## Redevelopment of market



## History

There is a traditional market beside of Young-Do Bridge in Nampo-Dong. The traditional markets are dried fish (stock fish) shops and medicinal herbs shops. Those stores have started with street stalls from the Japanese colonial period. And now, there are about 200 employees are working. This traditional market is one of the Busan's attraction which citizen and foreigners visit to fre-

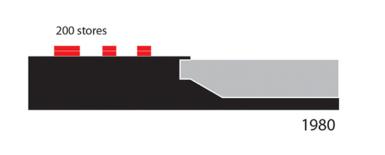
However, the town faced big change. A historical construction, Yong-Do Bridge was torn down because of its run-down facility. And in front of the market, a big department store, mart and hotel. Those situations are threatening to the merchants and employees. The market is loosing it's competitiveness.



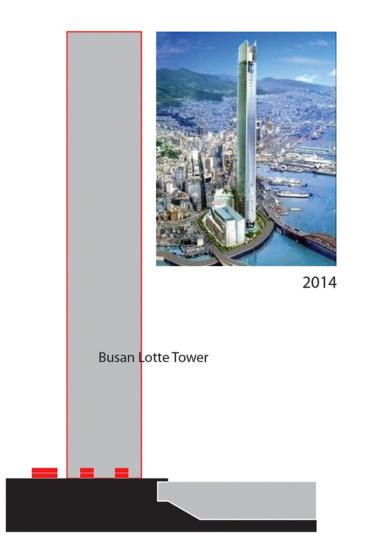


Those stores have started with street stalls from the Japanese colonial period.





This traditional market was one of the Busan's attraction which citizen and foreigners visit to



Busan Lotte tower is under construction. It will be finished in 2014. - 108 stories, 1673ft - Department store, Lotte mart, film theaters, hotel, ice-rink, etc.

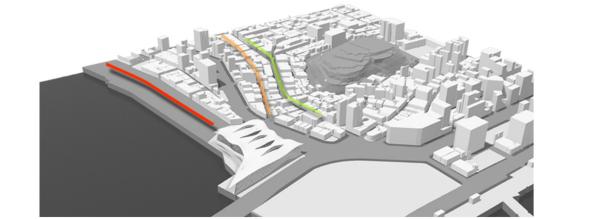
## Site Analysis

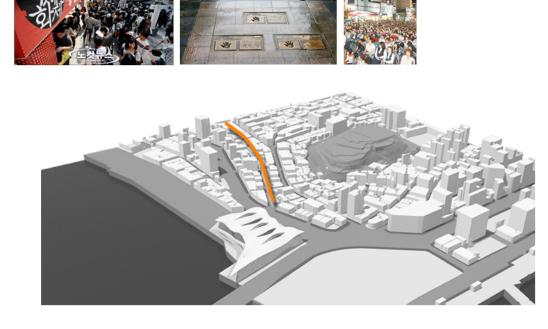
This area is very dynamic place. There are 5 different character's

BIFF (Busan International Film Festival) is a film street where the movie festival is held every year. It is one of the biggest and popular festivals in Busan. Gwangbok Fashion Street is shopping area. Many people visit here to enjoy shopping their fashion item. Jagalchi Fish Market is the biggest fish market in Korea. It extends 1 kilometer. In the middle of this area, there is Yongdu Park. Many cultural events are held. Commercial district is close to the Busan station and port.

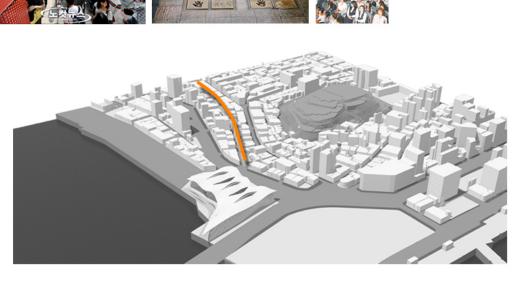
All streets are converged to the site. And Busan city has a plan to make this area as Tourism Complex because a lot of people visit and enjoy



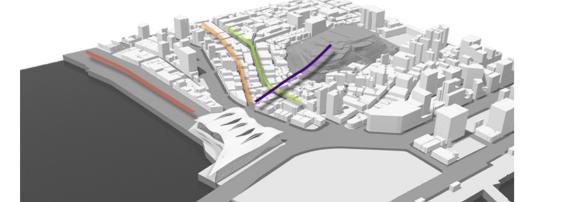




BIFF(Busan International Film Festival) street

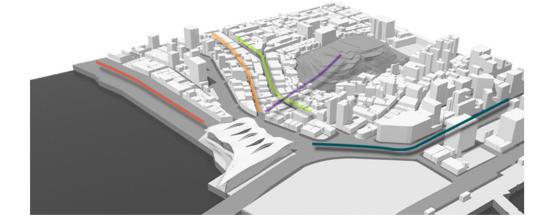




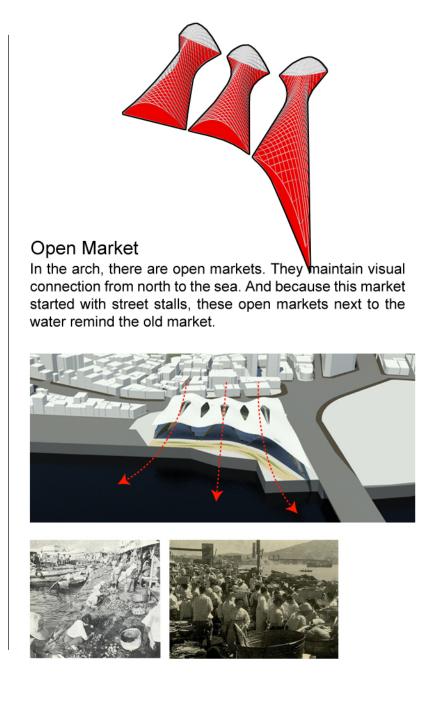


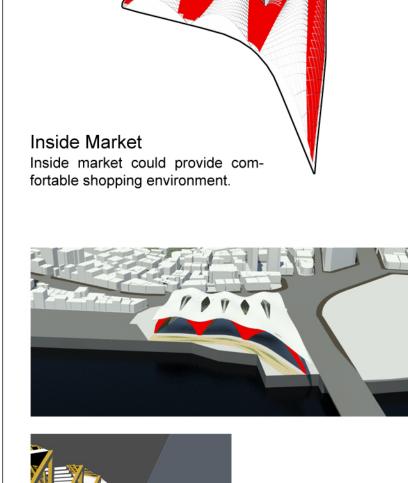


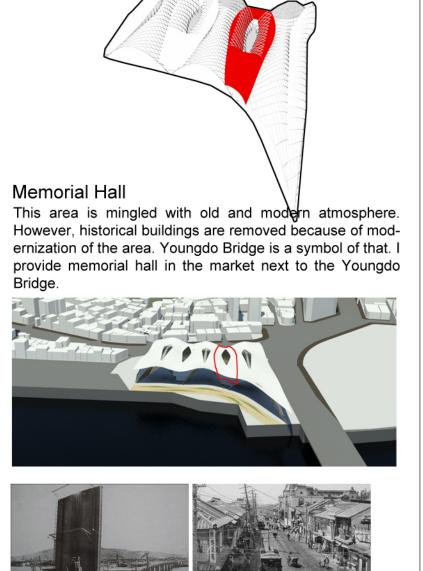


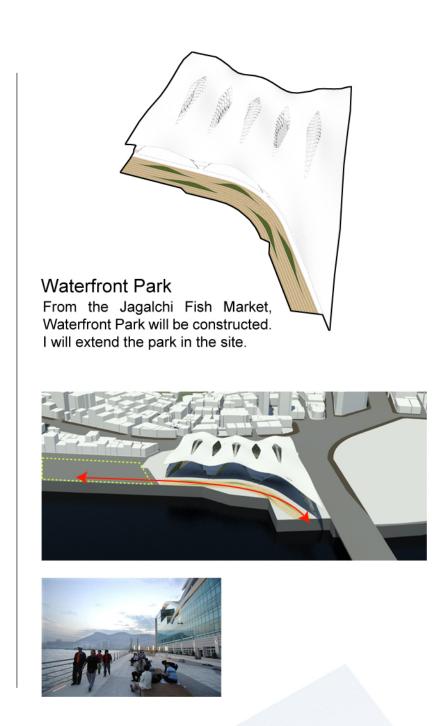


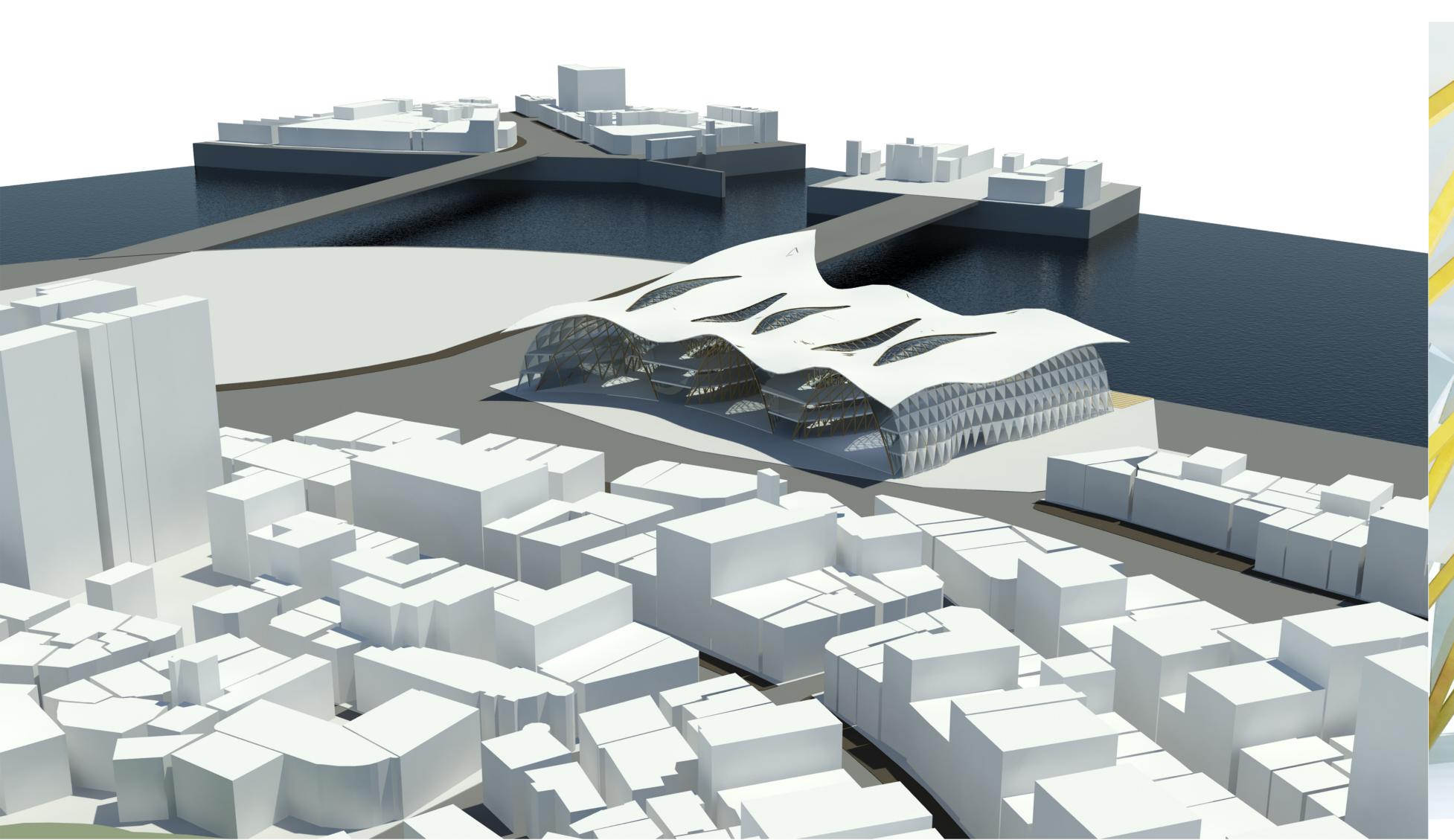
## Concept



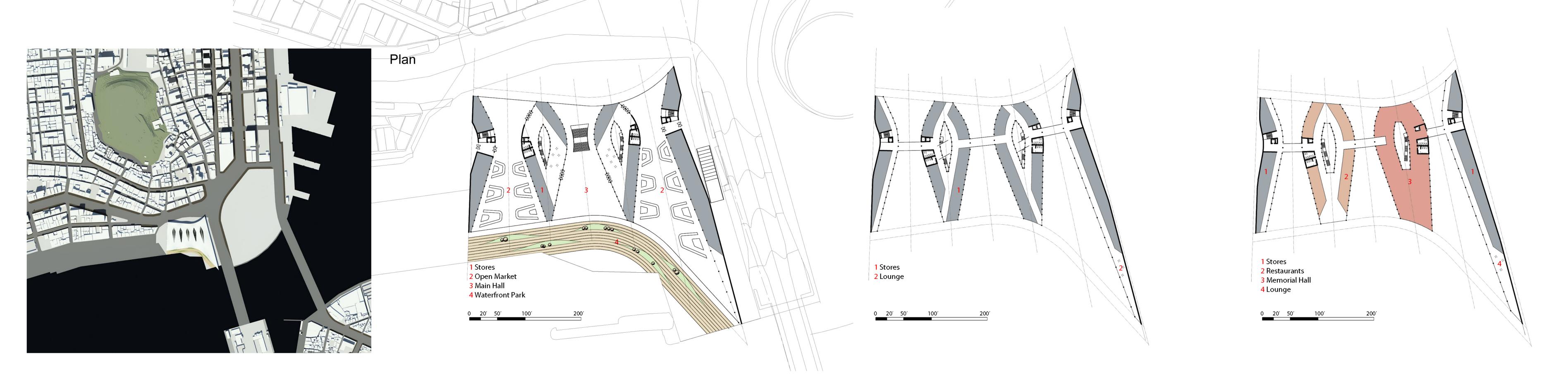


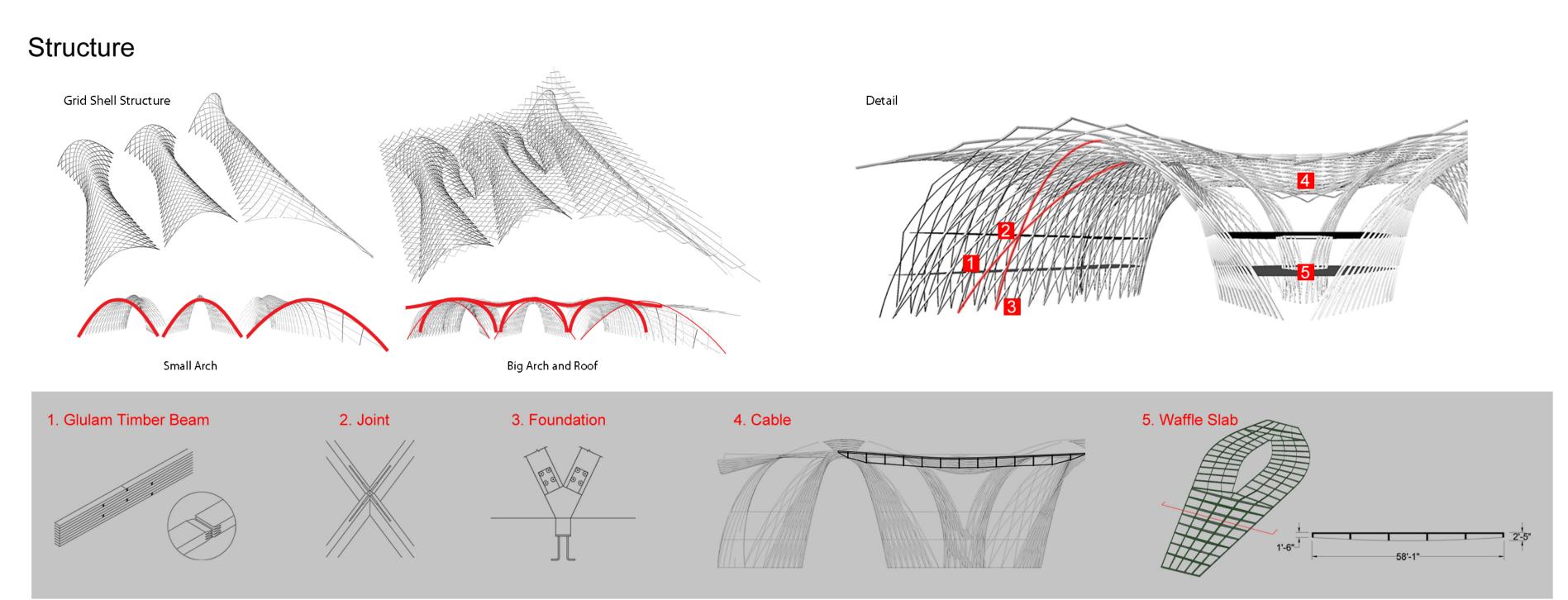


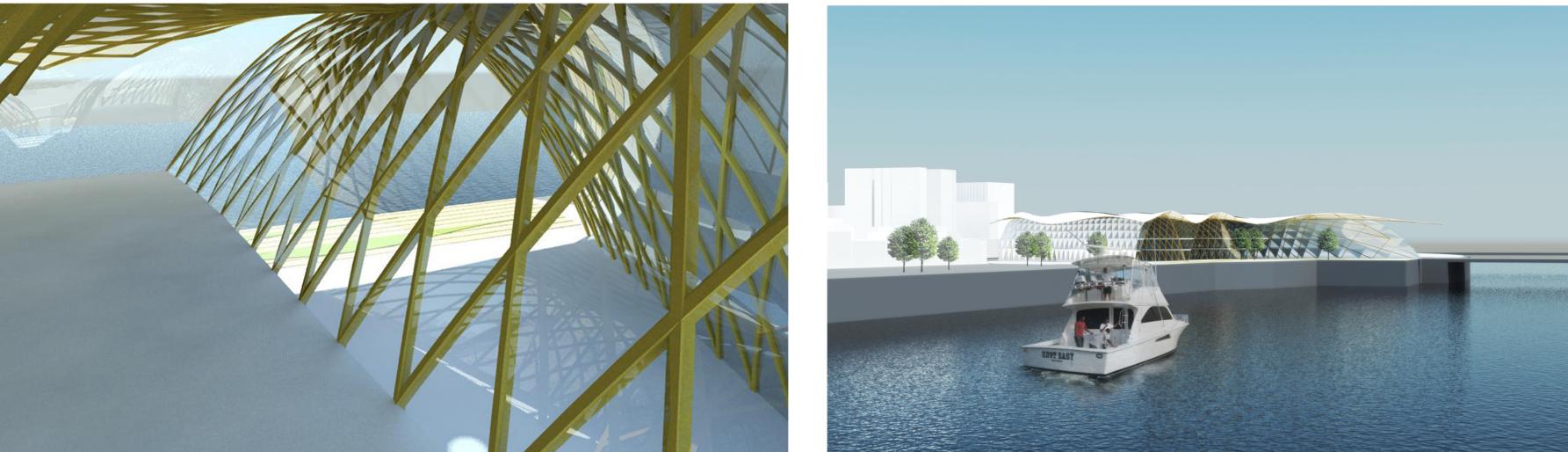




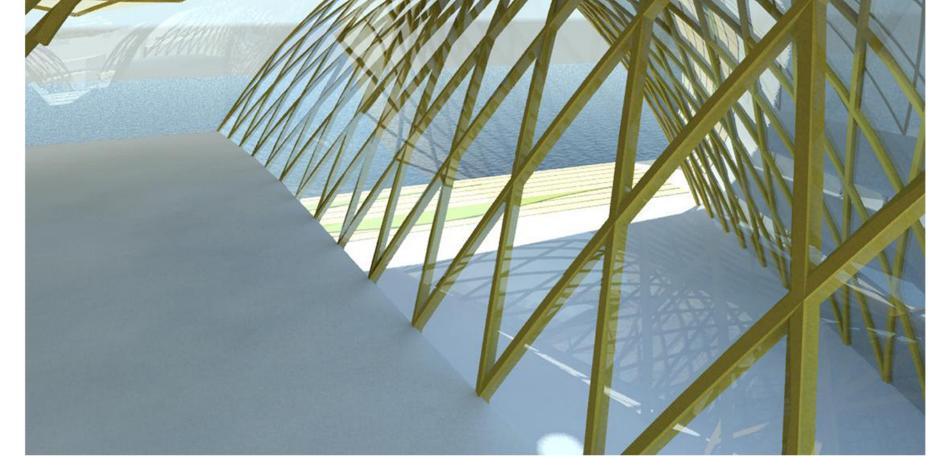


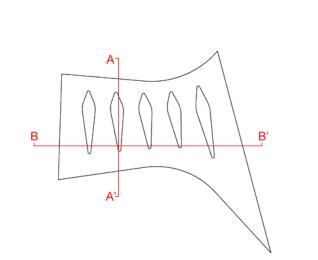




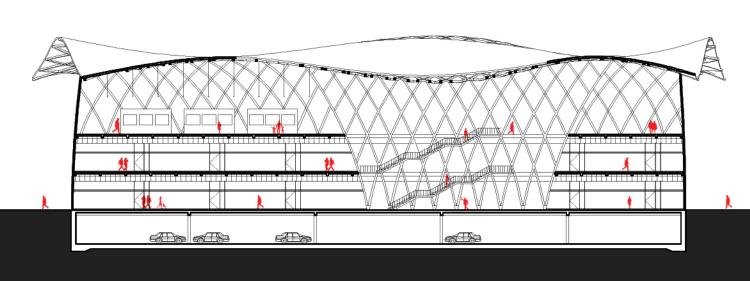


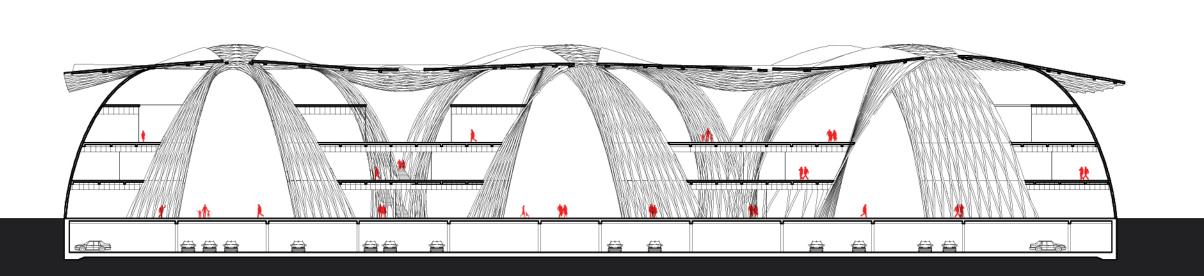






Section





B-B'