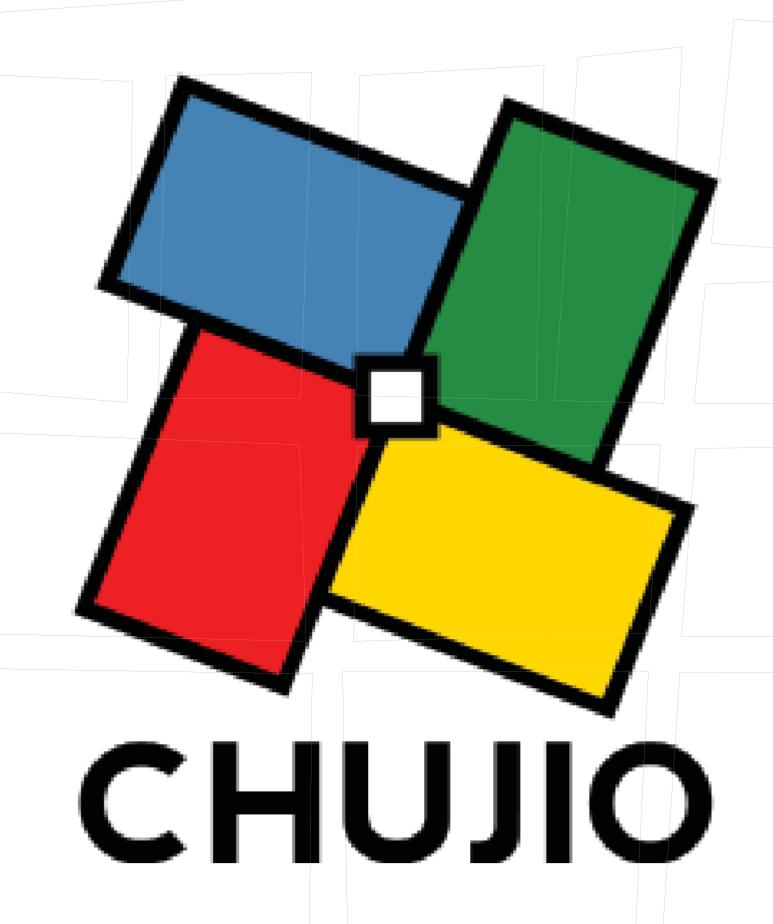
IPRO 303: Chujio Fall 2010

NAVTEQ



[Chu-joo]
Swahili for filter



lpro 303 Advisor

James Burstein

Project Statement:

NAVTEQ has presented us with the challenge of finding a userfriendly way for pedestrians to socially interact with NAVTEQ's map data.

PIPRO 303 Past Accomplishments

- Created a definition of a Micro-landmark
- Determined who will be the data providers of Microlandmark information
- Established a reporting process for the data providers to NAVTEQ

Goals:

- Identify new points of interest from real time streaming content providers
- Gather new and updated attribution regarding those places
- Generate a time/space "mood-graph" describing each of these places in a relavant and contextual way

