

IPRO-351

+ “Death of An Innocent”





PROBLEM

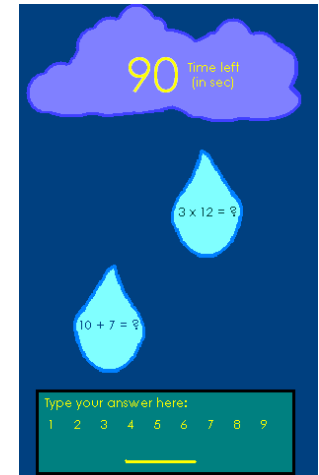
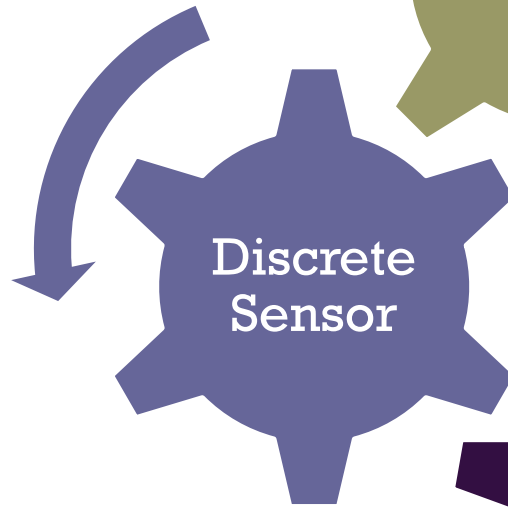
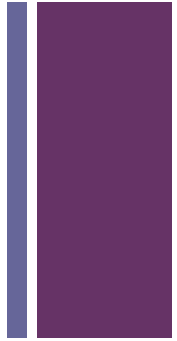
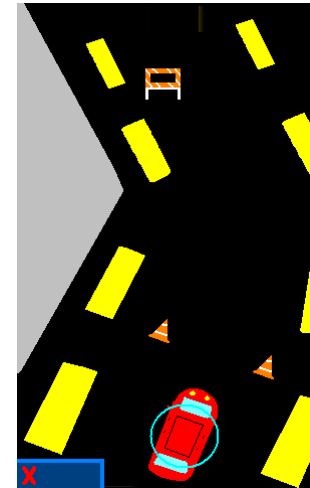


Problem: Drunk Driving

Target: Parents

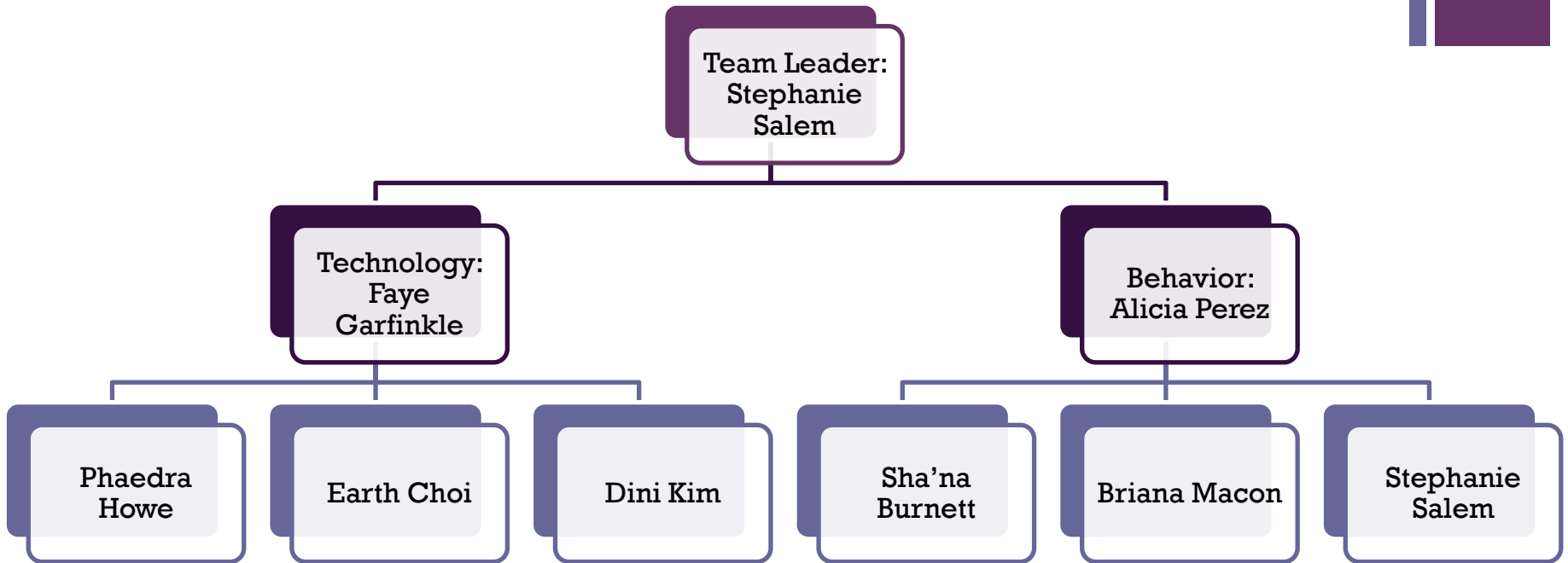
End User: Child

GOALS





TEAM ORGANIZATION





s of 2006"



New Ap

Certificate of Completion

The National Institutes of Health (NIH) Office of Extramural Research certifies that **Alicia Perez** successfully completed the NIH Web-based training course "Protecting Human Research Participants".

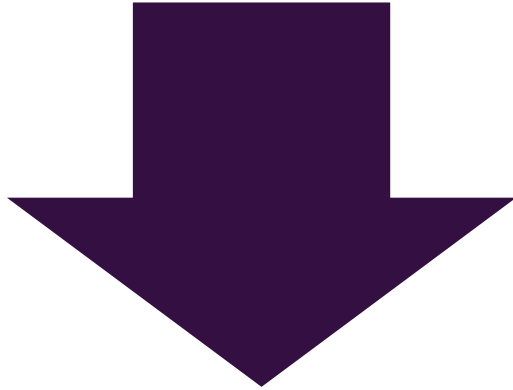
Date of completion: 02/14/2010

Certification Number: 395488

ification



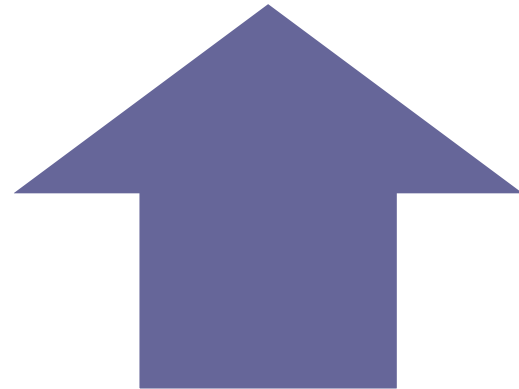
OBSTACLES



Patents

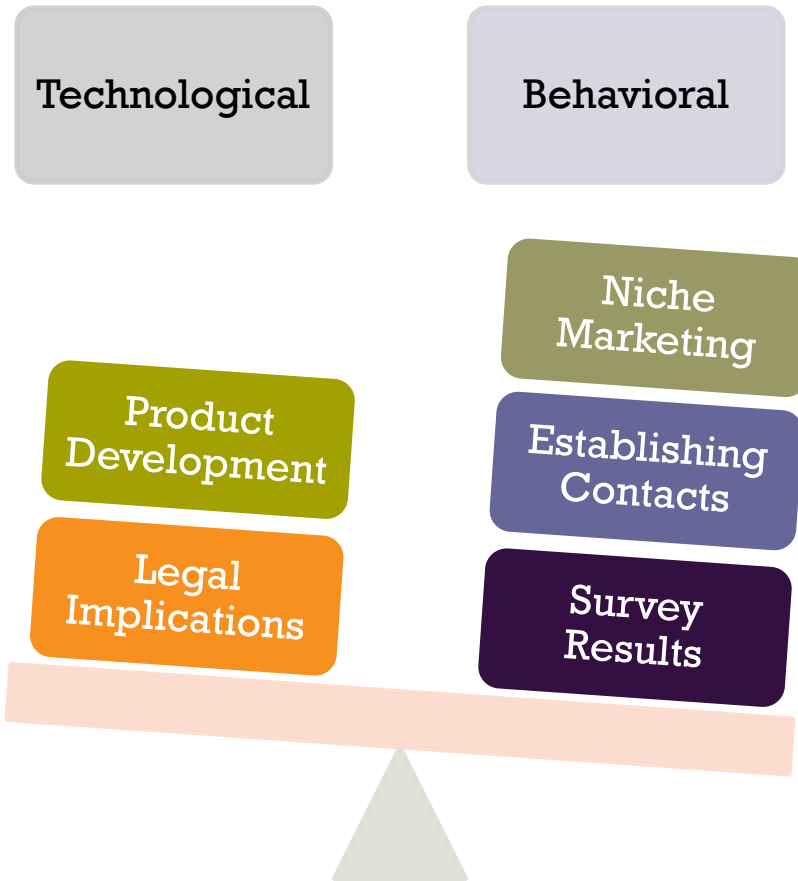


Understanding
competition

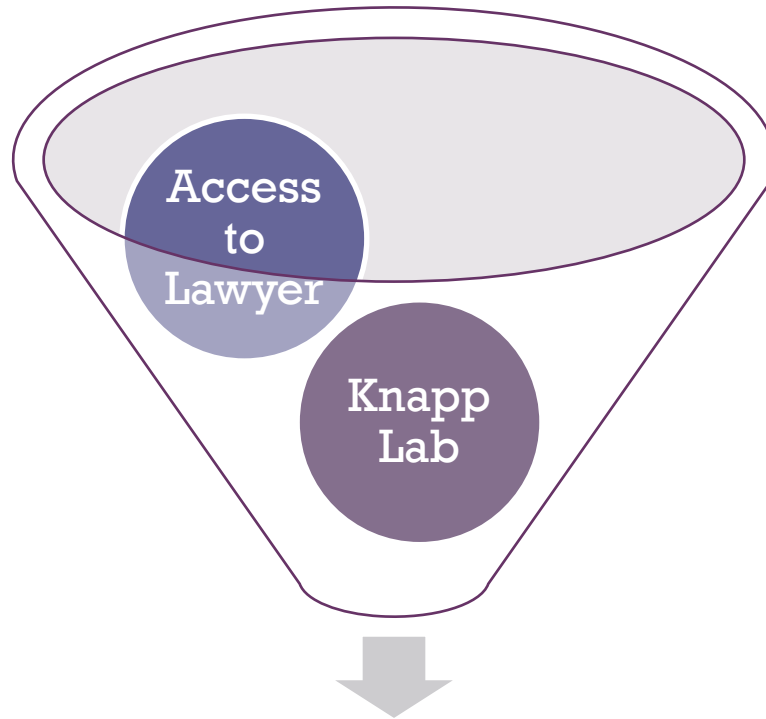




CHALLENGES



+ NEEDS



Product Development





+

QUESTIONS?