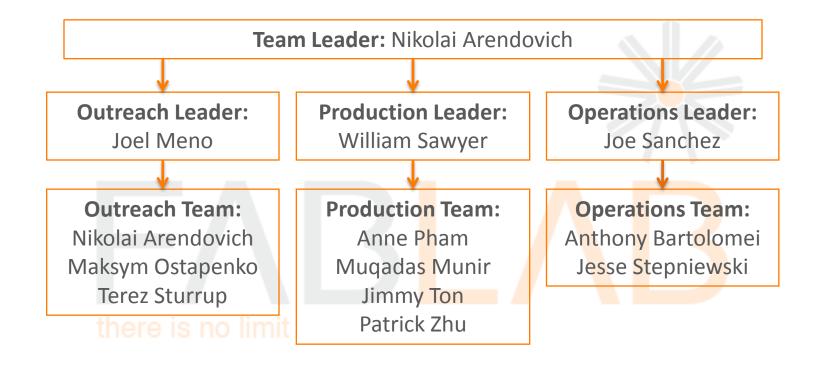


Lack of use of the Fabrication Laboratory (Fab Lab) at the Museum of Science and Industry (MSI)



Raise public interest of the Fab Lab and begin development of a sustainable business model



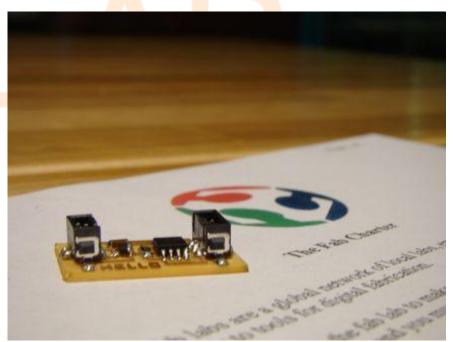




- Promote Fab Lab capabilities
- Hold trial exhibits for MSI patrons
- Website development
- Obtain interviews/testimonials with MSI patrons
- Organize workshops



- Held meeting with Guest Programs department
- Planned focus groups
- Began work with Exhibit Development and
 - **Education departments**
- Began development on a website
- Attended Engineer's
 Week





- Build high-resolution models using Fab Lab machines
- Show machines at work or video to demonstrate capabilities at IPRO day
- Provide other sub-teams with products to assist in presentations
- Refine machinery manuals



- Learned operation of machinery
- Began designing high-resolution models





- Contact initial MSI Fab Lab investors
- Contact other Fab Labs
- Create marketing campaign
- Create a viable operations model



- Identified stakeholders
- Began contacting other Fab Labs
- Worked on revamping logo and slogan
- Began work on sustainable model



- Making contact with stakeholders
- Confirming MSI vision for the Fab Lab
- Lack of access due to rebranding of MSI

- Working without much direction from stakeholders
- Continued communication and access difficulties with MSI
- Machine maintenance



