## Illinois Institute of Technology IPRO 355



KlarAqua is devoted to supporting and educating communities via development and deployment of a low-cost, clay-based water purification system that improves health conditions and promotes the local economy. Amanda Gilliam 5th year, Architecture and Construction Management minor Elkhart Lake, Wisconsin

Laura Grimmer 4th year, Molecular Biochemistry and Biophysics Tulsa, Oklahoma

Shea Lemley 4th year, Psychology with Premedical emphasis Madison, Alabama

Armando Quintanilla 4th year, Chemical Engineering Monterrey Tech, Mexico

Fernando de la vega 4th year, Chemical Engineering Monterrey Tech, Mexico

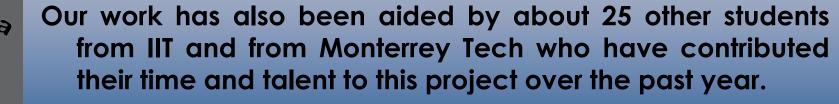
Jose A. Ramirez 4th year Chemical Engineering Monterrey Tech, Mexico Brandon Lloyd 3rd year, Aerospace Engineering and Entrepreneurship minor Plano, Texas

Petre Ikonomov 5th year, Architecture Samokov, Bulgaria

Katherine Hadou 3rd year, Biology with Biochemistry minor, Music minor and Premedical emphasis Niles, Illinois

Samantha Staley 3rd year, Professional and Technical Communications Lincoln, Nebraska

Snehalata Topgi 3rd year, Biomedical Engineering and Molecular Biochemistry and Biophysics Palatine, Illinois





#### Throughout Semester: Finalization of Bacterial Testing Arsenic Sorbent Testing

**October: Market Research Trip to Monterrey, Mexico** 

**November: Presentation to IIT Board of Trustees** 

**I2P Competition, International Division** 

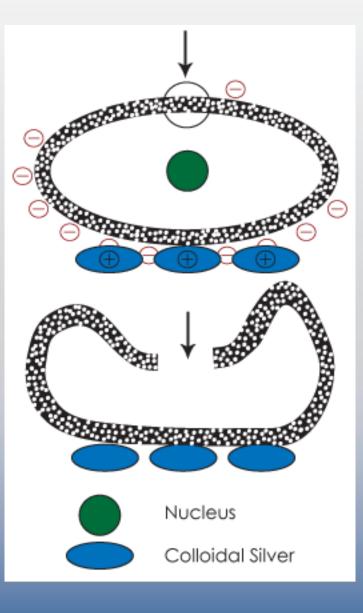
**Finalization of Business Plan** 

# THE NEED











#### An innovative water purification system

# Provisional utility U.S. patent filed Will file international patent: Mexico





# Technology

I. versatility

II. sustainability







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#### **Application**

III. cultural relevance

IV. decentralization

V. community development

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#### The Artisans



# Before Mexico: Plans and Ideas

Mutiple Potters: Assumptions: Potter in each community Potters willing to make filters

> Solution: One potter per region Student volunteers liaisons to community

Locations: Assumptions: Initial locations are easily accesible

Solution: Communities closer to Monterrey Tec were chosen



# **Market Research in Mexico**



Family with System



Pottery in Monterrey, Mexico

#### Results

- Agua Nueva and Delgado
- Can be made
- Will be used

### Resistance to new ideas

# Cultural factors

# Accountability



# What's Next?

- Full Scale Working Prototype
- Establish KlarAqua
- Pilot Study Completion
- Partnership Development
- Expansion Strategy



# NOT JUST A PRODUCT

#### **A SERVICE**

**EMPOWERING COMMUNITIES... ONE DROP AT A TIME** 

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# **Cost of System**

Clay	\$ .66
Colloidal Silver	\$ .46
Arsenic Sorbent	\$ .05
Utilities	\$ 1.89
Labor	\$ 1.73
Bucket & Lid	\$ 2.09
Spigot	\$ 1.64
TOTAL:	\$ 8.52

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# **Estimated Pilot Study Budget**

System Production	\$ 300
Travel	\$ 3,000
Monitoring (2/07-8/07)	\$ 2,500
Educational Material	\$ 200
Misc.	\$ 600
Communications	\$ 400
Subtotal	\$ 7,000
Deviation @ 10%	\$ 700
Upper Level Cost	\$ 7,700