



# Solution Through Coalition

“Solution through Coalition” is a working platform where each individual works closely with other members to deliver the best solution.

## Who is NAVTEQ?

NAVTEQ is a market leader in supplying mapping data to GPS device producers and software developers. If you have used Magellan, Garmin, MapQuest, or a Land Rover in dash GPS unit, then you’ve used NAVTEQ maps. NAVTEQ map data is verified, thus data accuracy distinguishes NAVTEQ powered maps and adds to their quality.



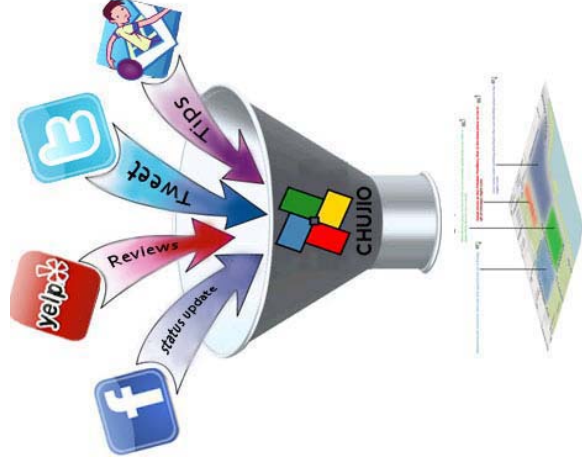
## IPRO 303 Past Accomplishments

IPRO 303 Spring 2010

1. Create a definition of a Micro-landmark.
2. Determine who will be the data providers of Micro-landmark information.
3. Establish a reporting process for the data providers to NAVTEQ.

## Social Networks & Mapping

Design a dynamic and easy-to-use algorithm that distinguishes the “noise” from the meaningful data while at the same time gathers updated information regarding the acquired data.



## Future Work

1. Pull in flicker pages and do a live update of a 3d city map using a service like a photo-synth
2. Building off of pedestrian navigation create an indoor navigation map for use by major corporations in large and high rise buildings
3. Create a system like Google Places which as a stand alone application would display searchable points of interests.



How can Chujio help you?

Chujio aims at making sure that you get the best recommendations for the hottest places in your area.