



EnPro 350

Smart Specs for Civilian and Military applications

“Changing the way you see the world”



Problem Statement

- Confusion
- Lost
- Friendly Fire



Solution

- Real-time Communication
- Heads-up Navigation
- Teammate Tracking

Battlefield View



Battlefield View



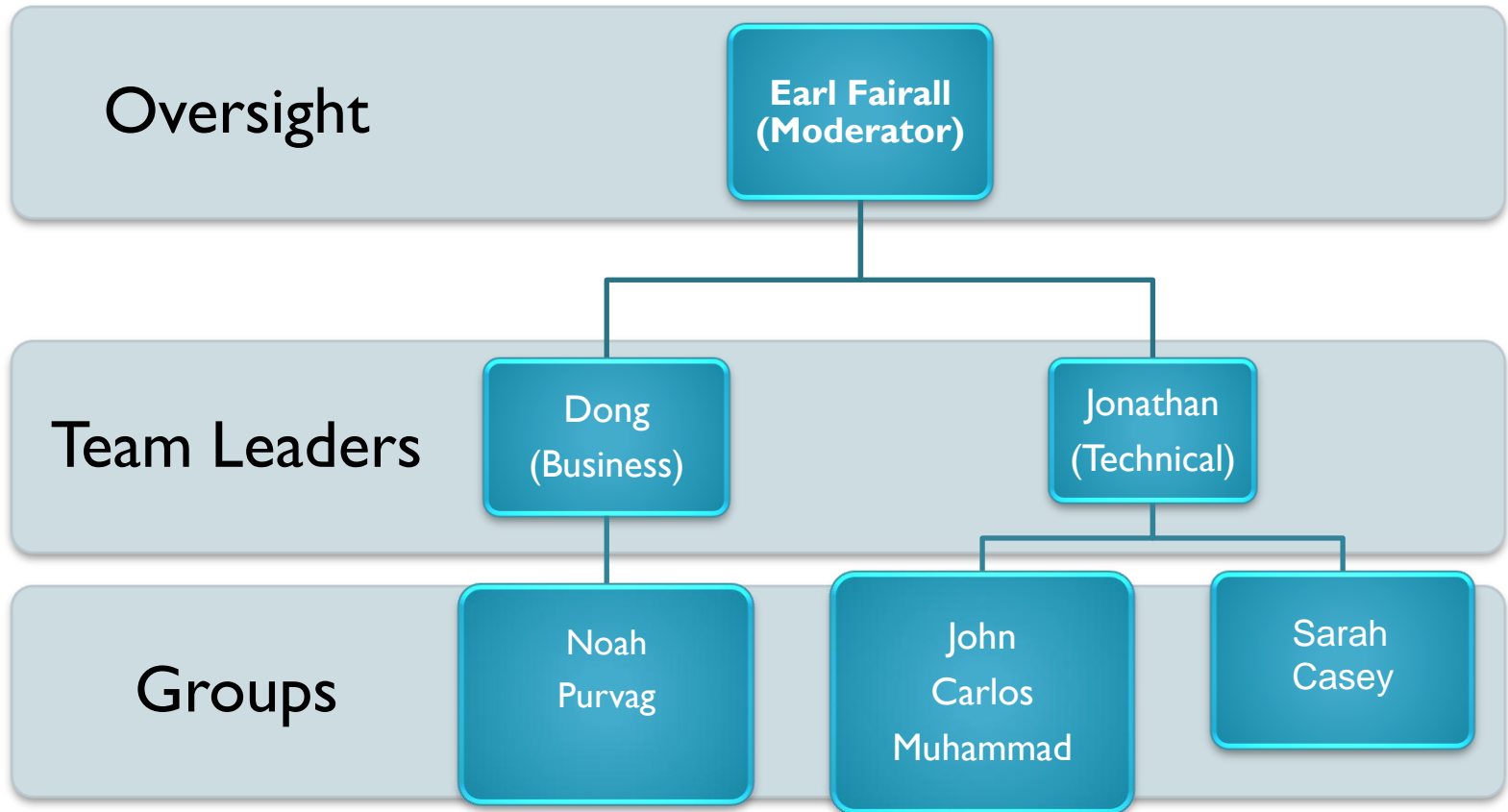
Goals

- Concept Demonstration Prototype
- Comprehensive study of applications for further Development
- Formal opportunity analysis for target market

Progress towards Goals

- Parts Ordered
- Semi-functional prototype
- Business plan research begun

Team and Sub-team Structure



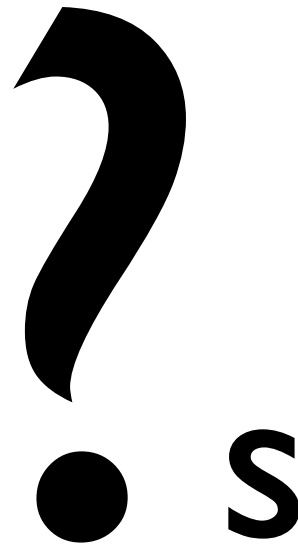
Major Obstacles

- Concept modification
- Initial target market segment selection
- Prototype feasibility analysis
- Component selection for Prototype

Anticipated Major Challenges

- **Technical**
 - Working prototype
 - Basic concept prototype
 - Platform product that fits the needs of many
- **Business**
 - Initial market receptiveness
 - Market Demand Analysis
 - Complete business plan
 - Product regulations
 - Bundle marketing & capabilities

Questions



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Muhammad Pain
Jonathan Kobayashi
Sarah Hutchins
John McCluskey
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