PARSONS BRINCKERHOFF



WHO IS PARSONS BRINCKERHOFF?

Parsons Brinckerhoff (PB) is a an engineering, construction, technical, and management services firm that provides diverse solutions to private industrial customers worldwide, as well as to federal, regional, and local government agencies. Gathering requirements and feedback from each of these stakeholders are imperative, but can be a challenge due to the stakeholders' diversity and location constraints.

OUR IPRO GOALS

Leveraging the existing technologies currently available in the marketplace enables the IPRO to create a team-networking solution that

reaches more stakeholders and provides a richer, more enhanced venue for project collaboration.

To provide a successful solution, this IPRO will storyboard the concept over the summer, prototype the concept during the fall and execute usability studies the prototype during the spring semesters.

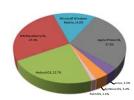


FUTURE OF IPRO 320

- Create a working prototype
- Proceed coding

SMART PHONE MARKET

Smartphone OS Share



Our IPRO recommends designing for at least Apple (grey), Black Berry (red) and Andriod (green) because it continues to grow in the cell phone market as well as covers 80 percent of the market.

TWO CODING APPROACHES

- Genexus + PHP
- Codes for 93% marketshare smartphone (+symbianOS, Windows)



- Xcode, Eclipse, Java, PHP
- 2 Coding for 80% of market share smartphone (BB, Android, Apple)
 - Four individual codings

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ILLINOIS INSTITUTE

OF TECHNOLOGY

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User Process:

- Recieve an access code
- Downloads App
- Logs in/ creates an account

Users Can:

- Take surveys
- Browse PB's current projects
- Contact PB via email, website, or customer services
- Post to blog/forum





Blog/Forum Allows Users To:

- See one anothers opinions
- Post text, image, video, and audio files
- Reply to one another's comments

Similar to the PB Application, the website allows users to access the same functionality.

The forum for both the website and application are linked. If someone posts on the one device, other users can reply through a different access method.

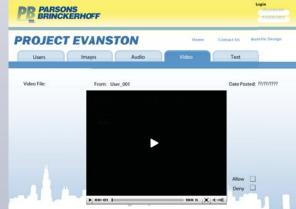


The website allows for feedback from a range of users. Unlike the application, the website can be viewed on a personal computer. This provides more access to the public.



Database Stores:

- All projects by category
- All users connected with each project
- All multimedia posts by format



Administrative Website Allows:

• All media to be viewed and either

put on the forum

accepted or rejected

• Moderator to view posts before they are

. .