# OVERVIEW

# PROBLEM

For over a century, industrial casters have been manufactured using the same rigid technology – hard tooling. "Customization is a fact of life" but it is disruptive and delays deliveries. The current caster manufacturing methods create lead times of as long as eight weeks for custom orders! Customers want their orders fulfilled in the least amount of time possible.

With this in mind, our solution was to design a caster and manufacturing process that would reduce the lead times on custom orders to two to three days.

ACCOMPLISHMENTS

- Conceived and refined caster designs approved by Colson
- Created prototypes based on original and refined caster concepts
- Designed a flexible process that eliminates the need for hard tooling, thus significantly reducing inventory and other costs
- Created appropriate cost model based on new business model, with accomodations for direct costs
- Identified two possible locations for the proposed factory site (compared Illinois to present site in Arkansas)
- Drafed designs for the facility with accomodations for expansion



IPRO-312 FALL 2006 TEAM



FACULTY ADVISORS INDUSTRIAL ADVISORS STUDENT TEAM

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Welder

**IPRO 312 - APPLYING RAPID PROTOTYPING TECHNIQUES TO PRODUCTION TOOLING** 



**Raw Materials** 

- 1018 COLD-ROLLED STEEL (for top plate, forks and yoke plate)
- STEEL TUBING (for bearing housing)
- STEEL ROD (for kingpin)
- BRASS / BRONZE BUSHING
- THRUST BEARINGS

# **Process Schematic Diagram**



Equipment







**CNC** Lathe



Zinc Coating Equipment

PROCESS

ASSEMBLY Insert thrust bushing "Peining over the end of the kingpin









Hydraulic Press



Powder Coating Equipment



eld for Top Plate and Housina Assemb







First Prototype

# FUTURE WORK

- casters



- Modify cost model to maximise Return on Investment - Modify schematic to accomodate more caster families - Liaise with Colson's marketing department to contact potential customers to find out their inteterst in custom

# Pictures of Caster Concept 4 Second Prototype



34-16 THREAD

# CAD Prints of Caster Concept 4

Ø0.9950 +0.000 -0.010

# PRODUCT

# **IPRO 312 - APPLYING RAPID PROTOTYPING TECHNIQUES TO PRODUCTION TOOLING**

# real estate realestate analysis is & revenue of



Average Building	Cost pe	er SF.
Lower Half SF. Cost	=	\$ 41.50
Median SF. Cost	=	\$ 55.50
Upper SF. Cost	=	\$ 74.50

Median Building Estimate 16,200 SF. x 55.50 \$ 899,100.00 =

Mean Spec. Building Size 25,000 SF.

Size Modifier 0.648

Cost Modifier 1.05 (source: Building Construction Cost Data 2006)

Location Factor		
Little Rock, AR	=	81.2
Fayetteville, AR	=	71.8
AR Average	=	75.1
Chicago, IL	=	111.6

Final Estimated Building Cost \$ 766,572.66 Little Rock, AR \$ 677,831.49 Fayetteville, AR

=

=

## **AR Average**

### Chicago, IL Average





FACULTY ADVISORS INDUSTRIAL ADVISORS

STUDENT TEAM

\$708,985.31

\$ 1,053,565.38

William Maurer Keith McKee

16,200 SF.

Building Type Manufacturing and

List of Spaces Administration Assembly Welding Finishing Material Storage Product Storage Loading Mechanical Roor

### Total Building Square Footage

d Office	
m	2700 SF. 5400 SF 900 SF 1800 SF 1800 SF 1800 SF 900 SF 900 SF

## Floor Plan



Joseph Arvin Chuck Harris Robert Pritzker

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### Assumptions

### No. of casters manufactured per month: 4,800 No. of casters manufactured per year: 57,600

### Basic Costs

Estimated Manufacturing Cost per caster	=
Total cost to company (Labor)	=
Estimated Labor Cost per caster	=
Estimated Cost of Goods sold per caster	=
Total year 1 cost of goods sold	=
Total year 1 Overhead costs	=

### Year 1 Data

1. Year-one revenue expectancy	
	< <u>Custom Series&gt;</u>
Number of casters sold annually	57,600
Average sales price per caster	\$69
Annual revenue	\$ <i>3,982,608</i>
Total year 1 revenue	\$ <i>3,982,608</i>
2. Year 1 cost of goods sold	
	< <u> <custom series=""></custom></u>
Cost of goods sold per caster	\$40
Total year 1 cost of goods sold	\$2,275,776

### Amortization Schedule

Loan payment calculator (Amortization Schedule		
Annual interest rate	5	
Monthly rate	0	
Loan amount	\$2,3	
Term of loan (months)		
Payment	(\$43	

### Initial Capital Expenses

Buildings	
Dullulitys	
Land	
Land	
Property Tax	
Facility Maintenance	
r clefficy with recricinee	
Machinery and equipment	
marenin ery en la equipmente	
Net property / equipment	
······································	





	Year 1	Year 2	Year 3	Year 4	Year 5
ROI	36%	48%	72%	134%	483%





\$709,000
\$250,000
\$57,540
\$35,450.00
\$1,285,731
\$2,337,721

Douror			
NEVEL			¢2,002,000
	Gross revenue		\$3,782,608
	Cost of goods sold		\$2,275,776
	Gross margin		\$1,706,832
	Total revenue		\$1,706,832
Oper	ating expenses		
	Depreciation		¢A 10 AEA
	Depreciation		JT 10, TJT
	Maintenance and an allowed and		6107.070
	iviaintenance, repair, and overnaul		\$172,800
	Other		\$4,000
	Total operating expenses		\$607,314
Opera	ating income		\$1.099.518
	Interest expense on long-term debt		\$104 893
	interest expense of hong term debt		<i><i>q</i>101,075</i>
~			1004.475
Opera	ating income before other items		\$994,625
	T		
	Loss (gain) oh sale of assets		0
	Other unusual expenses (income)		0
Earni	ngs before taxes		\$994,625
Taxes	on income	30%	\$298,387
Net in	ncome (loss)		\$696 737

**Gross Revenue Projections** 

