

HMT

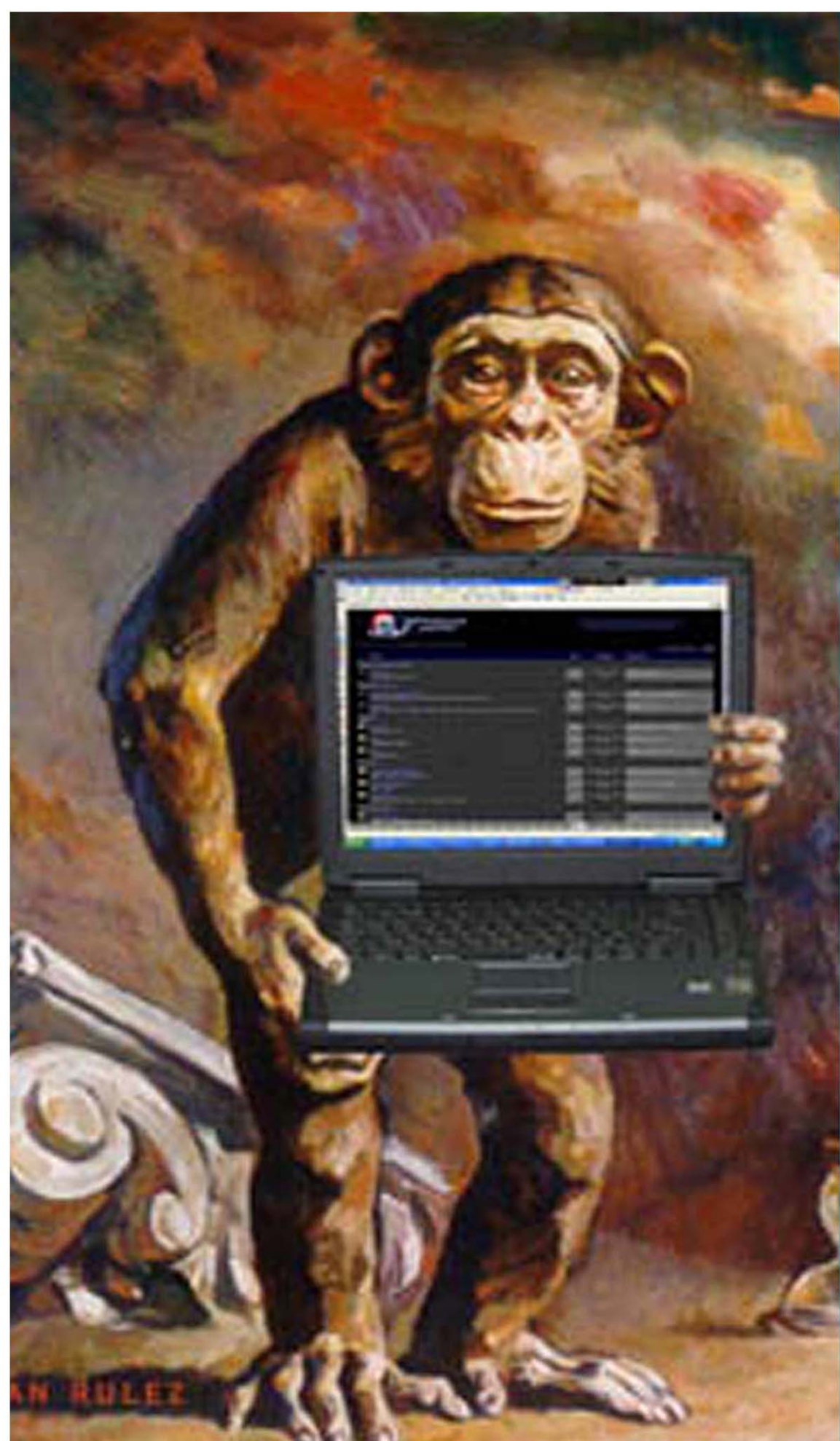


Helper Monkey Technologies

Unemployed, Young Professional,
and Seasoned Professional;

Vision:

To be the leading provider of products that maximize the effectiveness of people in employment transition and career self-management.



Employment Transition Value Chain



Value Proposition:

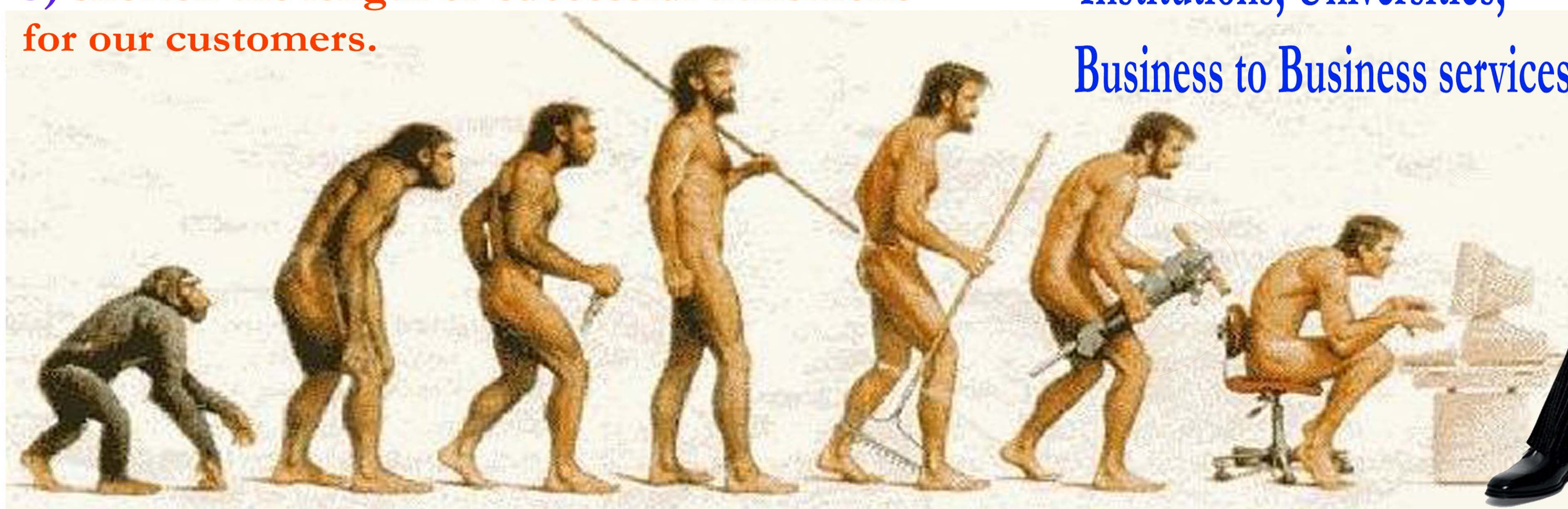
HMT provides a service to improve effectiveness of the employment transition process; we provide the means to a complete and unique employment transition experience.

Mission:

- 1) To understand the complete experience and needs of those in employment transition,
- 2) provide our users the best tools for organization, motivation, and communication, and
- 3) shorten the length of successful transitions for our customers.

B2C: Individual, one to one,
Business to Client services

B2B: Corporations, Government
Institutions, Universities,
Business to Business services



HMT



Fall Semester '06

EnPRO-354:

Helper Monkey Technologies (HMT) Inc. – Incorporated in 2006 by an IIT engineering and business school grad student, HMT's mission is to be a market leader in the Employment Services Industry by providing products that help individuals more effectively manage their individual careers and to help coaches more effectively manage the efforts of their clients.

Great Idea.... How do we build a business and what is the exit strategy?

Initiative Directives.... Who, What, Where, is the Money?

***Profits: What types of income can we expect?

***Primary research: professional contacts

***Bottom-line: What are operating costs?

***Federal and Private agencies: stats and trends

***Running the show: How do other people do it?

***Markets and firms of similar/parallel venture

