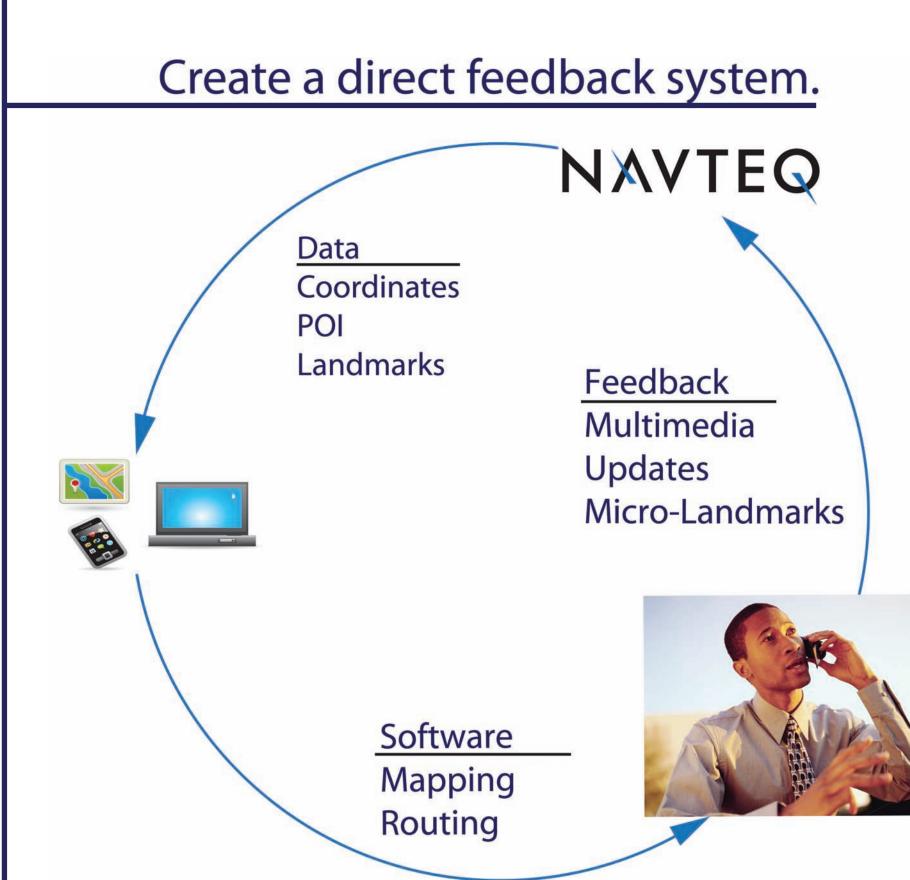
Where We Started



Existing Micro-landmark Example



Landmark: Wrigley Field Micro-landmark: Harry Caray Statue

Team Organization





Our Goals

Define Micro-landmarks Determine Micro-landmark Data Providers

Establish Reporting Process

Micro-Landmark Definition

Criteria

Permanent - must have been placed at its location with the intention of it being in that location

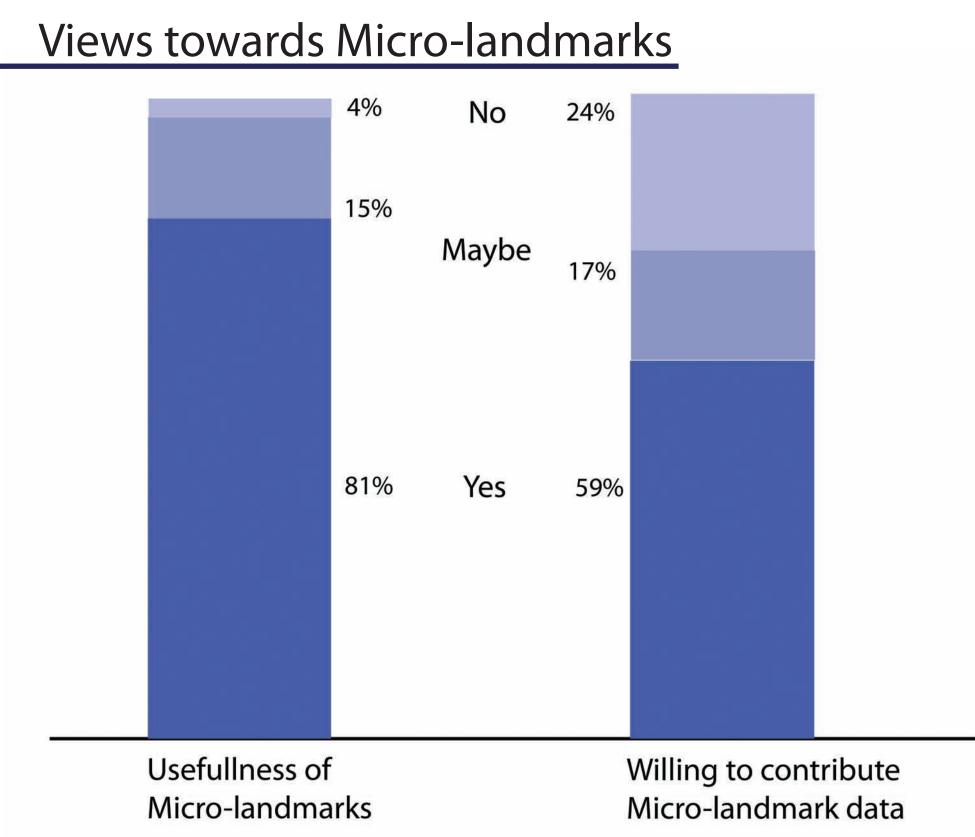
Unique - must be unique to the immediate surroundings

Easily Observable - must be easily observable to pedestrian traffic

Culturally Unbiased - must be culturally unbiased to reflect that different cultures have different concepts and names for various objects

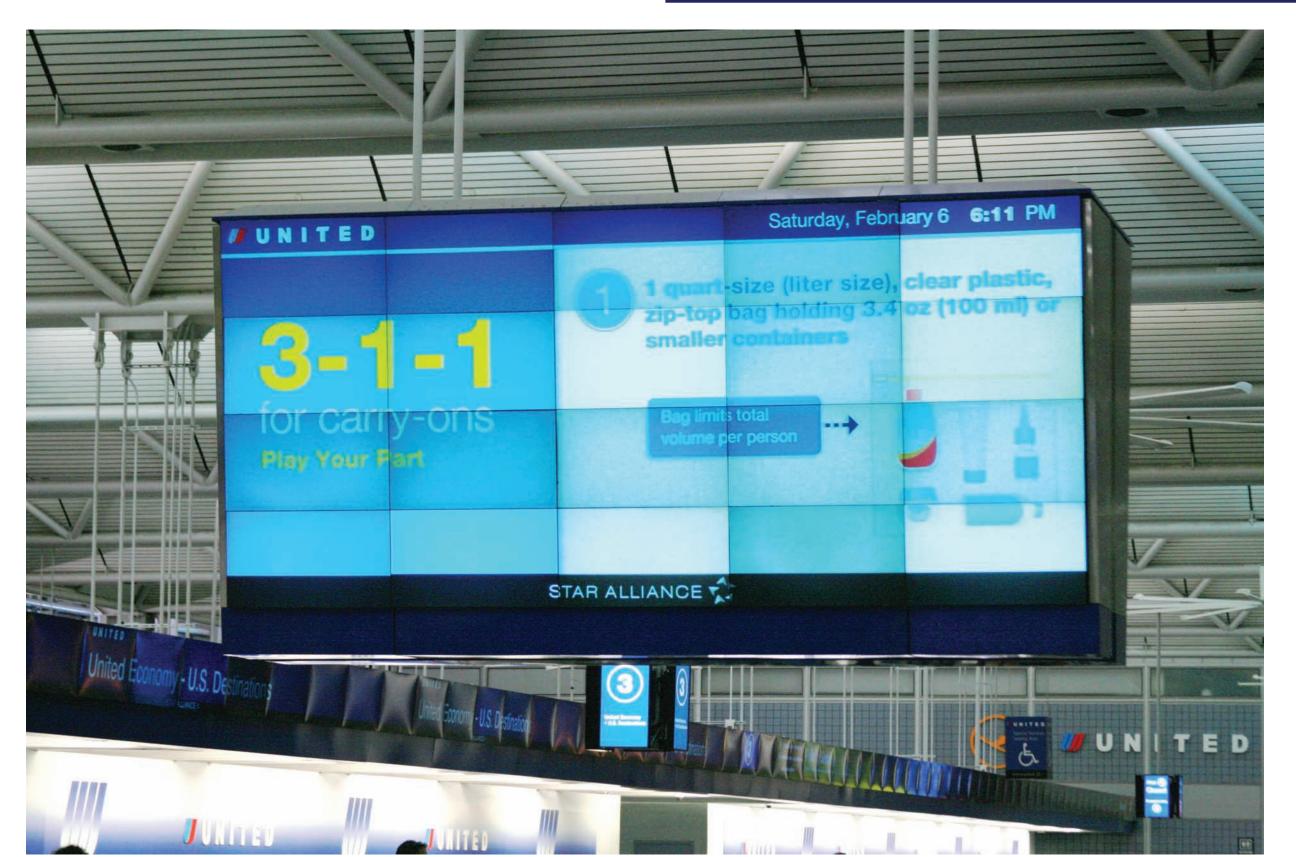
Methods of Getting Directions

Survey Results



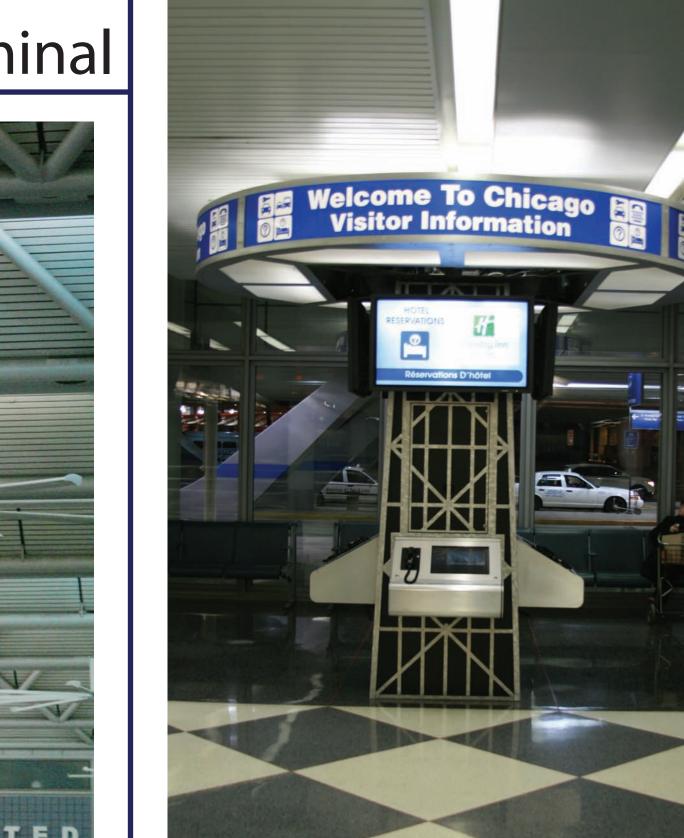
Methods of Contribution

O'Hare United Terminal



Electronic Signboard in Departure Terminal

Site Visits

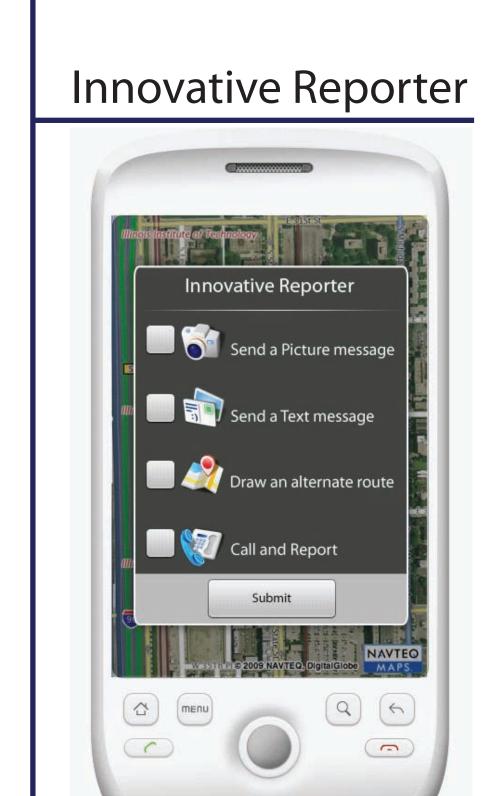


Visitor Information booth in Arrival Terminal

Alderman Visits Ward 32 – Scott Waguespack (Paul Sajovec) Ward 43 – Vi Daley Ward 50 – Bernard L. Stone Ward 32 Micro-landmark Examples Goose Island (Wrigley Building) DePaul University (quad off of Fullerton) Vienna Beef Factory Hamlin Park Lakeview YMĆA Wrightwood Park Polish Triangle

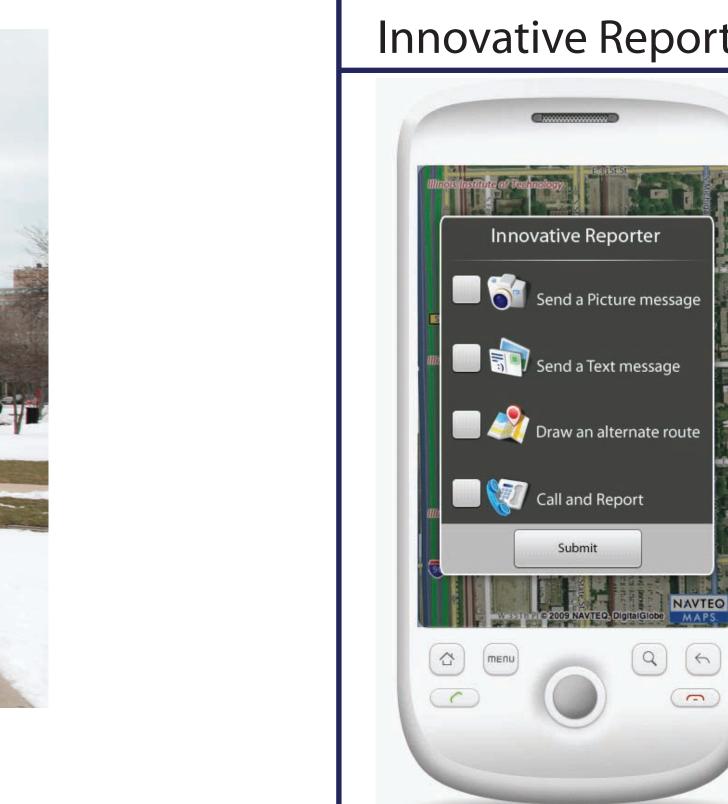
Our Prototype

Micro-landmarks along Route





Sculpture on IIT Campus in front of E1 Building



Future Work

Describe Data Providers and Responsibilities Develop Authentication Method Ensure Data is Unbiased



IIT Paul V. Galvin Library Entrance









