

## Mission

The mission of IPRO 365 is to increase the efficiency of parking systems leading to an improved driver experience and increased profitability. The envisioned system monitors the vacancies in a parking facility and directs drivers to vacant spots via signs and mobile applications. Once parked, the system associates the driver to the section they parked in and provides directions to their spot on return to the facility. By creating a network of facilities on this system, drivers can quickly find local parking and facilities can attract drivers from a broader range.

## Project History

*Simply Park* is a student initiated project from IPRO 2.0. Major accomplishments of last semester include:

- establishing key features
- Gathering interest from potential sponsors
- Initiating university support

## The Team

