

IPRO 359

Michael Reese Campus: Urban  
Development Challenge

A decorative graphic at the bottom of the slide consists of a series of dark blue silhouettes of various building shapes, creating a city skyline effect against the dark blue background.

# Project Background



Was: Michael Reese Hospital Campus  
(37 Acres)

Now: Site owned by City of Chicago  
(all but one building demolished)

## Project Goals

Redefine master plan  
Develop a second anchor

# Existing Site



McCormick Place

Prairie Shores

Continued Living

31st Street Marina

Lake Meadows



# New Anchor

Chicago Children's Museum ▼

▼ Retail



Residential ▶

# Redefined Master Plan





# Design



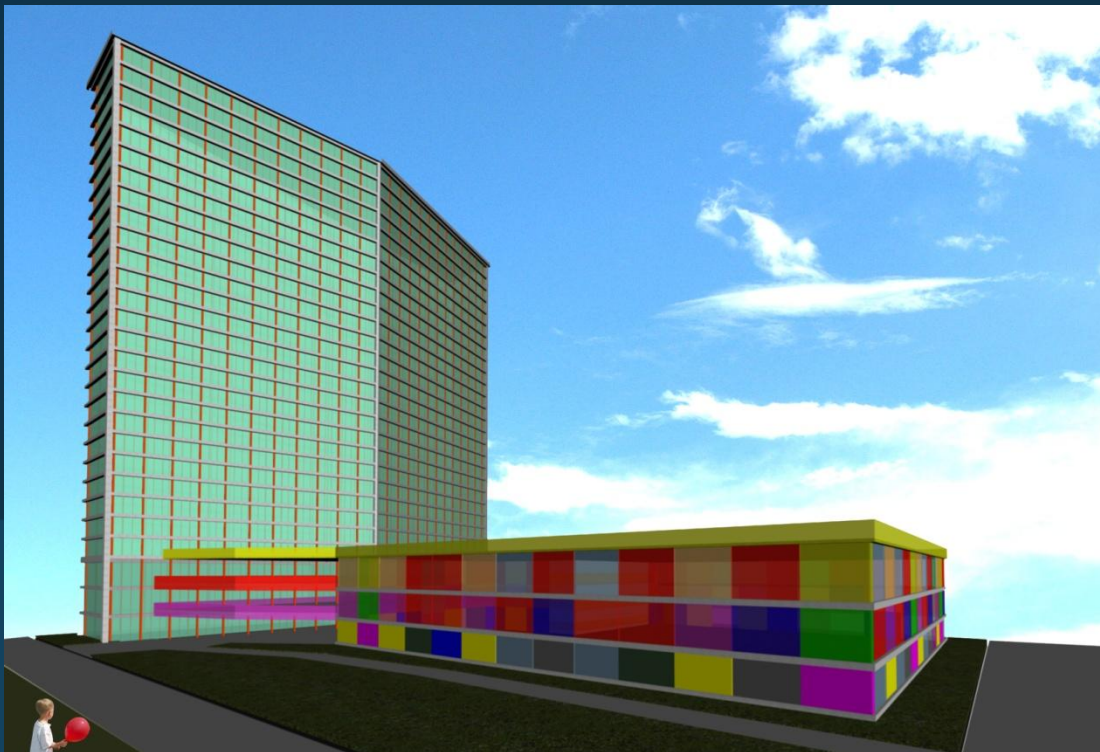
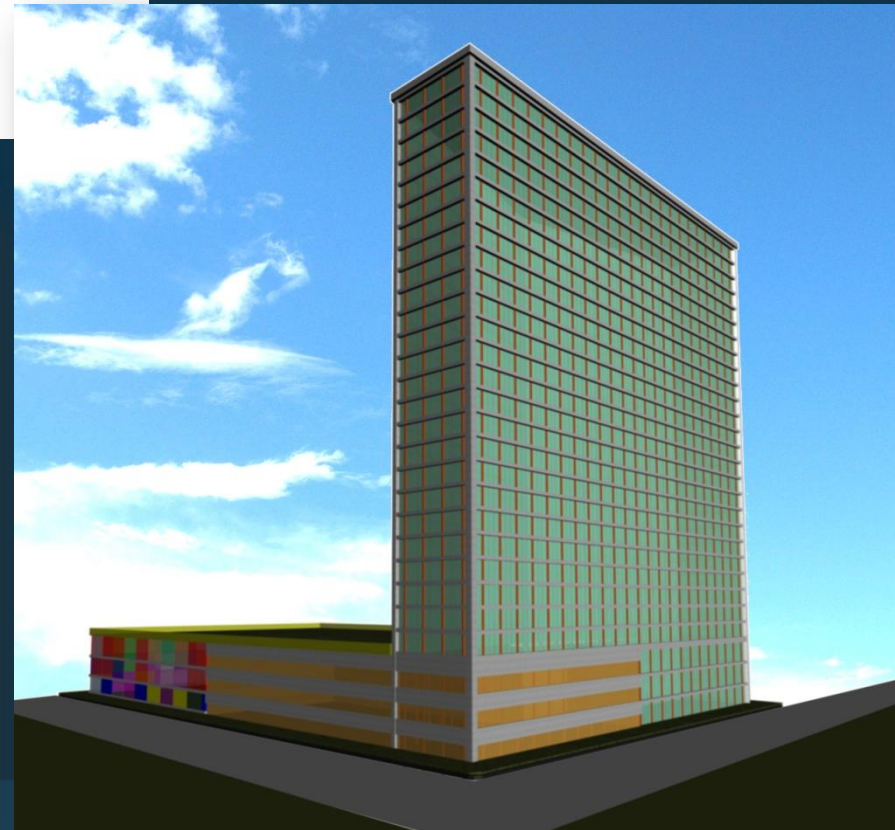
**Museum**  
footprint\_70,000sqft  
overall\_200,000sqft

**Retail**  
footprint\_37,500sqft  
overall\_112,500sqft

**Residential**  
footprint\_29,000sqft  
overall\_754,000sqft

**Parking**  
footprint\_24,000sqft  
overall\_72,000sqft

▼ View from SE



◀ View from NW

# Team Structure

## Architectural Design

- Malik Ajose
- Fangpeng Liu
- William McNally

## Building Systems

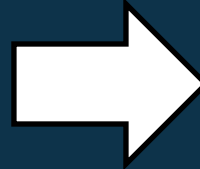
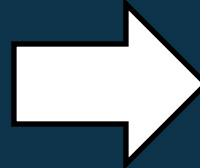
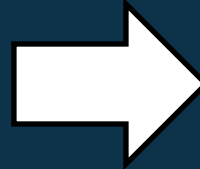
- Linnea Fraser
- Nathan Miller

## Structural Systems

- Jocsan Martinez
- Masnaga Masnaga
- Victoria Steinys
- Brad Strandquist

## Business Plan

- Omar Medina
- Fabian Nava



# Next Steps

Develop Master Plan  
Detailed Floor Plans

Design Building Systems  
Cost Estimation

Create Structural Model  
Design Structural System  
Cost Estimation

Financial Plan  
Marketing Plan

Questions?  
Comments?

The image features a solid dark blue background. At the bottom, there is a white silhouette of a city skyline with various building shapes. In the center of the image, the text "Questions?" and "Comments?" is displayed in a white, sans-serif font, stacked vertically.