1. Ethics Statement

Overarching Principal: The IPRO 344 team would like to provide the highest quality standards for any industry that uses a drive-through system, as well as enabling the best possible service to customers through clear two way communication.

1. Industry Standards

Cannon: IPRO 344 will work within the standards of the electronic industry, using green technology that is sustainable and renewable.

Pressure: Purchasing and using environmentally friendly parts in the circuitry and kiosk *Pressure:* Creating an energy efficient system.

Risk: Creating a system that is not easily duplicated.

Measure: Compliance with the cannon will indicated by the ease of duplication and the acceptance of the system by the electronics industry and drive-through orientated business

2. Community

Cannon: IPRO 344 will hold the satisfaction of the customers using the system in the highest regard.

Pressure: Create clear two way communications between the business and the customer. *Pressure:* Ensure the equipment can make the drive-through experience the best it can be.

Risk: Release equipment before it has been thoroughly tested properly in all environments.

Measure: When the system is in use it creates an environment where customers are satisfied with the experience and the drive-through business saves money.

3. Personal Relationships

Cannon: The 344 team will ensure that any communication that takes place between group members or current and potential stake holders will be handled in a respectful and professional manor.

Risk: Team members not asking for help from fellow team members when needed *Risk:* Individual team members or the team as a whole communicating with outside stake holders in a non tactful manor.

Pressure: Holding all members with different backgrounds to the same standard. *Measure:* Success will result in the working environment where team members feel comfortable and feel they are all being treated fairly. Also communication with outside stakeholders is clear and concise.