

# World's Playground

in Pyeongchang, Korea

Eungju Yeon  
Master Project, Spring 2012  
Prof. Paul Endres

## Introduction

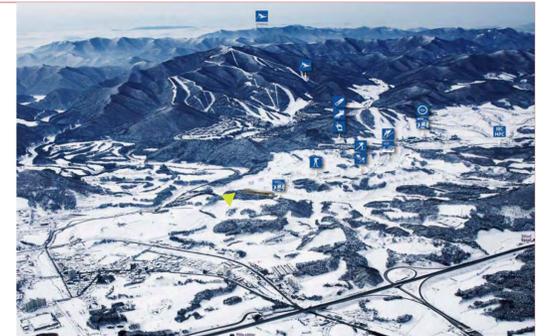
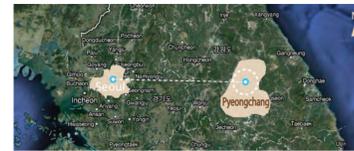
Project is about Cultural Center for Youth. Users are age between 11-18 and their family. Olympic cultural pavilion during Olympic 2018, Cultural Center for Youth after the Olympics.

Korean War was occurred in 1953, everyone said the post-war recovery will take for 100 years. After 35years, however, the 1988 Summer Olympics were held in Korea very successfully regardless their worries. The game promotes enormous economic growth to the nation. People watched the Olympics' effects, and many other countries hoped for the same or even better impact.

Another 30 years later, Pyeongchang, in Korea will host 2018 Winter Olympics. Now Pyeongchang begins to become the world-class city. But not all Olympics games guarantee a bright future, like Greece suffered from financial crisis. The Olympics in Pyeongchang should be prepared for a long term use and preserve the city's distinctive characteristics.



The project is about to obtain high quality of cultural pavilion during the game season, and successfully transform as a cultural center for youth.

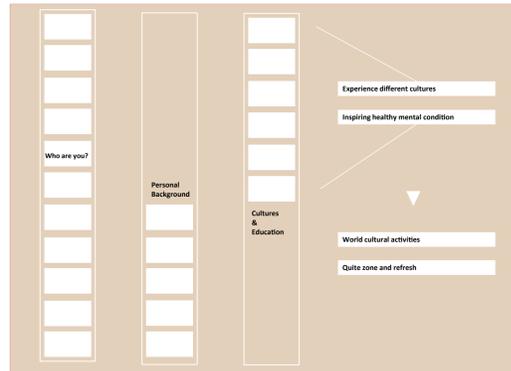


## Concept

Sports — Beautiful Nature — Why not cultures?

- Young Athletes
- International Tourists
- Local students

Run! Jump! Folk Play! Laugh  
Make friends Read Watch



So, Why not cultures, again?

Characteristics of Korean cultures, which will be remained in people's memory for their lives and inspire for other activities.



## Site Analysis

