

EnPRO 354: Agenda

- Introduction
- Investor Pitch
- Summary
- EnPRO Team Values
- Q & A



Helper Monkey Technologies

Helping You Master Your Career

The Problem

- Job Transition
- Psychological Spiral
- Project Management of Search

HMT provides tools for...

Employment Transition Value Chain

Assessment

Develop
Self
Marketing

Lead
Gathering

Transition
Execution

Salary
negotiation

Target Market: B2E



STANFORD
UNIVERSITY



**Massachusetts
Institute of
Technology**



UNIVERSITY
OF HARTFORD

Illinois Institute of Technology
Transforming Lives, Inventing the
Future

Target Market: B2C



Illinois Institute of Technology
Transforming Lives, Inventing the
Future

Target Market: B2B



Mercedes-Benz



Features: Free

Email Account per user

Interview Help

Resume Help

HMT PORTAL

Task List

Document Storage Manager

Schedule Manager

Task Manager

Features: Pick 'n' Choose

Interview Checklist
Interview Help

HMT PORTAL

Resume Templates
Resume Help

Task List
Task List Generator

Features: Premium

Interview - Company Crawler
Interview Checklist
Interview Help

HMT PORTAL

Resume Constructor
Resume Templates
Resume Help

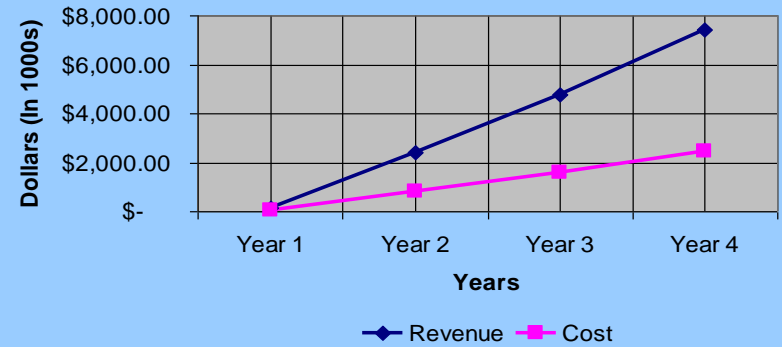
Task List
Task List Generator
Mentor Task List Generation

Financial Outlook

Customer Acquisition



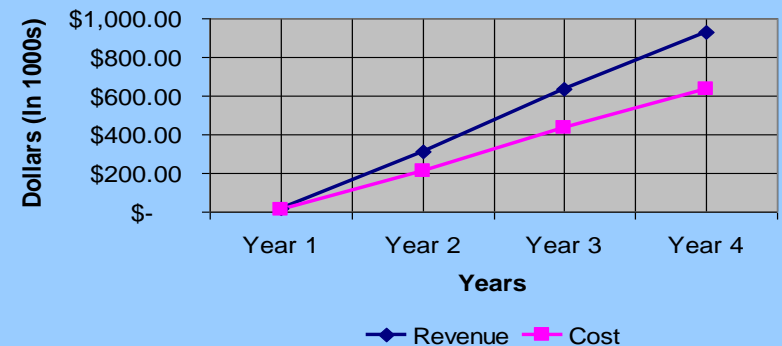
Pick 'n Choose: Revenue vs. Costs



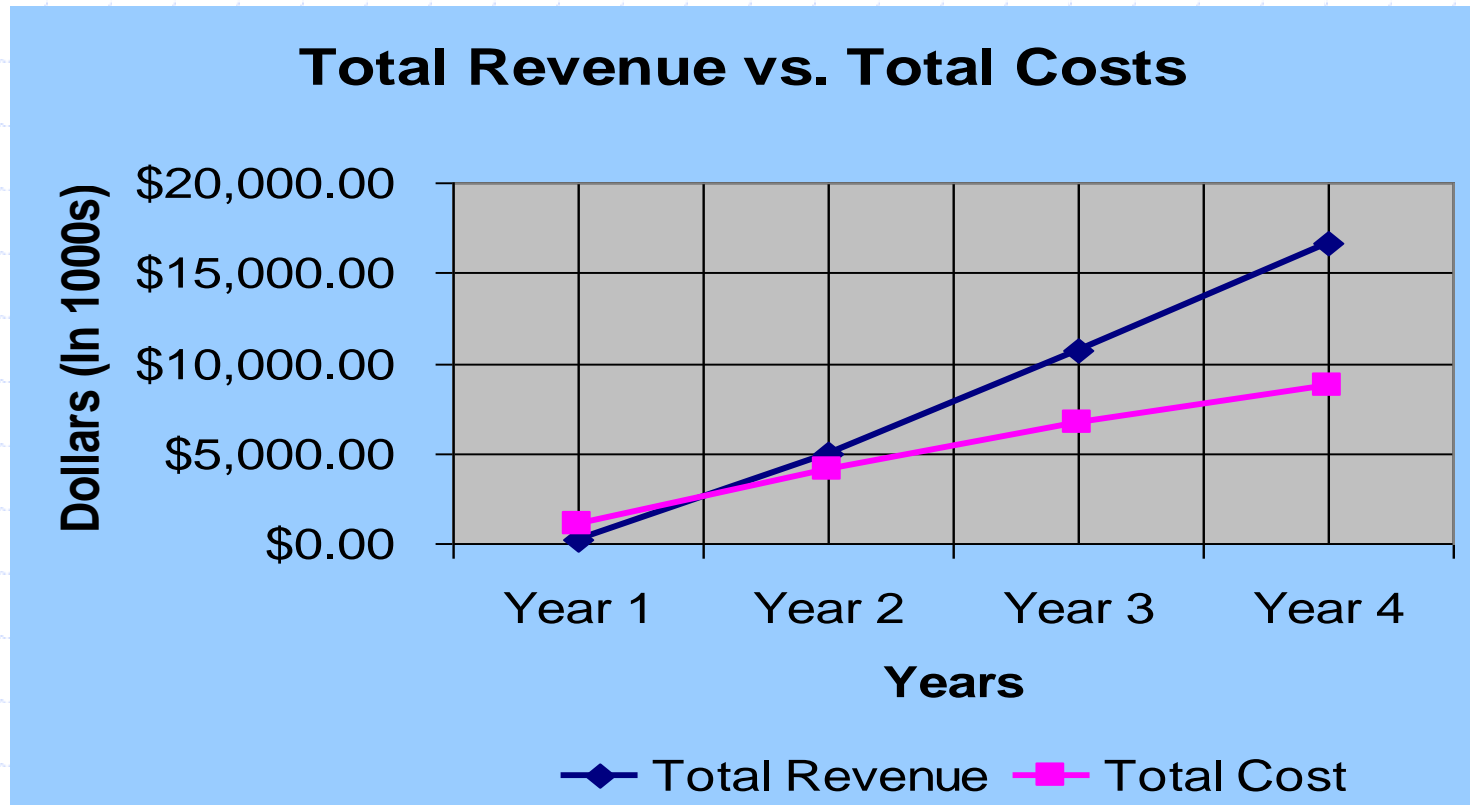
Premium: Revenue vs. Costs



B2B: Revenue vs. Costs



Overall outlook



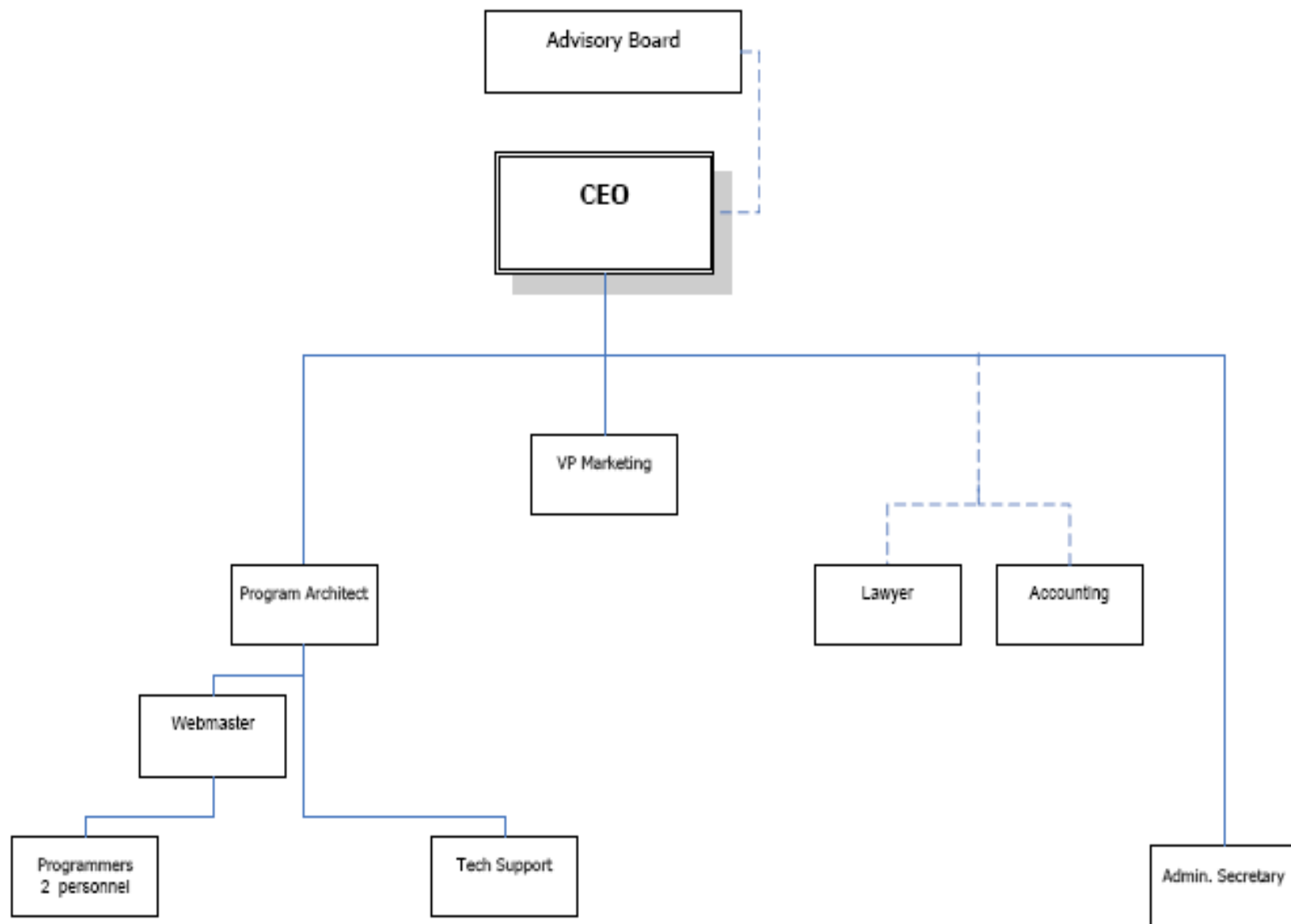
Risks

- Market Risk
- Execution Risk
- Product Risk
- Time Risk

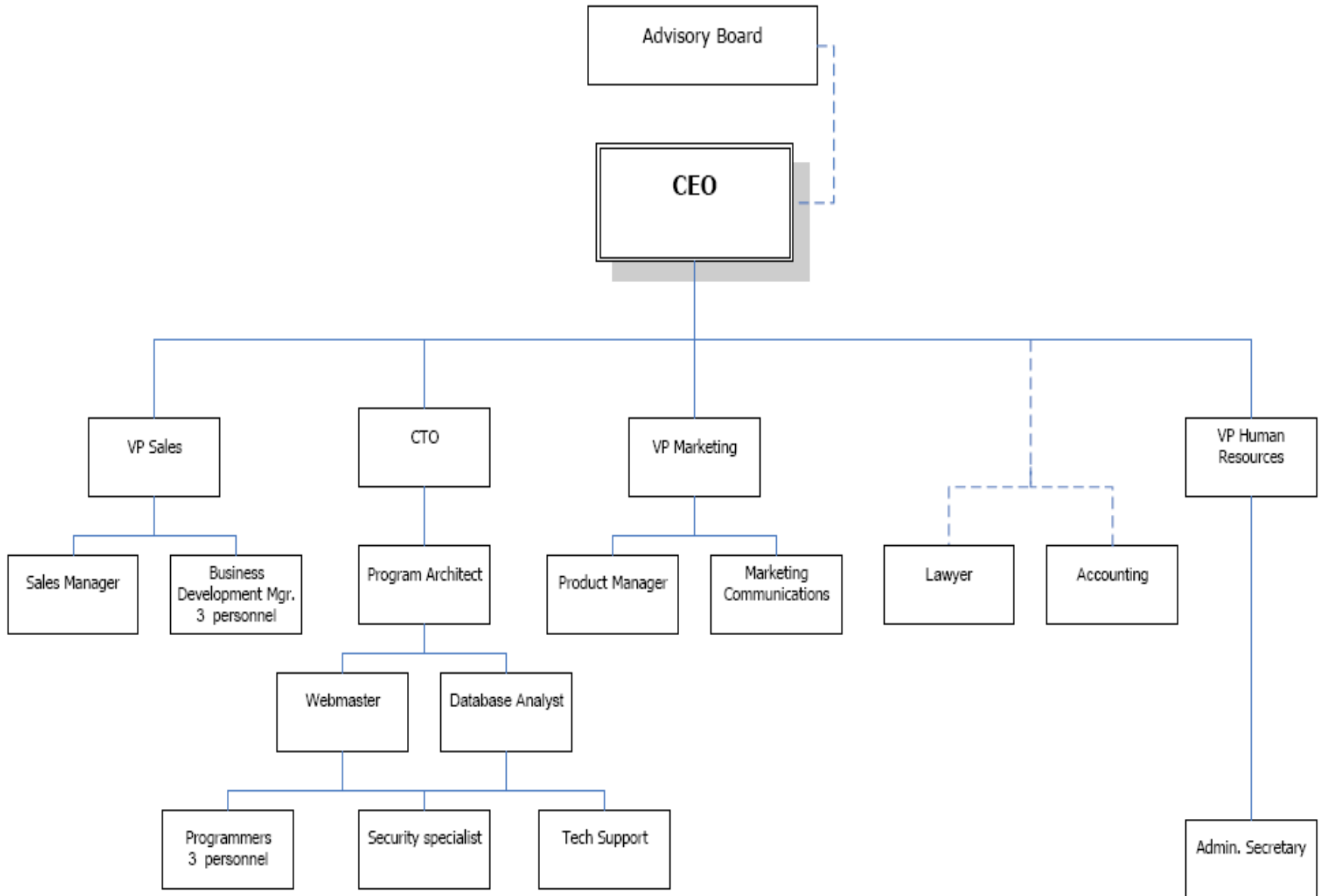
Experience – Our Advisory Board

- David Pistrui Ph.D. - *Business Advisor*
- Douglas Tucker esq. - *Legal Advisor*
- Jacob Elster - *Business Advisor*
- Jim Burstein - *Legal Advisor*
- John Thompson - *Business Advisor*
- Ken Johnson - *Business Advisor*
- Steve Dolins CPA - *Accounting Advisor*

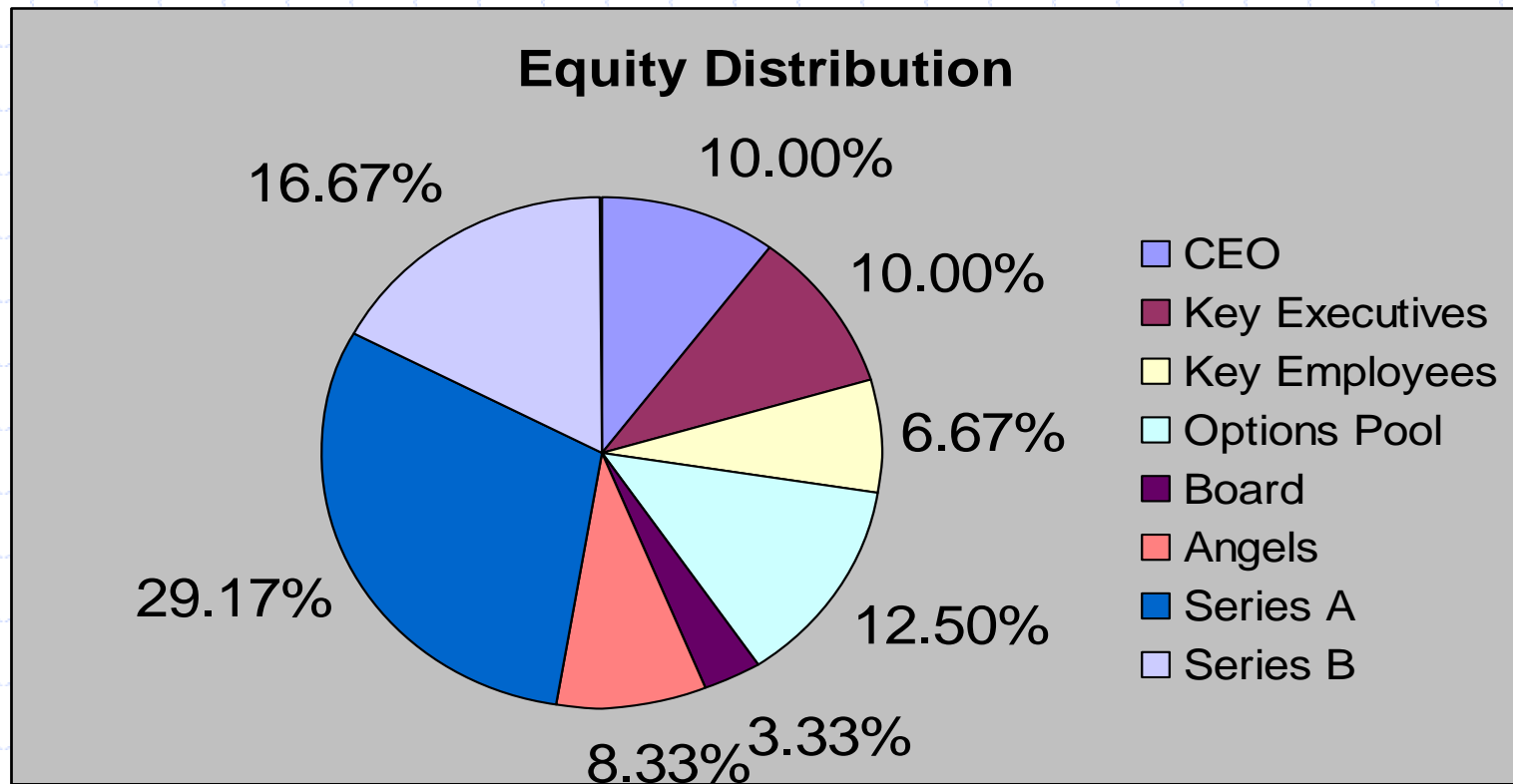
Organization Chart



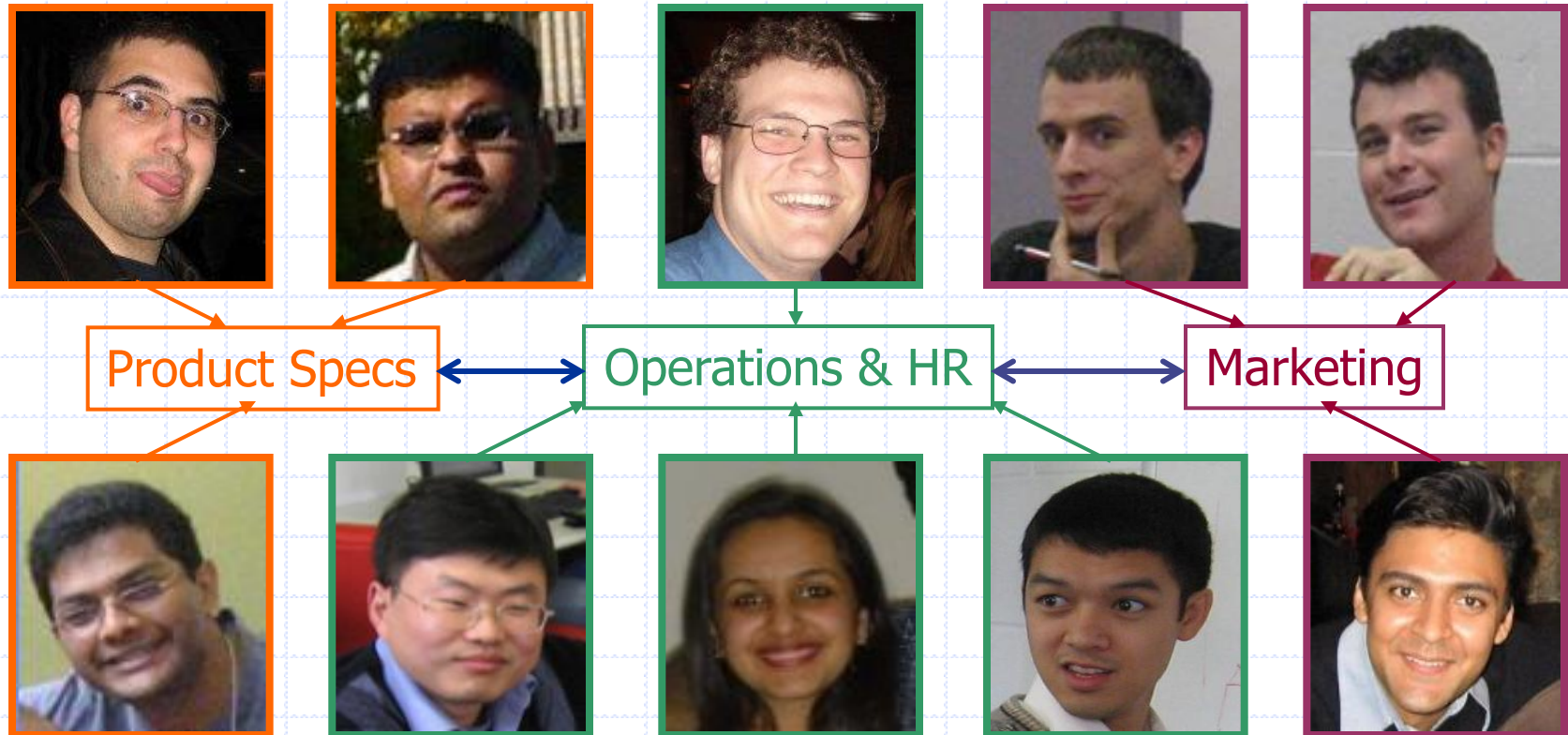
Organization Chart



Equity Distribution



EnPRO 354 Team



Illinois Institute of Technology
Transforming Lives, Inventing the
Future

EnPRO 354 Learning

- Teamwork
- Communication
- Ethics
- Problem Solving
- Project Management
- Organization

Accomplishments

➤ Created

- Business Plan
- Investor Pitch
- In-depth Product Specifications

➤ Learned Business Basics

➤ Researched

- Competitors
- The Market

Summary



Value Proposition:

By delivering underserved aspects of the employment transition process we provide the means to a complete and unique employment transition experience. This experience is highly accessible, reliable, and relevant.

Mission:

- 1) To understand the complete experience and needs of those in employment transition,
- 2) provide our users the best tools for organization, motivation, and communication, and
- 3) shorten the length of successful transitions for our customers.

B2C: Individual, one to one,
Business to Client services

B2B: Corporations, Government
Institutions, Universities,
Business to Business services

