

Challenges

EAB infested wood may not be available due to new pesticide, Tree-age

At this time, Tree-age has not been approved by any local or national government regulatory association as safe or effective. However, the City of Chicago plans to forge ahead and use it. This will affect the amount of trees projected to be obtained from Chicago.

There is no urban wood market

Urban wood holds a stigma for those in the wood production industry, who believe it is filled with metal. While this is true in many cases, metals can be properly removed and don't compromise the quality of the wood itself.

People may have objections to tree removal on or near their property

One facet of our company is to educate and consult with prospective customers about the value and safety of removing a dying tree. The free tree assessment will allow the customer to make an informed decision of aesthetics versus safety. Offered in our services is a tree replanting.

EAB awareness is a primary concern

As EAB is a prevalent issue, we may direct our initial marketing toward it. Within this marketing, we will get customers concerned and aware about this problem. This will reduce the spreading of the bug as well. Once revenue is generated, some funds will go to the EAB organizations.

The Future

SmarTree plans to be a premier tree removal service. We want to provide unique services in the fact that we deal with a tree from its removal and processing to its distribution as timber. We have researched and compiled competitive rates from separate companies that provide each of our services. Not only do we offer lower prices, but we are going to integrate the services into one company. Reduction in overhead will drive our lower pricing as will a focus on quantity of clients. We are also unique because we will produce reclaimed timber as one of our wood products. Our research sustains that this taps into a very viable green market, as environmentally sustainable materials continue to have high demand.

Code of Ethics

Law: We will abide by all state and federal regulations.
Contracts: We will adhere to the terms of the contract.
Professional Codes: We will conduct employee evaluations and train employees on a regular basis.
Industry Standards: We will abide by all industry standards for facilities and equipment safety.
Community: We are honest and respect the values of the community we serve.
Personal Relations: We are honest and provide equal service to every customer.
Moral Values: We will properly educate and inform the community before taking action to cut down trees

Resources

Joseph Clair

Michael Daly
Edward Kalebich

Michael Picardi

Malcom Whiteside

Michael Brown

Edith Makra

Gerry Ham m

Michele Beaulieux

John Collins
Robert Elchert
Jeff Bierig
Evan Venie
Mindie Sherman

Director Campus Energy & Sustainability

Senator Durbin's office

Robbins Community Power Plant C.O.O.

Commissioner Dept of Streets & Sanitary

Deputy Commissioner Dept Streets & Sanitary

Assistant General Superintendent Dept of Streets & Sanitary

Morton Arboretum

G.H. Wood Working (Portable Saw mill operator)

Work in Motion Marketing Consultant

Vice President of IIT

Alderman office

IIT Marketing

IIT Marketing

IIT Marketing

ENPRO 350

Environmental Urban Wood Reclamation



reclaimed urban wood products

Team Members

Catherine Budzinski

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