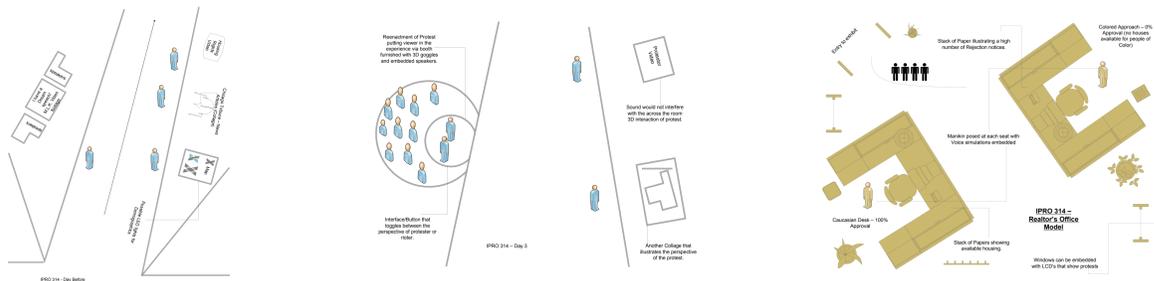


I PRO 314

Interactive Urban Landmark Memorial Kiosks for Equal Housing Rights



HISTORY
Dr. Martin Luther King Jr. marched through the Gage Park neighborhood in 1966 to raise awareness about equal housing rights in Chicago.



1
CONCEPT DEVELOPMENT
student ideas from last semester were re-interpreted and presented in a way to reflect the experience of being in the memorial with the potential to create a prototype



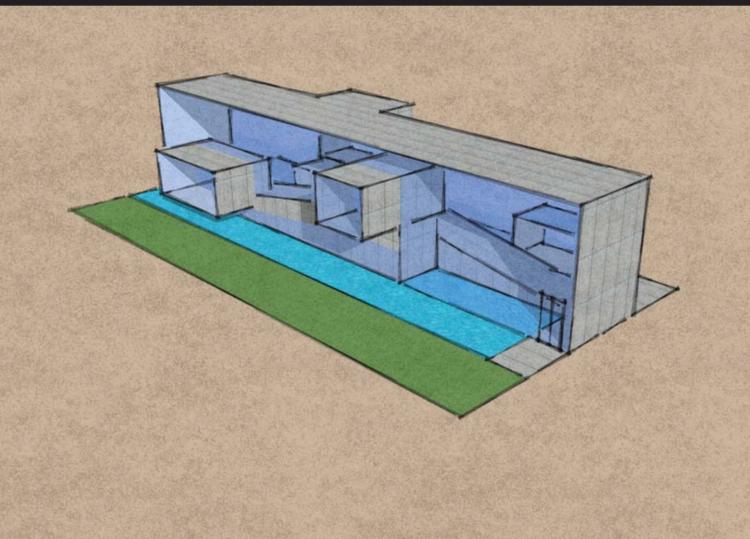
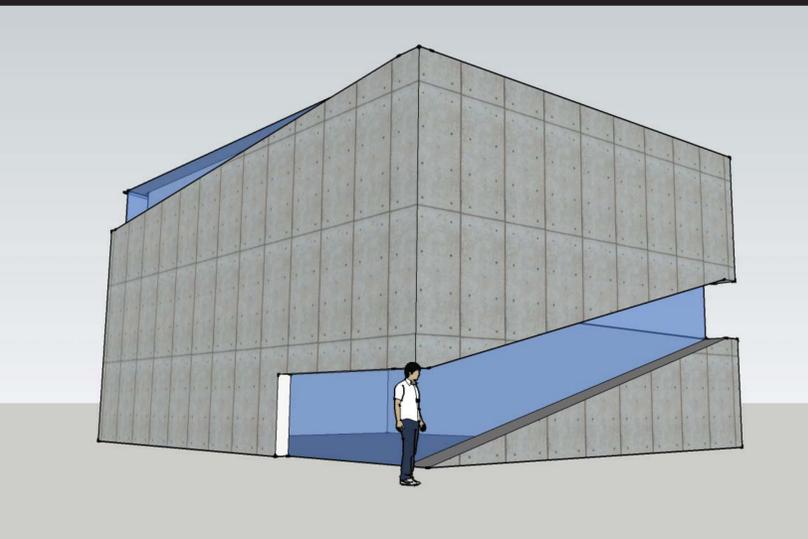
2
WORKSHOPS
students were placed into groups to provide collaborative feedback on the ideas presented by the I PRO team



**HOUSING RIGHTS
MEMORIAL**



3
REFINEMENT
feedback gathered from the workshops was used to create more developed versions of the schemes initially presented to the students.



4
CONSOLIDATION
after the second workshop the ideas were further refined and developed to create three distinct schemes.
CONCLUSION
workshops helped students to think outside their initial design of an atm machine for the memorial interactive digital media is the most desired element for the memorial