

# Innovative Mapping

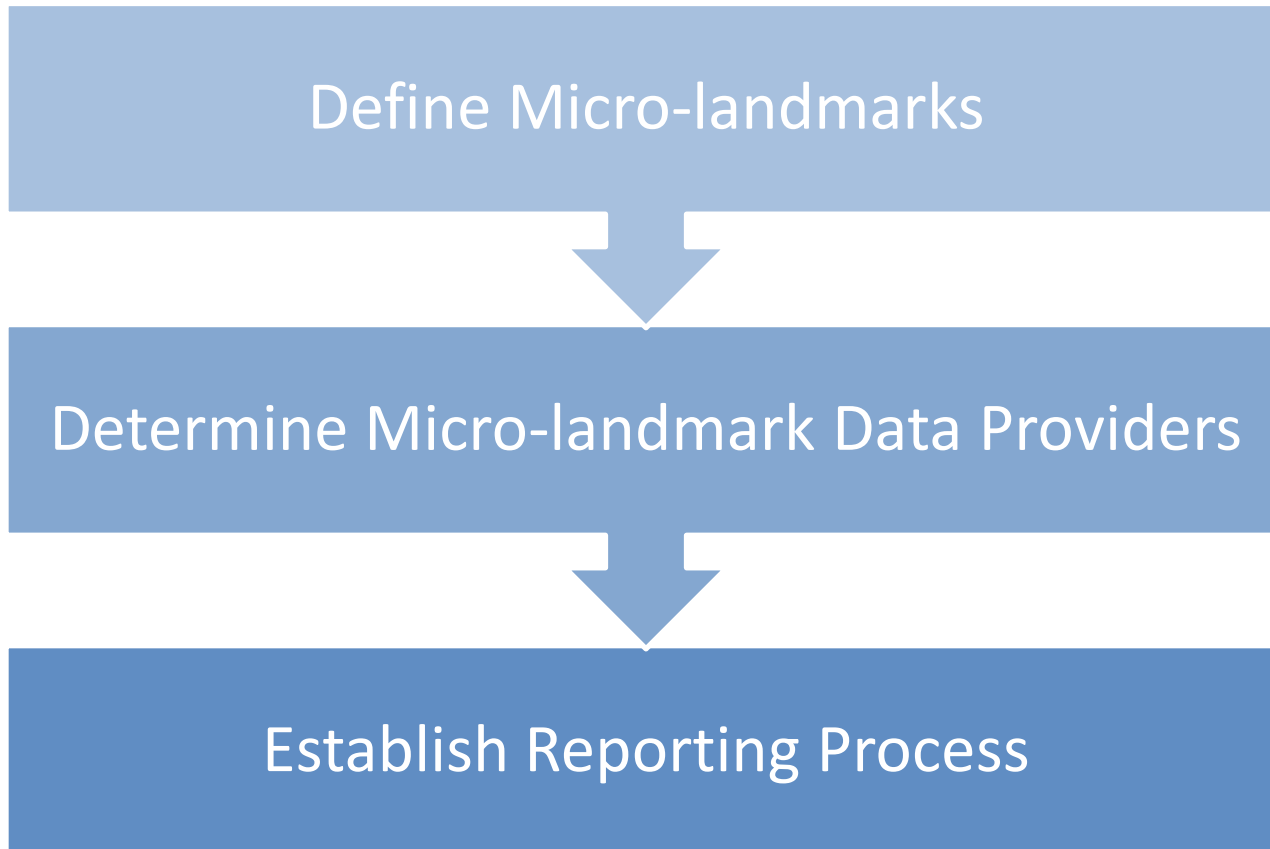
## Solution through Coalition

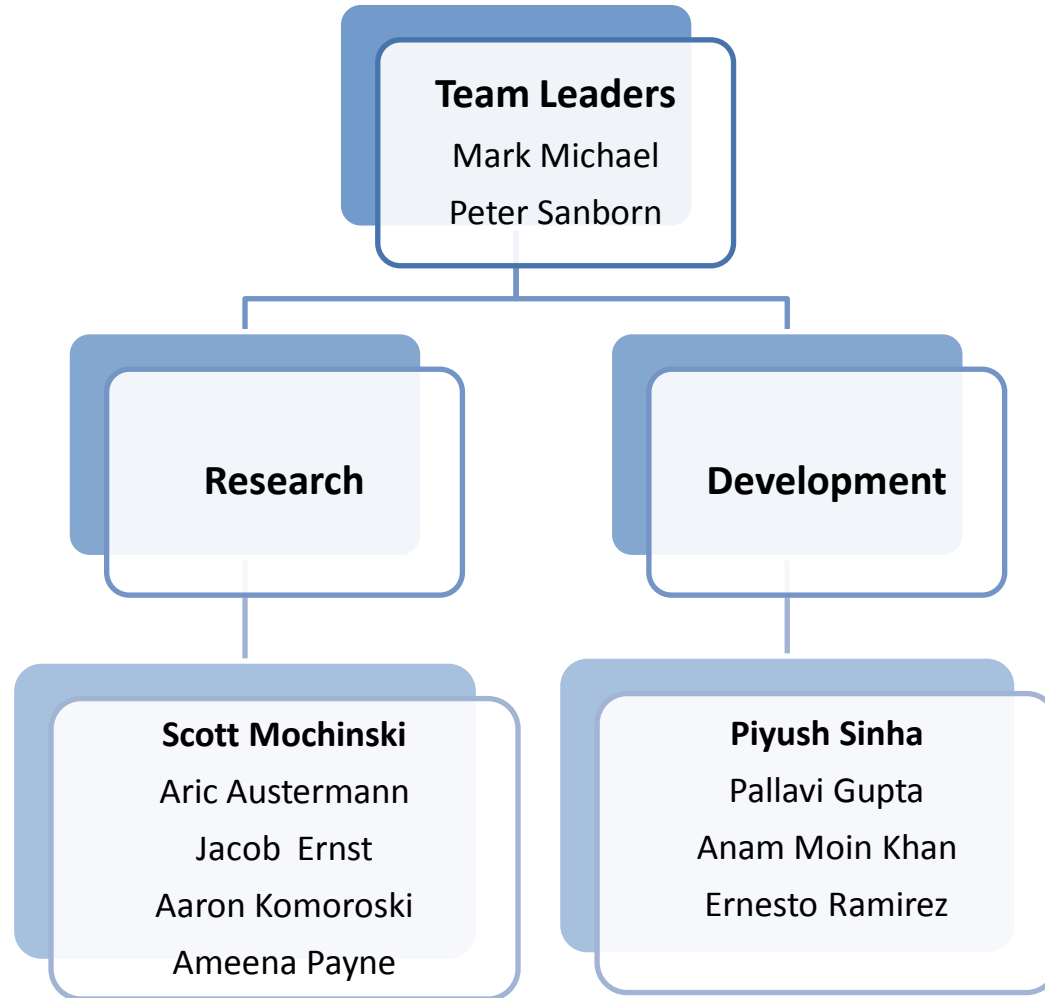
### Micro-landmarks

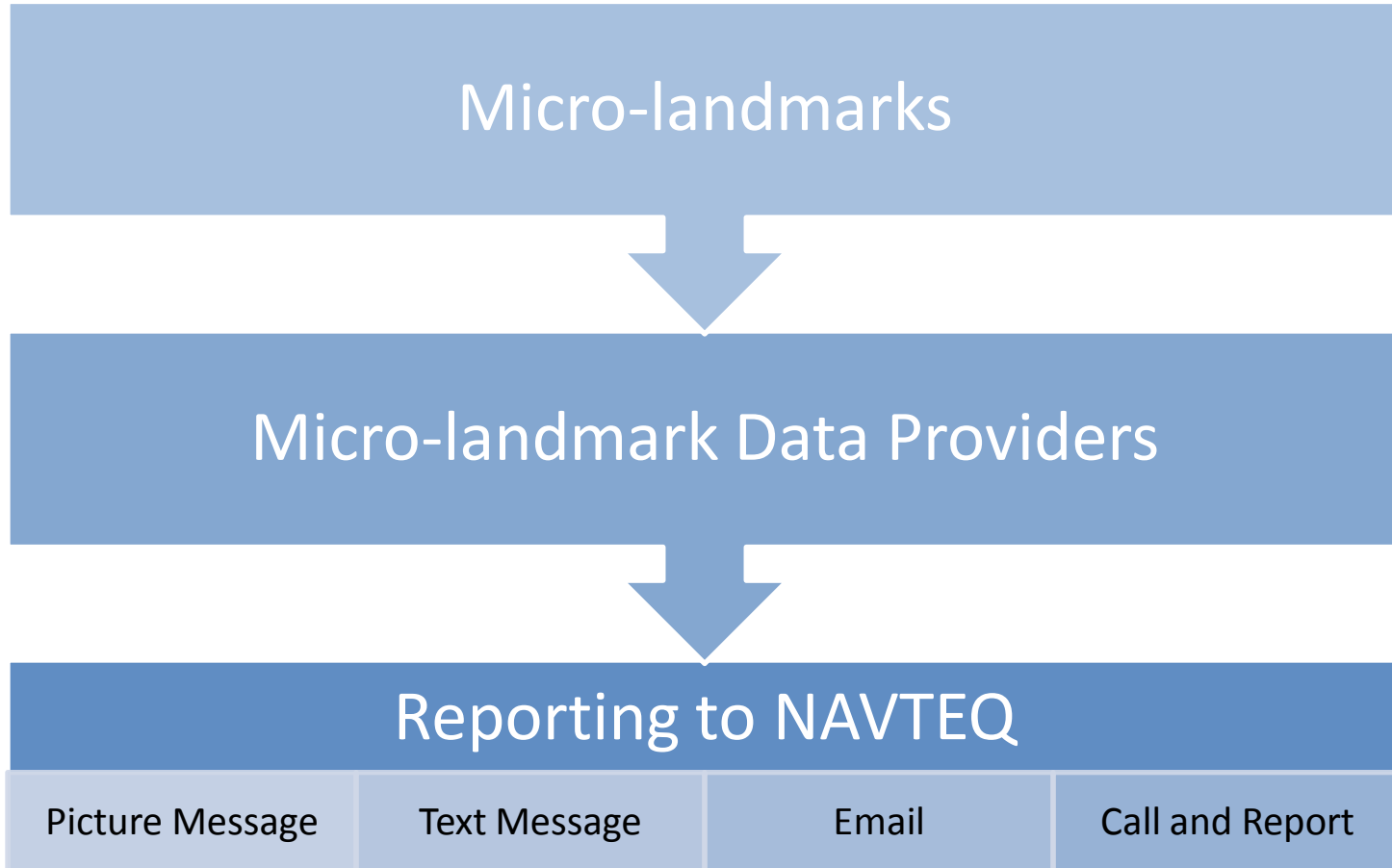
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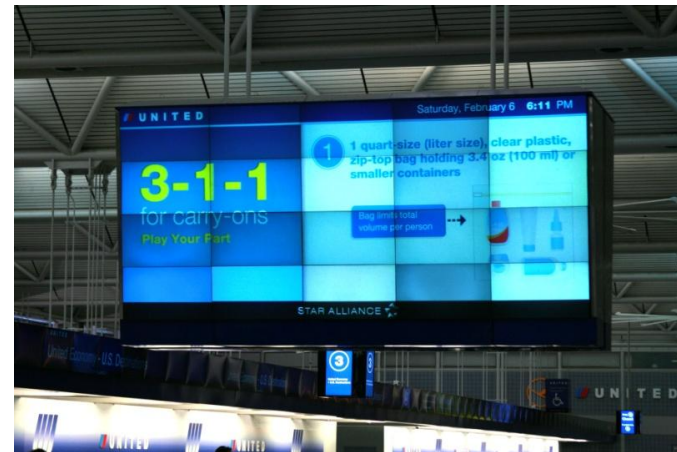




- Establishing criteria for micro-landmarks
- Determining micro-landmarks data provider

## Criteria:

- Permanent
- Easily observable
- Unique to immediate surroundings
- Culturally unbiased



Electronic Signboard at O'Hare United Departure Terminal



Sculpture on IIT Campus in front of E1 Building

- Finding micro-landmark data providers
- Authenticating the data provided
- Ethical issues regarding usage of micro-landmark data

Questions?