

Goals

Benefit the farmers by giving them better profits and opportunities with Crop to Cup and coffee consumers. Promote Crop to Cup to educate coffee consumers, which then builds relationships between coffee lovers and the farmers.



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Building

Researched:
site, solar studies, material,
program, and coffee
storage requirements

Coffee

Researched:
business strategies, industry
statistics, coffee growing
process, fair-trade policies

Culture

Researched:
manners, current events,
travel itinerary, regional
maps

Building Communities Through Coffee

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Crop to Cup, Sponsor

