

DON'T TAKE COFFEE FROM STRANGERS

GOOD COFFEE COMES FROM GOOD PEOPLE



CROP
TO CUP

PROVIDES FARMERS

10% of Company **profits**

5% **Revenue** of every coffee purchase

20% **Premiums** above market purchase price



Crop to Cup

Farmers

Students

Coffee Lovers



PROVIDES YOU

Delicious pick-me-up

Stimulating story

Positive impact

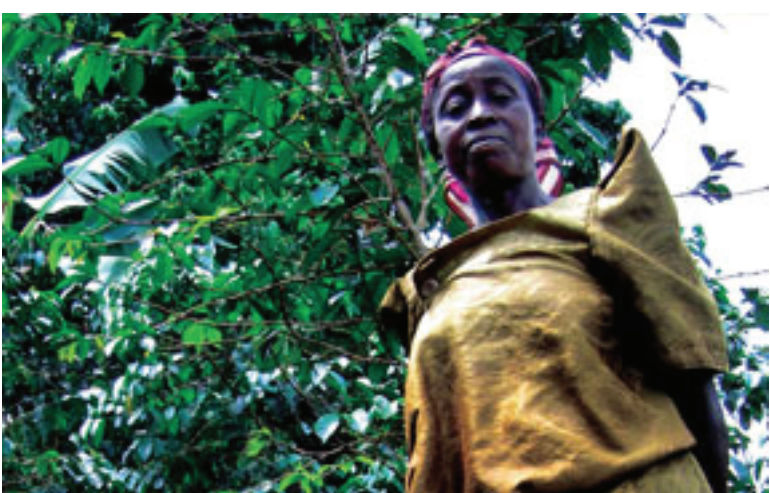
Knowing your farmers

One-on-one relationships



Our coffee: \$2 
Our story: Priceless.

KNOW YOUR FARMERS



Meresi Wagambala

6 children, 10 grandchildren

Buginyanya Subcounty, Bugisu, Uganda

Bugisu Washed Arabica

FARM : 5,000 trees (est.)

6,240 ft. elevation



Peter Gimuii

40 years old, 6 children

Vice Chairman, Coffee Farmers Association

Bufumbo Parish, Bugisu, Uganda

FARM : 5,000 trees (est.)

Bugisu Washed Arabica

6,430 ft. elevation

