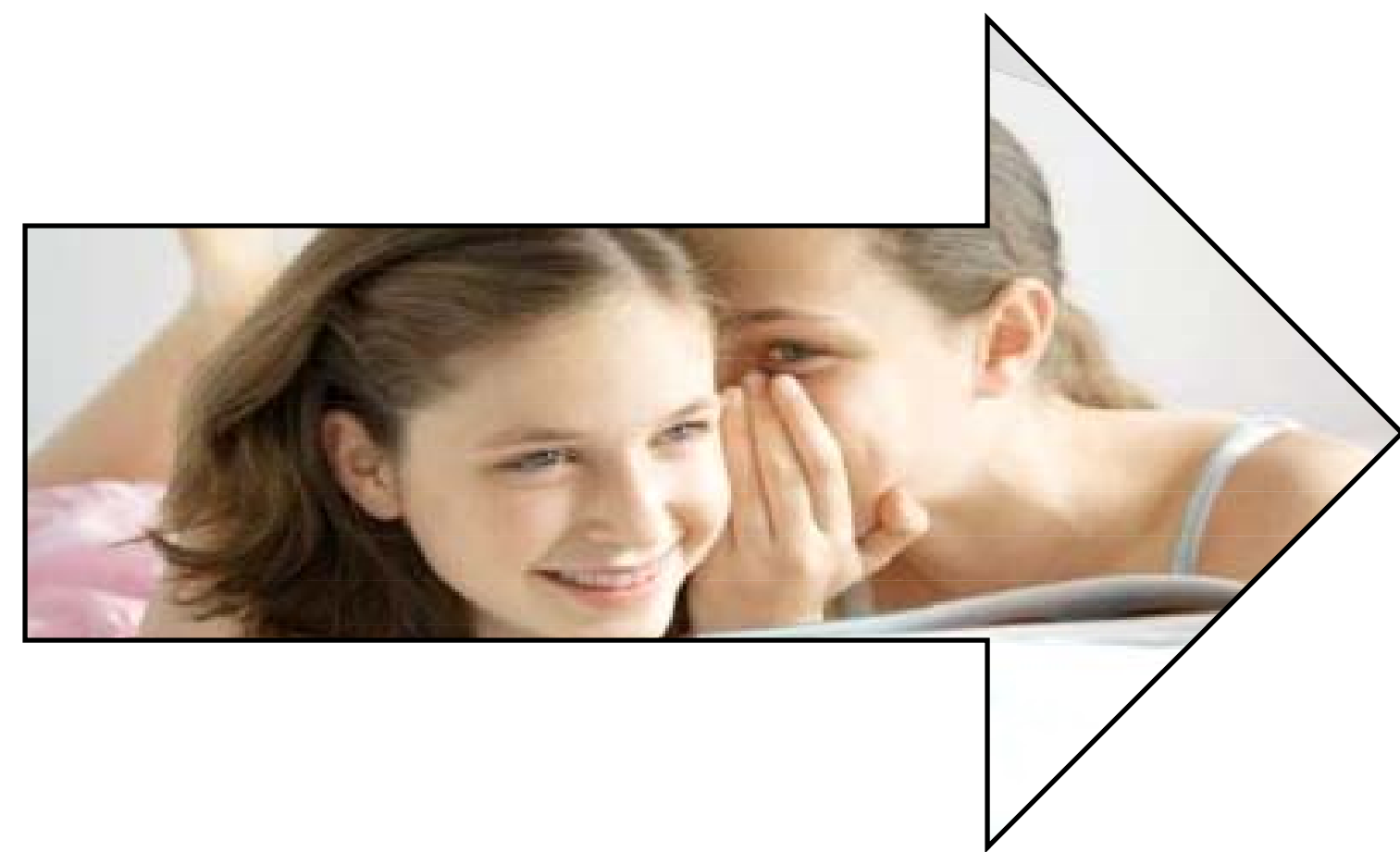
# Market and Go To Market strategy



Competition



Distribution Channel



10% INFLUENCE PURCHASING BEHAVIOR OF OTHER 90%

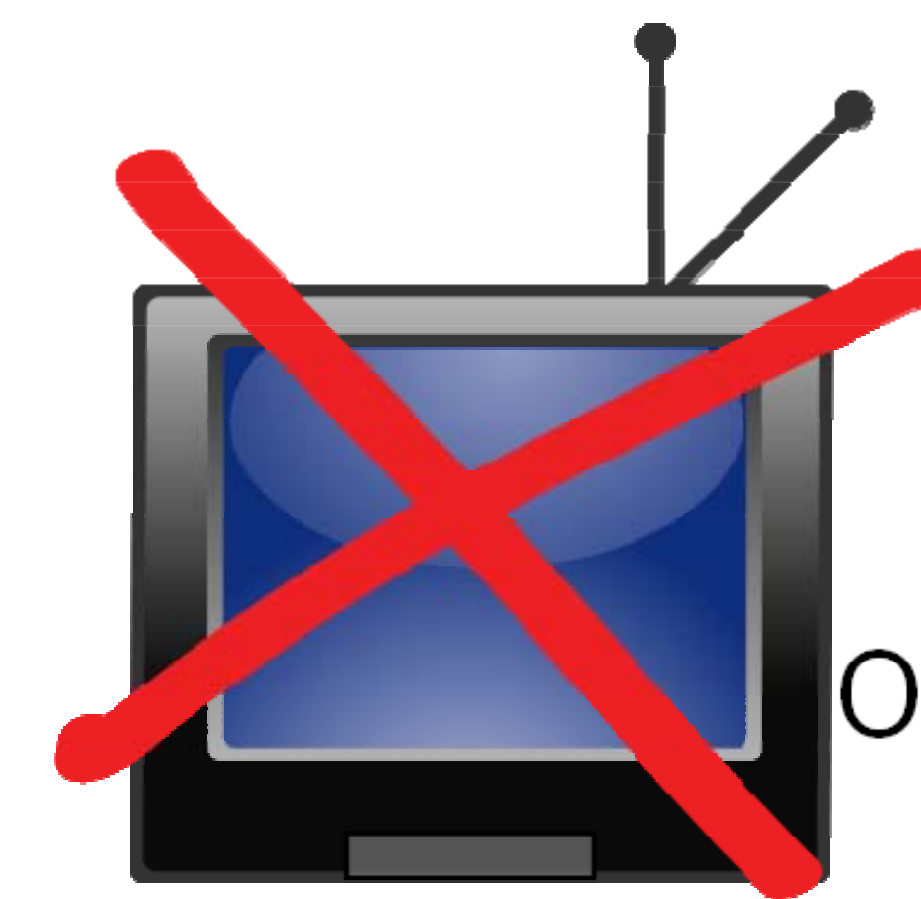


100% INCREASE IN AD SPENDING JUST TO ADD 1% - 2% IN SALES



Big Spenders

Daddy, I need to borrow \$30,000,000.00



ONLY 14% TRUST ADS