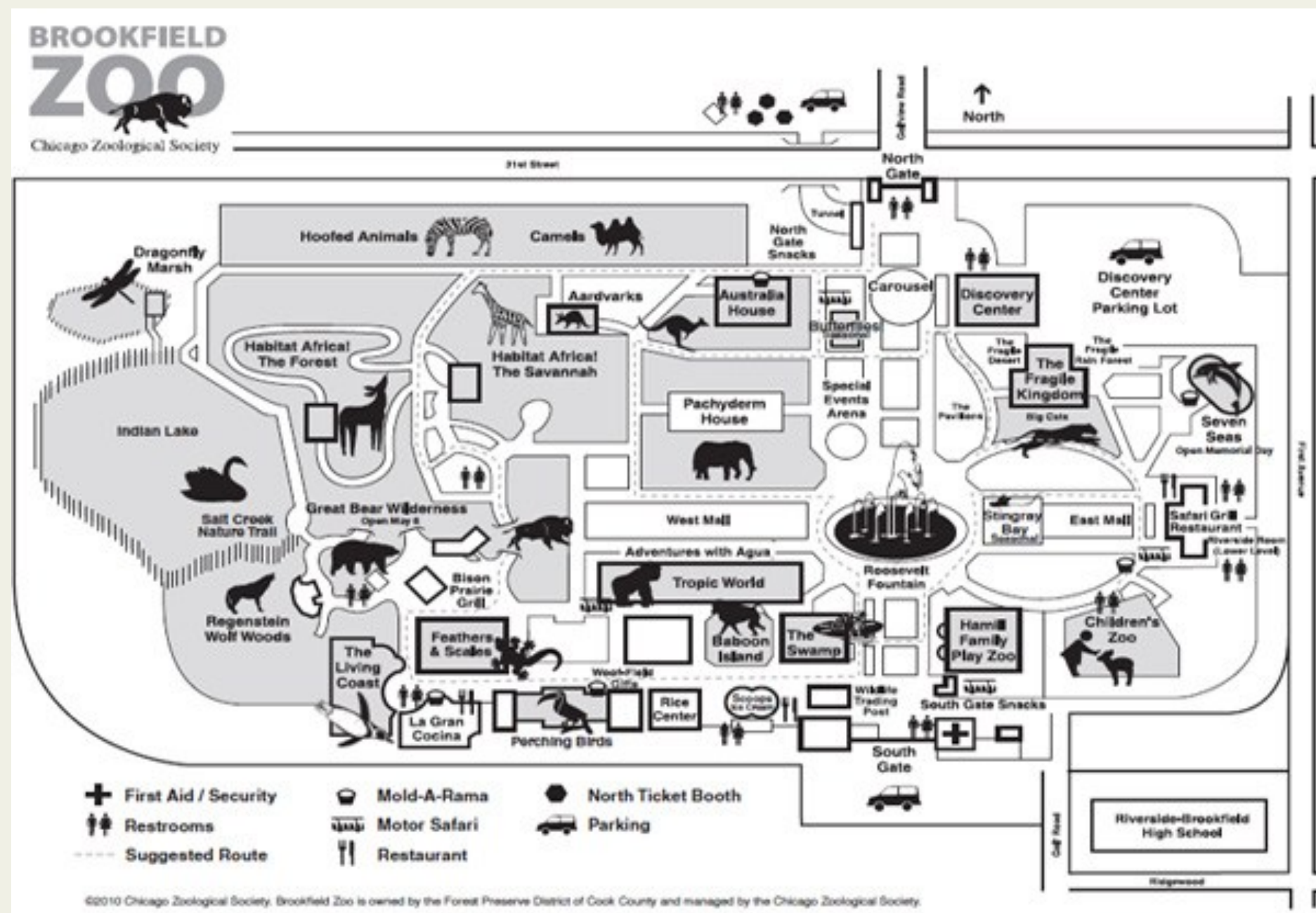
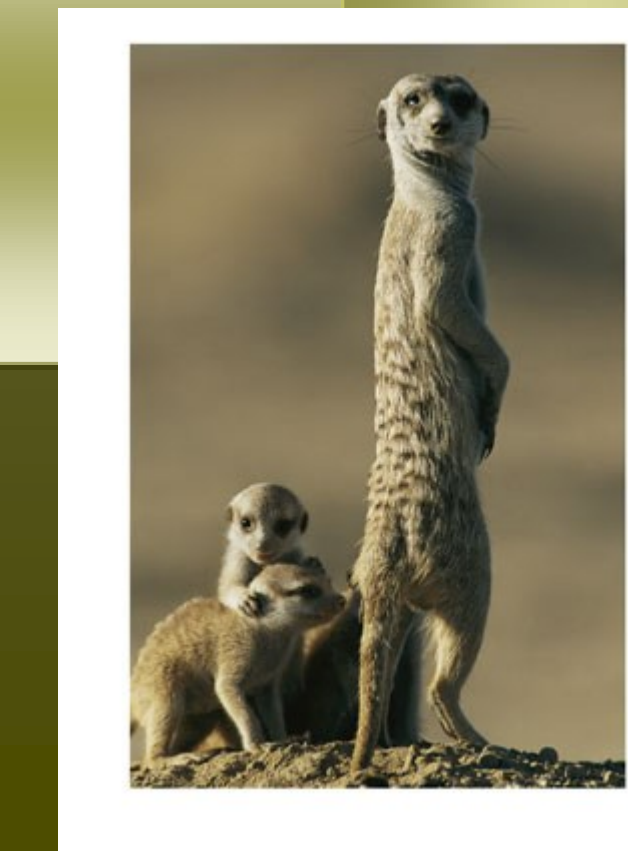


Need

Although there are short description plaques on each animal's exhibit, there is a persistent need to assist the zoo visitor in identifying animals and seeking further information.

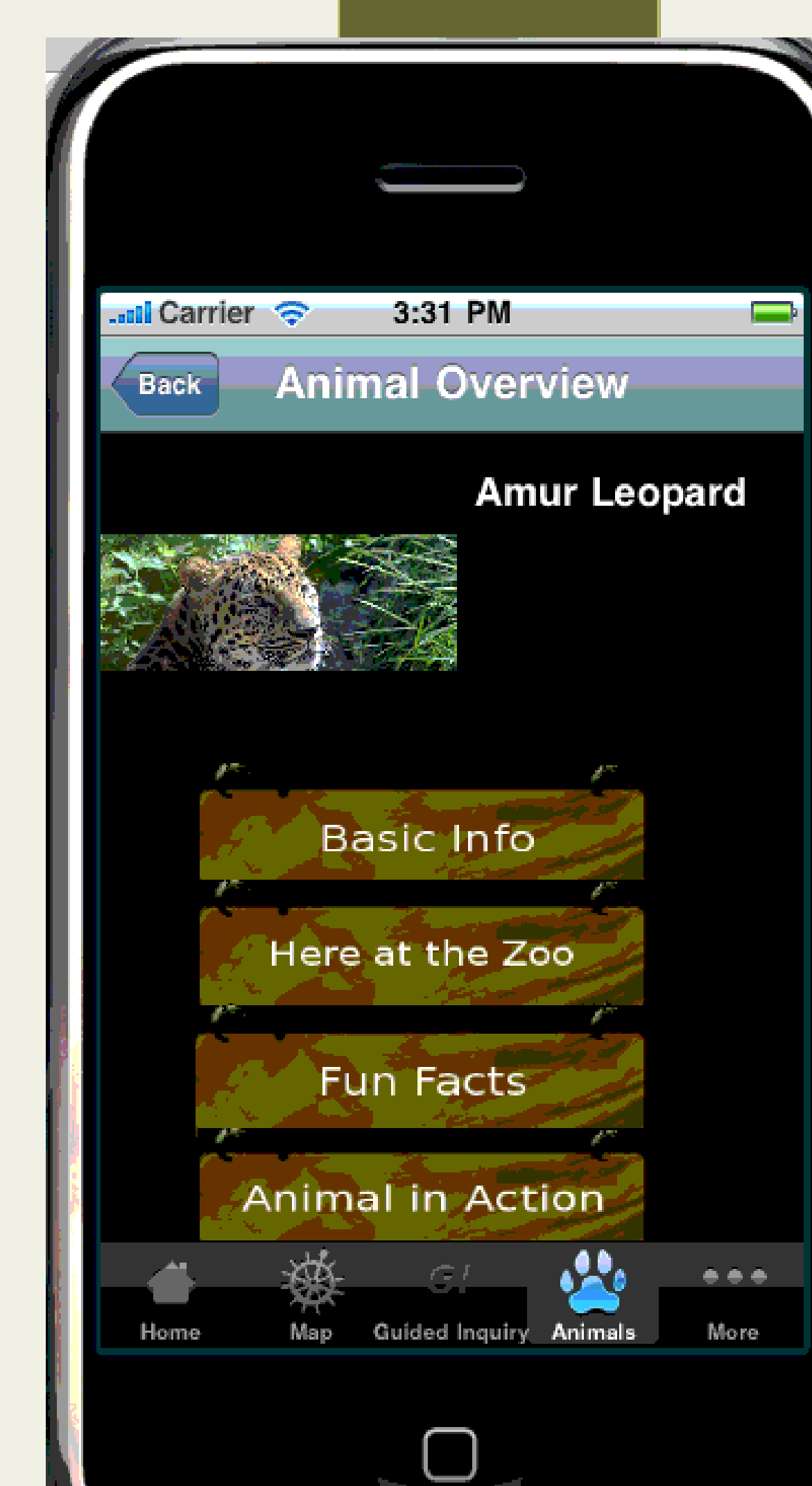
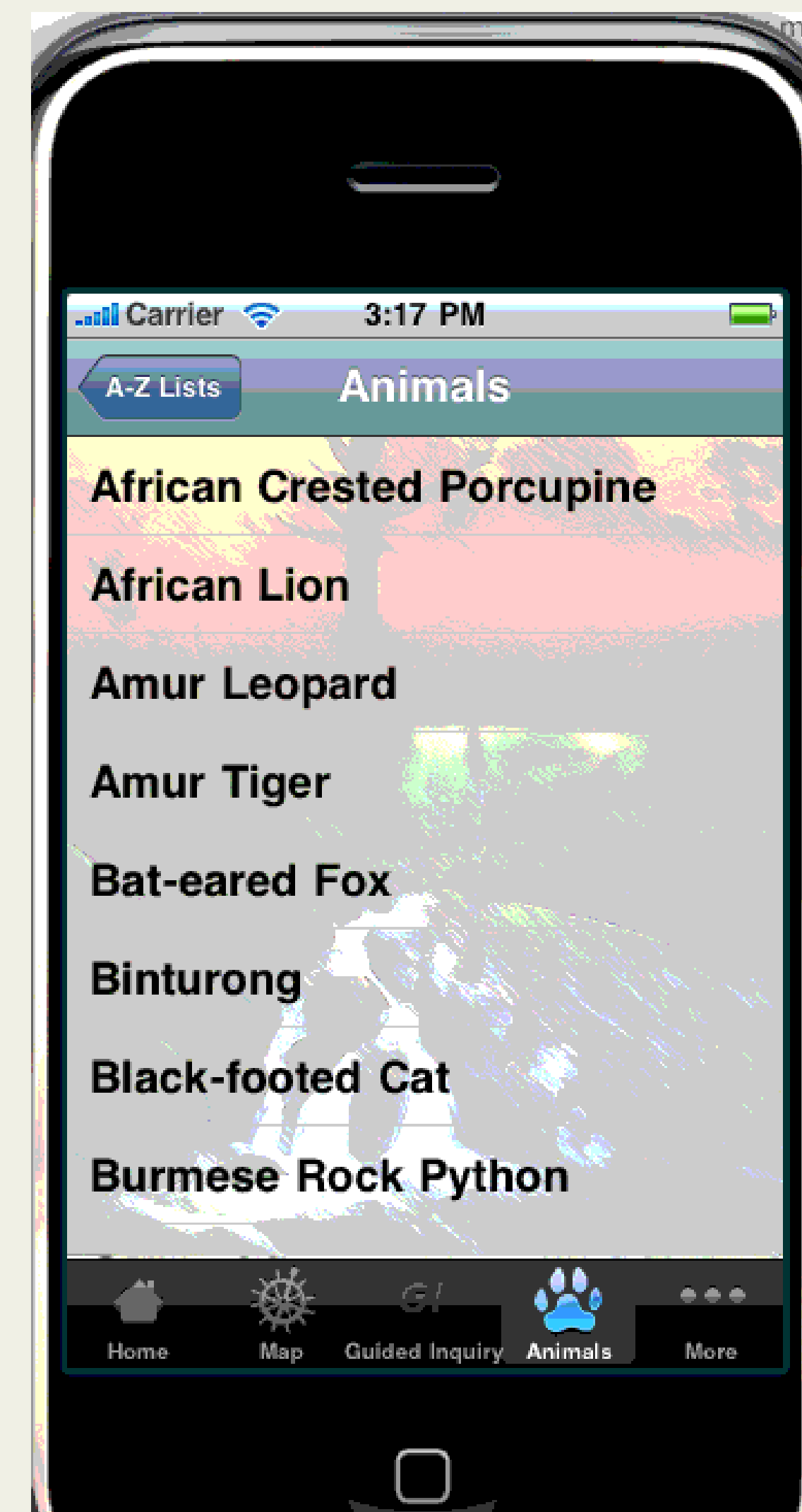
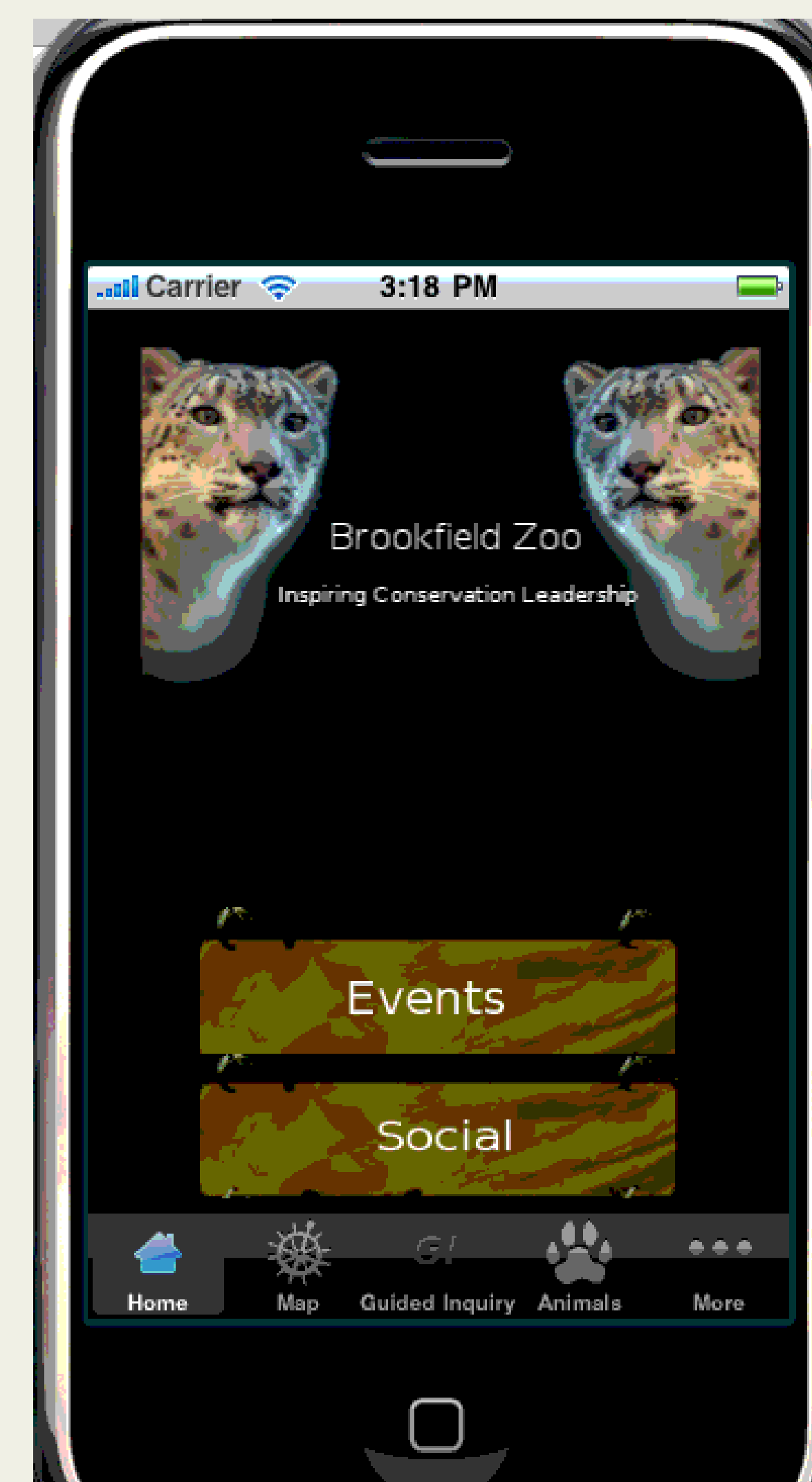


I PRO 318 ZOO TECH



Purpose

Our goal is to work with Brookfield Zoo and to enhance the over all visitor experience. We will aid zoo visitors through a mobile device application on the iPhone.



Conclusion

I PRO 318 has brought together individuals from a variety of majors. The collaboration between team members was successful. I PRO 318 has continued to lay a great foundation for future development of a Guided Inquiry process as well as other functions.

Team Organization

Coding/ User Interface

To code and design the iPhone application to be most user-friendly and sleek.

Guided Inquiry

Responsible for refining the guided inquiry process to identify zoo animals.

Beyond ID

In charge of additional elements exceeding animal identification that enhance one's zoo experience.