Objective
The aim of IPRO 311 is to enhance the Illinois Institute of Technology's image as a sustainable institution through the use of green technologies and efficient use of resources. We would like to bring about awareness of IIT's historical commitment to sustainability and the important contributions of those affiliated with the university

Basic Organization and Tasks
IPRO 311 designated three subgroups, each focusing on different aspects of the sustainable branding. The subgroups were marketing, facilities and mockup. For larger tasks such as deliverables, smaller committees were formed.

Accomplishments
The marketing subgroup produced a book containing both press releases and Tech News articles displaying IIT's direct and indirect accomplishments with sustainability. Facilities and mock-up teamed up to create a 2030 initiative for IIT to become a green campus. A proposal for a Sustainability Park was created to display different green technologies such as permeable pavement samples.

Critical Barriers and Obstacles
The challenges faced throughout the semester varied among the subgroups. The marketing subgroup encountered difficulties with gathering information from the IIT archives due to the limited resources for searching through the information. The group also struggled with effectively and creatively presenting the compiled information. The mock up and facilities groups had problems effectively communicating with various outside sources. There was not enough time to implement all of the ideas the group accumulated throughout the semester.

Conclusion
The current semester of IPRO 311 obtained a vast amount of information on the historical achievements by people affiliated with IIT. Hopefully, it will be used to educate current and future students on IIT's achievements. Furthermore, the proposals for the Sustainability Park and the 2030 Plan were completed with the hopes of being implemented into IIT's campus.

Next Steps
IPRO 311 should be able to use the information from the current semester and take it further by finding ways to make the proposed ideas a reality. Additionally, it would be useful if the students could create a database based on all of the historical research so that it can be made available to all students.

Faculty and Advisors
Nancy Hamill Governale, Rae Mindock, & Ray DeBoth

Student Members
Alejandro Aguilar, Oladipo Animashaun, Mark Chauhan, Seth Ellsworth, Crystal Glover, Kevin Krupp, Nim Patel, Colin Sheer, and Nader Tadros