

Code of Ethics

Law

Pressure: There is a short supply of trees.

Risk: We steal trees from private property.

Measure: We would be reported to the police by the owner of the property.

Canon: **We will abide by all state and federal regulations.**

Contracts

Pressure: A high volume of wood needs to be sawn in a short amount of time.

Risk: An employee cuts corners, does a sloppy job, and breaks the contract by producing low quality wood.

Measure: Customer is not satisfied and takes legal action.

Canon: **We will adhere to the terms of the contract.**

Professional Codes

Pressure: We are overstaffed and not all staff have an equal knowledge of procedures.

Risk: The employees are not well-trained so they produce low quality wood and the potential for accidents exists.

Measure: Higher level employees and customers complain.

Canon: **We will conduct employee evaluations and train employees on a regular basis.**

Industry Standards

Pressure: Facilities and equipment are not inspected or updated and become out of date.

Risk: The workplace becomes hazardous to the employees and others.

Measure: The workplace fails a safety inspection.

Canon: **We will abide by all industry standards for facilities and equipment safety.**

Community

Pressure: Provide awareness to communities about EAB and Urban Wood Reclamation

Risk: Providing false information to mislead community to allow us to take their trees that are not infested.

Measure: Community finds out and protests.

Canon: **We are honest and respect the values of the community we serve.**

Pressure: We work with the city of Chicago (a city that uses tree-age)

Risk: The treatment becomes harmful and negatively affects the city forest and potentially other life.

Measure: We are associated with the city therefore we are also associated with tree-age. We are pressured to take measure.

Canon: **We inform people about tree-age and warn them about any negative affects we know it has and urge the people to speak up to the city and/or not use it for their private property.**

Personal Relations

Pressure: Employee befriends customer and wants to maintain the friendship.

Risk: The employee offers friend discounted shady deals.

Measure: Other employees and customers observe this and complain to the Better Business Bureau.

Canon: **Regardless of personal relations with customer we are honest and provide equal service to every customer.**

Moral Values

Pressure: A city hires us to cut down public trees.

Risk: We offend and upset the community due to their ignorance of the problem.

Measure: Major community protests emerge.

Canon: **We will properly educate and inform the community before taking action to cut down trees.**