

IPRO 320 Midterm Presentation

Presented by:

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The Problem

Teachers need:

- A time-efficient way to network
- A simple way of sharing information
- One site to accomplish everything

Team Organization

Sub-Team	Members	Purpose
Research	Marijke Bochantin , Carly Stanford, Alison Pierce, Emily Mick, Michael Tilatti	-To conduct focus groups and surveys of teachers to obtain feedback on the website
Development	Ian McCall , Andrew Peake, Julian Hartline, Dmitriy Pindrik, Michael Quinn, David Bern	-To design and develop the website

Project Goals

- To create a functional professional networking website for teachers that meets the needs specified in focus groups
 - User-friendly
 - Time-efficient
 - Intuitive interface
- To generate interest within the educational community to use this site

Progress Towards Goals

- **Research Team:**
 - Visited several Chicagoland schools and invited teachers to focus groups
 - Held first focus group at Deerfield High School
 - Analyzed the research data from the first focus group and presented it to the development team
- **Development Team:**
 - Decided on the website platform
 - Set up hosting for the site
 - Started drafting a visual interface for the site
 - Started implementing focus group requested features

Obstacles Encountered

- Holding a focus group
 - Was difficult to get schools and teachers in the area to participate
 - Focus group was held 10 days later than expected
- Development team was delayed as a result of the focus group delay

Anticipated Challenges

- Research Team
 - Successfully marketing the website to teachers
 - Getting a sufficient number of teachers to use the site
- Development Team
 - Fitting together all the website modules
 - Securing the website
 - Designing an intuitive website interface

Ethical Issues

- Plagiarism
 - Copying the ideas of other teacher networking websites
 - Copyrighting materials that teachers upload to the website
- Privacy
 - Who can access the website?
 - Can other people see if you are accessing the website?
 - Self controlled access to personal information
- Audio Recording Consent

Questions?

