



green designs • green students • green campus

**IPRO311 – IIT Sustainability Image & Branding**



## **WHAT HAS IPRO-311 DONE THIS SEMESTER?**

- researched the different aspects of sustainability in relation to solar, wind, storm retention, recycling, and greening
- design a creative array of energy and sustainability kiosks, sculptures, educational tours and visitor center experiences that celebrate IIT's history of inventions and innovations
- capture lost historical information and translate it into an educational pathway through campus strewn Greeninstallations that portray elements of energy and sustainability



## **WHAT ARE GREENSTALLATIONS?**

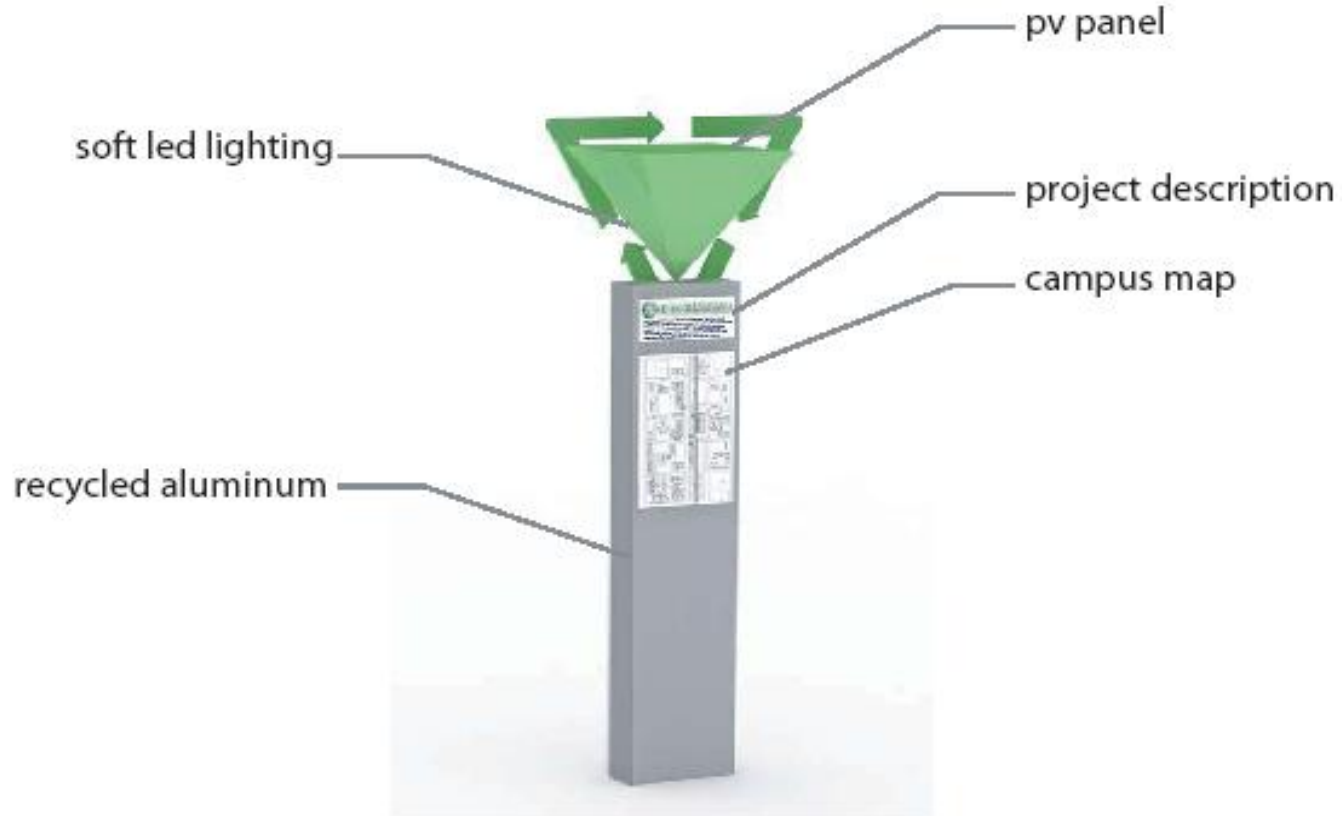
-student-designed & student built installations that promote sustainable design and technology throughout campus

## **WHY GREENSTALLATIONS?**

- to increase sustainability awareness throughout campus and throughout the city of Chicago
- to better the aesthetical aspect of campus that is memorable but still sustainable
- develop a visible image of IIT that correlates with the realm of energy and sustainability
- create a “buzz” in the energy and sustainability community that establishes IIT as a leader in sustainable innovation



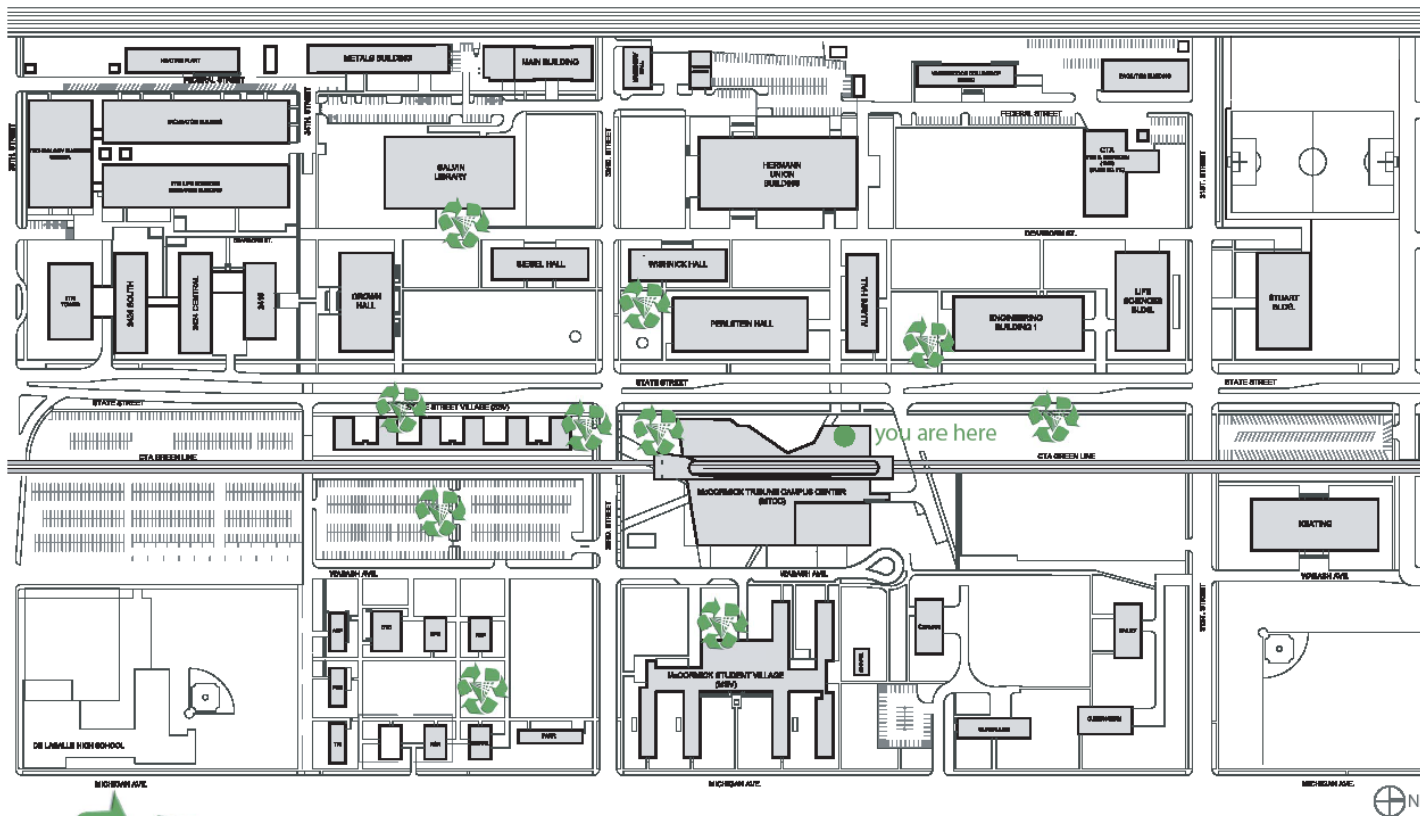
## **INFRASTRUCTURE**



Greeninstallations Sign



Informational Kiosk at MTCC Visitors Center



greeninstallations are student-designed, student-built installation projects promoting innovations in sustainable design and technology at IIT. Green technologies developed here at IIT by our students and faculty are shaping the way the world will live in the future.

Click on the  symbols to learn about each green installation, then take a tour of campus to see them in person!







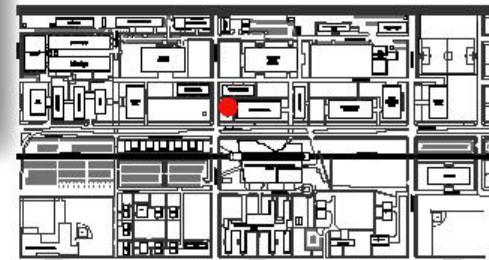


## **DESIGN CONCEPTS**



**Objective** | to educate students of the potential for alternative energy sources

**Design** | the spherical arrangement of PV Cells, turbines, and storage cells allows for efficient positioning to maximize energy output.



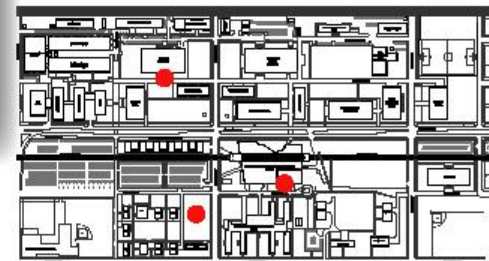
## Powerstallation





**Objective** | to attract students to utilize campus green spaces providing solar powered energy sources to plug in laptops and other electronic devices.

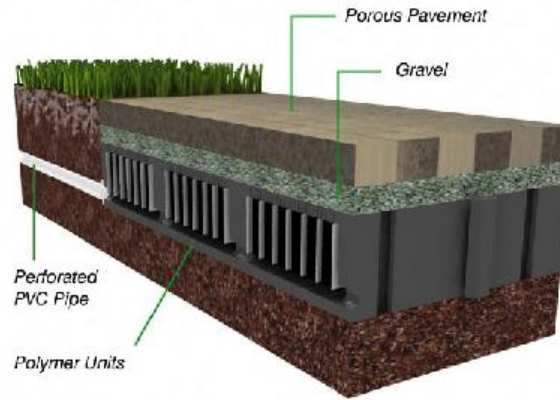
**Design** | bench is composed of a lightweight aluminum structure and photovoltaic cell sun shade.



Solar Powered Work Station



Residential Sidewalk Application:



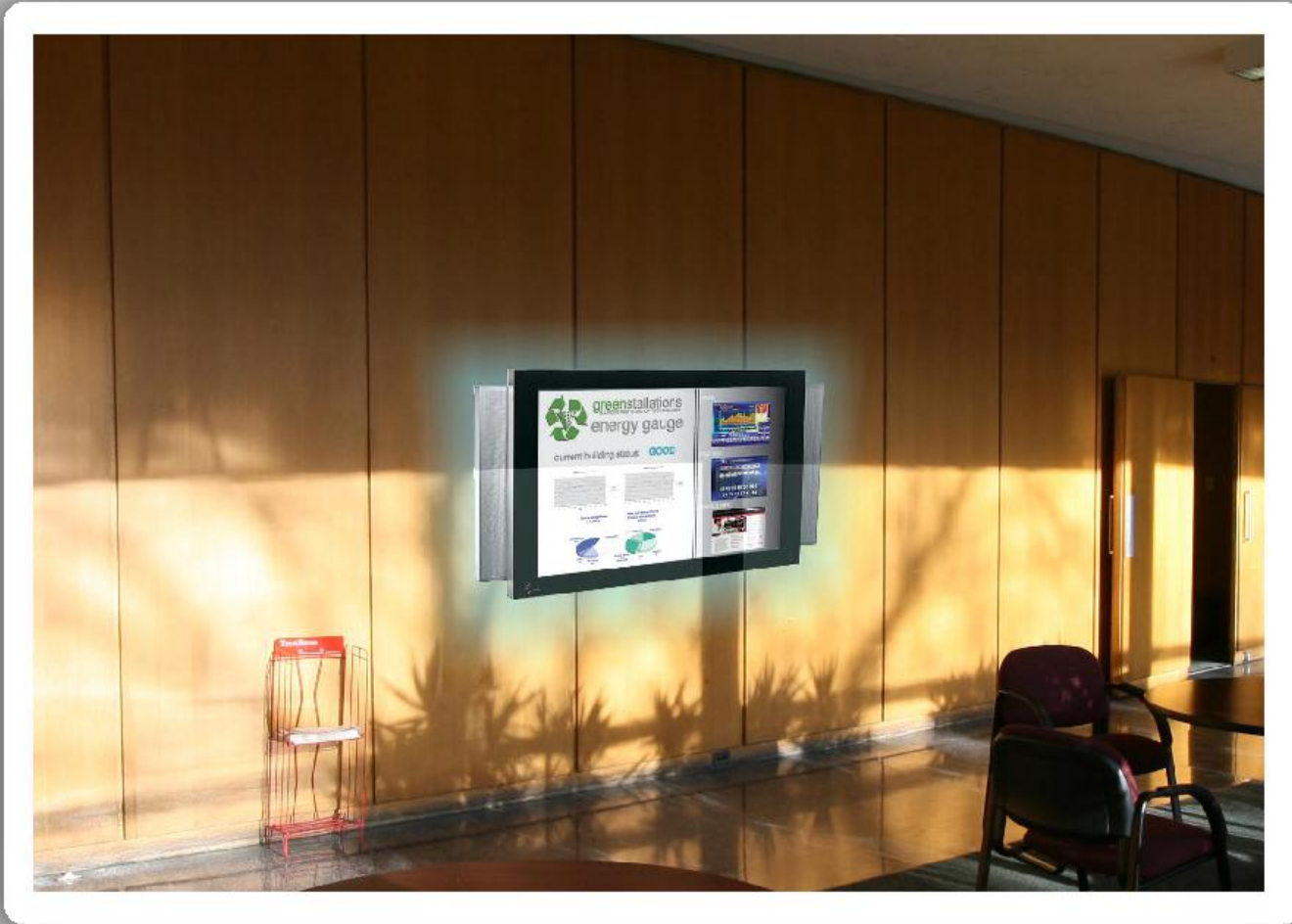
**Objective** | to improve campus walkway drainage (prevent water collection along sidewalks) and improve campus visibility

**Design** | the porous pavement allows water to be absorbed into the system and slowly released back to the soils.



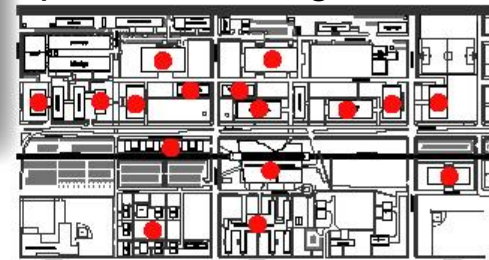
## Permeable Pavement





**Objective** | to educate students of the energy consumption throughout campus and increase awareness to reduce energy consumption throughout campus.

**Design** | the panels include information relating to energy consumption and glows blue or red based around the comparative energy consumption of the specific building



Energy Gauge



## **CAMPUS RELATION**

-the transportation points in and out of campus can definitely benefit from the Greeninstallations concept

- Dan Ryan Expressway

- Red & Green Lines

- New Metra Station

-to better define the campus boundaries and borders to let people know when they have reached and are passing through the IIT campus

## **FUTURE AWARENESS**

-IIT has several media outlets in which these Greeninstallations can be published and circulated through the rest of the campus and ultimately to the City of Chicago

-can lead to possible exposure and eventual funding and sponsorship from school and city administrations and organizations





## **FUTURE IPROs**

- future students will continue to take this underlying idea and stretch its limits and imagination
- to bring the Greenstallation idea into construction and production
- to continue to explore, research, and demonstrate processes of sustainability that will actively engage the IIT campus and those who come visit



**THANK YOU**