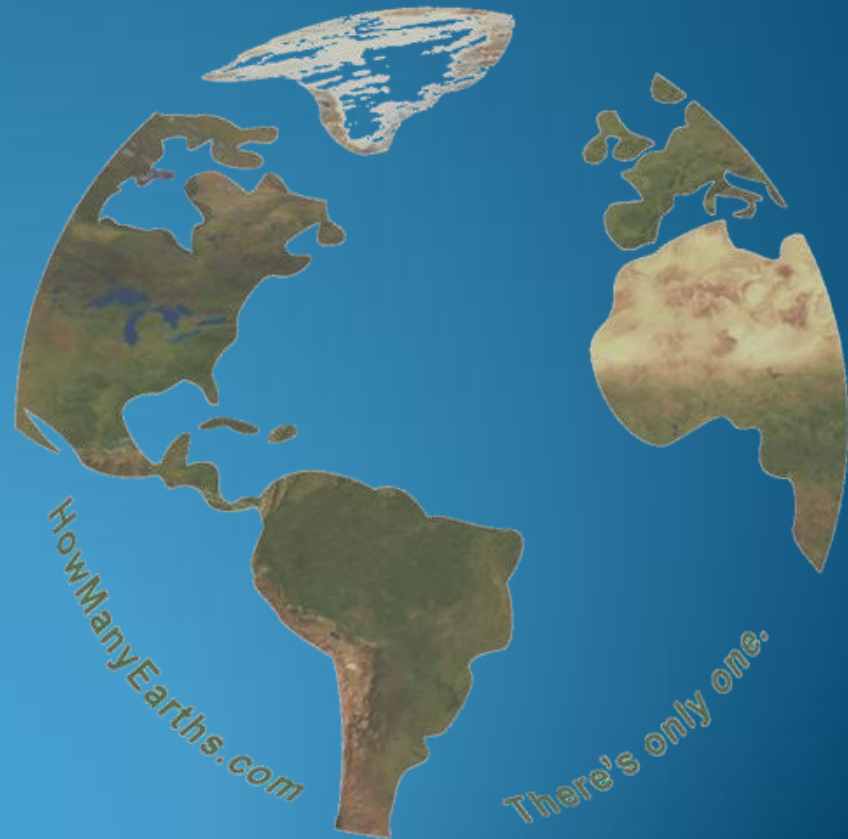


# IPRO 332: How Many Earths

Inspiring our energy future, one student at a time...

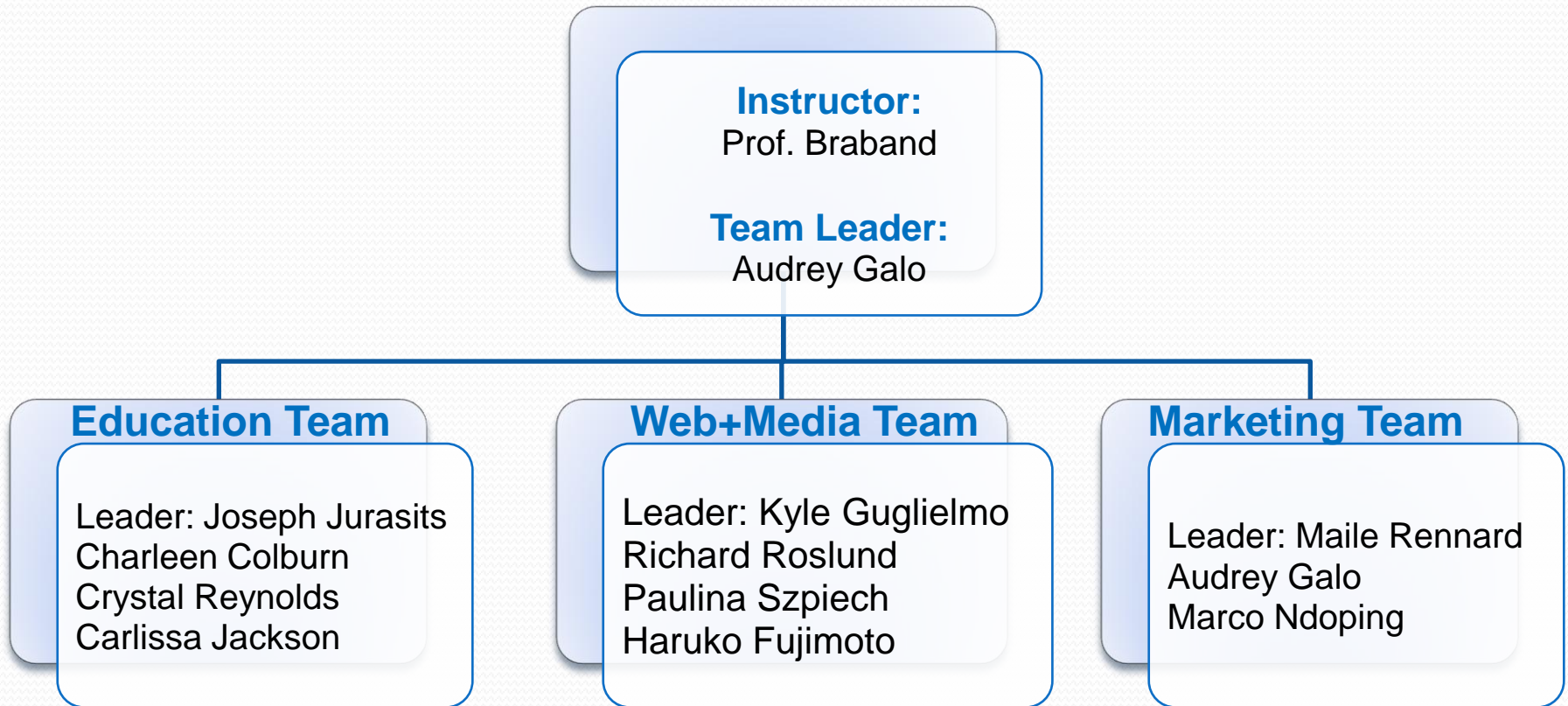


# Problem Statement

Very little unbiased information is available to the general public about energy needs, concerns and sources.



# Team Organization



# Goals

- Ecological Footprint module
- Cradle-to-Cradle module
- Collecting/evaluating feedback
- Crafting Teaching Kit
- Improving HowManyEarths.com
- Creating web video
- Promoting “How Many Earths”
- Sponsorship and funding



# Progress

- **Educational Team**
  - Finalized Ecological Footprint module
  - In-class presentation
- **Web/ Media Team**
  - New “Who We Are” link
  - Film concept/ pre-production
- **Marketing Team**
  - Brand logo/ promotional materials
  - Sponsorship candidates
  - Harvest Festival



# Progress

- Harvest Festival 10.12.08



## OBSTACLES:

### **Educational Team**

- Understanding last semester's module
- Editing module and Teaching Kit
- Scheduling with schools

### **Web + Media Team**

- Compiling files for the website
- Getting familiar with the web-design programs

### **Marketing Team**

- Finding public events

## RESOLUTIONS:

- Large portions of module were removed and redone
- Rescheduled initial presentations for Oct 21, 22

- Contacting previous webmaster to acquire the files
- Tutorials on web-design programs

- More creative approach to finding events

# Anticipated Challenges

## **Educational Team**

- Scheduling school presentations
- Finalizing and presenting the Cradle-to-Cradle module

## **Web + Media Team**

- Creating videos
- Creating feedback forum on the website
- Interactive ecological footprint calculator

## **Marketing Team**

- Scheduling and planning public events
- Meeting sponsorship goals
- Finishing grant proposal





# Questions?

[HowManyEarths.com](http://HowManyEarths.com)

