

## Code of Ethics

### **Overarching standard**

To provide a resource in helping Chicagoland electrical contractors meet Leadership in Energy and Environmental Design (LEED) and United States Green Building Council (USGBC) standards.

### **First Layer: The Law**

#### *Pressure*

- Meet rules and regulations set forth by LEED and USGBC standards in green technology.
- Meet existing Chicago building codes while remaining environmentally friendly.

#### *Risk*

- Ignore Chicago building requirement that will cost the project extra time and money to make green.

#### *Measure*

- Follow LEED and Chicago building guidelines, while remaining conscientious of return on investment.
- Provide relevant and accessible incentives for contractors to uphold LEED and USGBC standards.

#### *Canon*

- Subscribe to the guidelines of Federal and State laws for green technology.

### **Second Layer: Contracts and Agreements**

#### *Pressure*

- Provide everything the customer demands, while keeping within a required budget.

#### *Risk*

- Sacrifice required green building technologies and procedures in order to save the customer money.
- Forgo the customer's budget in order to satisfy their every need.

***Measure***

- Focusing on the demands of ECA while carrying each required component through LEED certification.

***Canon***

- Responsible in learning the requirements of ECA and find successful way to help electrical constructors meet LEED and USGBC requirements on their site.

**The Third Layer: Professional Codes of Ethics*****Pressure***

- Follow the code of ethics set forth by a LEED and USGBC.

***Risk***

- Lack of knowledge of the codes of ethics amongst the workers.
- Difficulty to ensure uniform compliance to set code of ethics.

***Measure***

- Providing LEED certified supervisors and common contractors with the knowledge and tools to ensure uniform compliance and knowledge of code of ethics.

***Canon***

- Understanding and consistently applying the code of ethics set forth by a LEED and USGBC.

**The Fourth Layer: Industry Standards*****Pressure***

- Following Chicago electrical code and underwriters laboratory (ULC) standards.
- Making an effort towards new “greener” standards that replace existing “tried, true, and cheaper” standards..

***Risk***

- New standards are not proven, and may increase the risk of danger to the customer.

***Measure***

- Following the electrical industry standards of ECA and developing their own

methodology of ensuring new standards are as “tried and true” as the old ones.

***Canon***

- New methods and standards as appealing as or more desirable than the old standards.

**The Fifth Layer: Social Civic and Geographic Communities**

***Pressure***

- Assuming the responsibility as “Stewards of the Planet,” for the benefit for future generations.

***Risk***

- Community may disagree with guidelines set forth by LEED and USGBC.
- High price of environmentally friendly, “trendy” products may make contractors not use them due to their inflated costs.

***Measure***

- Consider the community’s view points on LEED and determine the true value of green products.
- Offering the community substantial knowledge of the advantages to using “green” technologies and procedures, for example long-term return cost as well as benefits for the future environment.

***Canon***

- Making changes to satisfy the community needs, provide valuable information as reference and motivation to choose a more sustainable products and practices