IPRO 357 – Fall 2006 Goals and Structure

Purpose

The purpose of this document is to define goals that the IPRO 357 team wishes to accomplish for the Fall semester of 2006 and the outline of teams that will accomplish these goals. At a later date a document will be produced detailing the exact requirements of each goal, build milestones (if necessary for a particular goal), and due dates. Outlining goals and team structures is very important to ensuring that the IPRO is kept on track and accountability is maintained.

General

There will be three main "sub-teams" in the IPRO: Technical, Business and Marketing and Graphics. These are explored below. Every person on the IPRO with the exception of the IPRO Leader will be a member of exactly one team. Participants can choose to help out another team as long as his/her assignments are fulfilled for his/her primary team.

In addition to the three main teams, various executive committees may be formed to perform tasks that do not fall within the tasks defined by the three main teams. The majority of these committees will be formed to deal with, for lack of a better term, IPRO crap (such as the Presentation, Booth Preparation and so forth).

Each team and committee will have a leadership position to manage the team/committee and provide a means of communication to the IPRO Leader. The leaders of each team and committee are ultimately responsible for all tasks assigned to that team or committee and it is their responsibility to responsibly and appropriately delegate tasks to their team/committee members. Furthermore, it is their responsibility that all goals are to be completed on time.

Grading

Each team member will be graded on the following criteria:

- Completion of tasks on time.
- Quality of work as perceived by teammates, team leader and IPRO leader.
- Communication.
- Quantity of work (how many teams/tasks assigned and completed)
- Attendance and being on time.

There is no set formula or point system or anything like that, but rather these four attributes are to get a feel of how "vital" each member was to the team. Obviously if the team does extremely well (sponsor is happy, winning multiple IPRO day contests, etc.) there will be more good grades to hand out. Each member, team leader and committee

leader will be asked to fill out an evaluation pertaining to these five topics upon completion of the semester.

Technical Team

The Technical team is in charge of the myWay application, the mounting solution(s) and future development. The team should primarily be composed of people who wish to help create an awesome product and they should have strong programming and/or mechanical skills.

Goals

1. Update and maintain myWay throughout the semester.
2. Prototype and build gWay, a guided version of myWay that uses smaller, cheaper components to provide a more interesting guided tour experience.

Business Team

The Business team will work with Jim Braband to develop a business model for myWay and gWay. Team members should have strong writing and business skills.

Goals

1. Investigate the business opportunity for myWay and/or gWay.
2. Discover the business model behind a tour-technology company.
3. Answer the question, "Can myWay make money?"

Marketing and Graphics Team

The Marketing and Graphics team will work on items such as the website, posters, graphics for myWay/gWay and so forth. Members should possess excellent creative and artistic abilities and be familiar with computer technologies such as Photoshop, Indesign, etc.

Goals

1. Create an artistic identity for the IPRO similar to the one in the previous semester.
2. Create an award-winning website.
3. Work with the team leader to accomplish IPRO-specific goals such as booth, powerpoint design, and so forth.
4. Work with the Technical and Business teams for any graphics that they may need.