

I PRO 364 Final Report  
Spring 2011

# Ramovation

## INSPIRING BRIDGEPORT



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## **1.0 Abstract**

The aim of this IPRO was to assist our community partner the Save the Ramova Group, in developing new ideas for the renovation of the Ramova Theatre, which is located on the south side of the cross street of 35<sup>th</sup> and Halsted in Bridgeport. The theatre which has been around since the 1930's has fallen into disrepair and has suffered a lot of damage over the years due to no maintenance and weathering through the seasons. The renovation of the theatre would not only mark the revival of a nostalgic memory but it would open up new avenues of development along the Halsted St. Corridor in addition to being a place that people in and around Bridgeport can go to for entertainment and leisure close to their homes.

This semester the IPRO team started building a design initiative from scratch; by creating and handing out surveys to various groups of people, along with creating different studies in order to gain information on the needs and wants of the community along with the perspectives of the vast different groups of people in the neighbouring areas. After the data collection, it was analysed and as a result a preliminary program was drawn up by the group along with a cash flow report called a proforma that shows the feasibility of the project. In the following semesters the IPRO team should be able to develop the preliminary program into a sustainable design of the renovated theater as well as analyse the feasibility of the design and integrate the various building systems into the design in order to restore the Ramova to a fully working condition.

## **2.0 Background and Objective**

The Ramova theatre was built in 1929, and with a capacity of 1500 people it was a bigger version of its "sister" theater the Music Box in Lincoln Square. It was the only theatre that showcased the at the time controversial Charlie Chaplin film "The Great Dictator" which was a satire on Nazi Germany. It was mainly used for showing second run films throughout its lifetime and it finally ended up being closed in 1986. The city of Chicago took it over in 2001 and it has fallen into disrepair over the years due to lack of maintenance.

In order to save the theater from completely deteriorating, Maureen Sullivan and Rob Warmowski, Bridgeport resident who were raised near the Ramova and have personal connections to it, started a group called "Save the Ramova" which is dedicated to saving the theater from being demolished. Save the Ramova came to the Interprofessional Projects Program (IPRO) with a request for assistance on renovating

the theater. The group already had a few ideas on the renovation but they did give the IPRO team free reign to change their design ideas in any way, shape or form. This semester however, the IPRO team established that creating a design was not a realistic goal for the end of the semester as we did not have enough information on the design needs of the theater. Thus our objective was to gain this information from the people of Bridgeport and the surrounding communities as to what they would like to see in addition to just a theater in the neighbourhood so as to establish a preliminary program for the theater which would spur further development of the Halsted St. corridor. "Program" here means design idea, in essence; as it means identifying the uses and allocation of the concerned space.

### **3.0 Organization and Approach**

After the main objective was set, in order to achieve it and take our community partner's interests into consideration the IPRO 364 members would take a look at the different communities in Chicago surrounding Bridgeport (as well as Bridgeport itself) in order to gain information on a variety of needs and wants of the community. Two main groups were formed at this point: the Business Group and the Design Group. As the semester progressed; there were more subgroups that evolved in order to handle the different tasks being assigned which included a mixture of members from the two main groups.

The Design group's responsibility was to come up with a preliminary program for the theater by the end of the semester along with coming up with a list of tasks for all the other groups that were formed later on in the semester, as their objective would be driving the kind of information needed for them to start coming up with a preliminary program. They also designed and circulated the surveys that were passed out to different groups in order to gain information with help from members of the Business Group. They were also responsible in creating artist impressions of the Ramova when in full use in the future to help visualize what it could possibly look like once renovated.

The Business Group's responsibility was to draw up a schedule for the semester and form a concrete team structure. They also wrote up a case study report on different movie theaters and music venues that had gone through major renovations, changes in management and/or programming in order to gain information on the background, initial investment, demographic, and community benefits and/or detriments. The case studies were done to make IPRO 364 conscious of the success/failure stories of renovations similar to the Ramova and to create awareness of the potential and

possibilities of the Ramova Theater. Other tasks carried out by the business team include initial research on possible sources of funding, advertising the surveys created by the design team, organizing IPRO Day, creating a photo album, and determining a preliminary budget for the program created by the design team.

In addition to the subgroups, which will follow, there were also activity reports created every two weeks in order to keep our community partner informed of our progress throughout the semester. The photo albums created by the Business team helped provide a visual evidence of the progress.

There were two subgroups relating to the different surveys passed out during the semester. One was the university survey which had a survey designed asking the various students of the different universities around the neighbourhood their opinions and information of the frequency of concert visits and dining options and recreational activities. This was done in order to help show what kind of interests of students would propel the design of the Ramova as they are an untapped source of income for the community.

The other subgroup relating to the different surveys passed out during the semester was the people in Bridgeport survey group which handed out surveys in the Bridgeport area at local businesses i.e. Bridgeport Coffee, and sidewalks by students. The survey contained questions regarding demographics, amenities wanted, wanted programs, days of the week the patrons would frequent most, and lastly, what type of businesses were missing near the Ramova Theater. The reason for the surveys was that as a team, we thought that they would provide a way to ask the people of Bridgeport to express their ideas and input efficiently. The survey was also a way to communicate to the neighborhood that there was a community partner working with IIT, to help start the ball rolling on making the Ramova an important cog in the revitalization of the Halsted corridor.

One of the other subgroups formed for a study was the contextual study group. Contextual studies were performed to analyze demographics from three different neighborhoods to determine if a business would prosper in the Bridgeport corridor.

Maureen Sullivan, leader of the Save the Ramova group and community sponsor, had mentioned that she would like to see Bridgeport mimic the neighborhoods of Logan Square, Lincoln Square, and Armour Square. The neighborhoods are all diverse and each has their own unique characteristics. The subgroup researched the demographics of each neighborhood in general, but then they broke down the research into one tract in each neighborhood. A tract is a specified area of land and is indicated in the U.S. Census. The individual tracts were then analyzed in each of the three neighborhoods.

#### **4.0 Analysis and Findings**

From the surveys passed out, the data was collected and analysed by putting the results into an excel spreadsheet and a preliminary program idea was created. The IPRO team found out a good deal about the needs and wants about the Bridgeport residents along with the students that go to the nearby schools of IIT, University of Chicago, University of Illinois at Chicago and Roosevelt University.

With regards to the University survey, the subgroup found out that having a venue for music concerts and film screening was very much needed, along with a large interest in having casual dining and a multi-purpose space as there were a variety of activities that received a similar amount of interest. The group also determined that while there was a strong interest in having a bar at the Ramova there was an equally strong opposition to one as well. It was decided that if the future owner wanted he or she could install in a bar conjoined with the theater that perhaps supplied the dining amenities in the building. It was also seen that the need for a coffee shop was high and so was the case for a casual dining restaurant and even a snack shop.

From the Bridgeport residents' survey, the group determined that people from Bridgeport, and the surrounding area were obviously interested in witnessing a revitalization of the Ramova Theater because; they analyzed two-hundred and thirty-nine of them. The surveys were helpful in determining what type of programming should be included in the Ramova Theater. One of the questions asked; "What type of events would you be a patron of at the Ramova Theater?" The top four results were film screenings, musical concerts, theater plays and standup comedy. Amongst these, the most popular answer was film screenings followed by musical concerts, then theater plays, and finally standup comedy. A second important question asked "What types of amenities would you be a patron of at the Ramova?" The top four answers were restaurant, coffee shop, book store and grocery store. The most popular answer was restaurant followed by coffee shop, then book store, and lastly grocery store.

There was also a good deal of information collected from the contextual studies done of Armour Square, Lincoln Square and Lincoln Park. The four demographic topics were median household income, median age of resident, educational attainment and population density. The results indicated that Lincoln Square was the most affluent neighborhood with a median household income of \$37,158, followed by Logan Square at \$33,313, and lastly Armour Square at \$23,056. Unfortunately, because of the lack of time the group couldn't find a correlation between the three neighborhoods.

## **5.0 Conclusions and Recommendations**

The conclusion the design team came to at the end of the analysis was that from the information it would be best to divide the theater into two parts, which was a proscenium theater and a black box theater. A proscenium theater is one which is more formal sit-down theater with a stage where one goes to watch movies and plays and comedy shows and such event. The black box theater is more open and informal where concerts are held, along with wedding receptions, parties, club nights and so on and so forth. This would be part of the existing site on which the theater currently stands. The Design team also decided that the vacant lot behind/next to the Ramova could be utilized for an expansion of the current theater to accommodate a multi-use space where classrooms could be integrated into a second storey along with possibly a café or a casual dining restaurant or maybe even just a snack shop. A preliminary budget was made using RS MEANS 2011 data sets in order to estimate the cost of the renovation which came out to be about seven million dollars, which is very good compared to some of the theaters researched by the business team as some of them were upwards of thirty-five million. The team's efforts also helped the community realize the potential that lies in this theater as more and more Bridgeport residents have been taking notice and have been coming to some of the team's presentations. For the next semester, it would be recommended that the team take a good look at the surveys and their analyses and results along with the preliminary program made by the design team and possibly develop that further into creating a design of a renovated theater along with making a more accurate budget for the renovation and a business plan to present to Save the Ramova to be able to present to a potential developer.

## **6.0 Acknowledgements and References**

Maureen Sullivan, Save the Ramova

John Molloy, Project Manager, Department of Planning and Development

Don Hohenadal, Assistant Commissioner, Department of Planning and Development

Efrian Hernandez-Diaz, Coordinating Manager of Relocation and Property Management,  
Department of Community Development

The City of Chicago

Bridgeport Residents

# APPENDIX

**Contents:**

<b>Appendix A</b>	<b>9</b>
<b>Appendix B</b>	<b>12</b>
<b>Appendix C</b>	<b>25</b>
<b>Appendix D</b>	<b>28</b>
<b>Appendix E</b>	<b>34</b>
<b>Appendix F</b>	<b>37</b>



## Appendix A: Online University Survey form

### IPRO364: Ramovation, Inspiring Bridgeport

In conjunction with Save the Ramova

We are working to bring back the Ramova Theater on 35th and Halsted in Bridgeport, which currently sits vacant. The Ramova Theater is considered a sister theater to the Music Box Theater on the North side of Chicago. To fully understand the needs of the people of Bridgeport, Ramovation is talking to the surrounding community, businesses, and colleges. This survey is part of that effort.

Thank you for your interest in our project.

\* Required

Please enter your school email address for a chance to win 1 of 2 \$25 gift card for taking the survey! \*

Which University do you attend or are currently employed? \*

- ☐ Illinois Institute of Technology/ Shimer College
- ☐ Vandercook
- ☐ Kent Law School
- ☐ University of Chicago
- ☐ Columbia University
- ☐ The Art Institute
- ☐ Illinois College of Optometry
- ☐ De Paul
- ☐ Loyola University
- ☐ Northwestern University
- ☐ John Marshall Law School
- ☐ Roosevelt University



☐ Lewis University  
☐ Other:

**Where do you live? \***

☐ Bridgeport  
☐ Near North Side  
☐ Near South Side  
☐ Near West Side  
☐ North Side  
☐ South Side  
☐ West Side  
☐ North Suburbs  
☐ South Suburbs  
☐ West Suburbs

**How often do you go to theater events (whether if be for films, plays, concerts, etc.)? \***

	Never	Weekly	Monthly	Yearly
Film Screenings/ Premieres/ Festivals	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Musical Concerts/ Shows	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Theatrical Plays	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Fashion Shows	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Receptions	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Corporate Events/ Meetings	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>



Corporate Events/ Meetings	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Special Events (Rent out Theater)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

**What types of amenities would you like to have at the Ramova? \***  
 Rate 1 to 5 (1 = Will not be a patron) (5 = Definite patronage)

	1	2	3	4	5
Casual Dining	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Fine Dining	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Snack Shop	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Coffee Shop	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Bar	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Dance Classes	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Music Lessons	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Community Meeting hall	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Day Care	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Bowling Alley	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Concert Gift Store	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

**If you were attending an event at a theater and wanted food, would you... \***

☐ Eat at the theater  
☐ Eat in the neighborhood of the theater  
☐ Eat somewhere else altogether



**What would trigger you to come to the Ramova if you didn't live in Bridgeport \***

Please check all that Apply

	Very Im portant	(Moderately) Somewhat im portant	Less im portant	Not Im portant	Not able to Rate
Who is performing	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Type of performance	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
location of venue (within 6 mile radius of Chicago Loop)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Safety	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Daytime amenities (Includes restaurants, cafes, art classes, etc.) surrounding the Ramova	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Nighttime amenities (Includes restaurants, dance classes, etc.) surrounding the Ramova	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Public Transportation	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Parking	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Access to taxi cabs	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

**What is your gender? \***

- ☐ Male  
☐ Female

**What is your age? \***

- ☐ Less than 18  
☐ 18-21  
☐ 22-34  
☐ 35-44  
☐ 45-54  
☐ 55-64  
☐ 65 and over

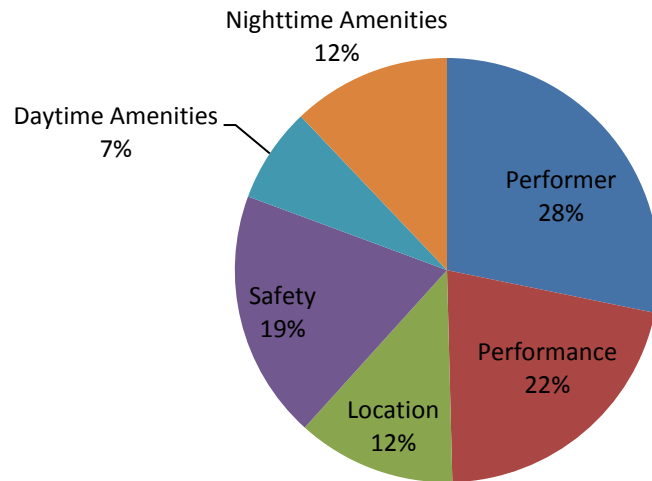
**Do you consider yourself...? \***

- ☐ Black or African American  
☐ White  
☐ American Indian and Alaska Native  
☐ Asian  
☐ Native Hawaiian and Other Pacific Islander  
☐ Other:

**Thank you for your time!**

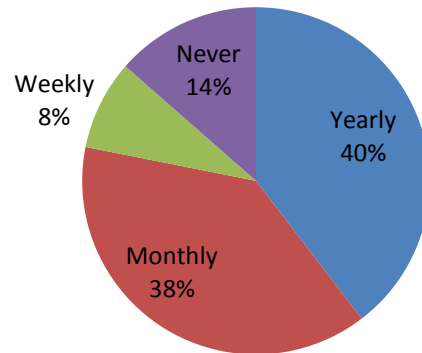
If you would like more information about the Ramova or how you can contribute to its restoration please contact Maureen Sullivan, Co- Director of the Save the Ramova organization Maureen Sullivan  
 maureen@savetheramova.com Also visit: [www.savetheramova.com](http://www.savetheramova.com) /  
<http://www.facebook.com/ramovatheatre>

 Powered by [Google Docs](#)

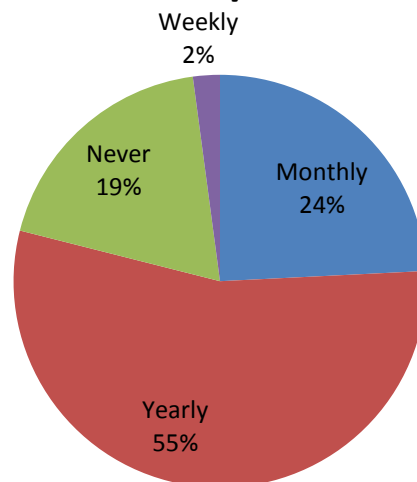

**Appendix B: University Survey Analysis****Importance of different triggers of attraction to Ramova**

From here we can see that there is a heavy reliance on who is performing, what kind of performance safety and location. Nighttime Amenities also has a presence in the decision as it has the same percentage as the location. The way this analysis was done was that we would have a broad spectrum view of the opinions (as seen above) and then we would have more specific program related analyses (followed) to differentiate interests so the team will know what major programs to include when designing for the development.

**Amount of people that go to  
the theatre for film  
screenings/premiers/festivals**

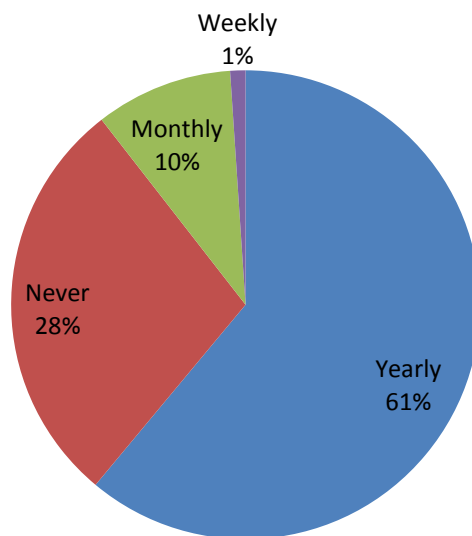


**Amount of people that go to a theater for music  
concerts/shows**

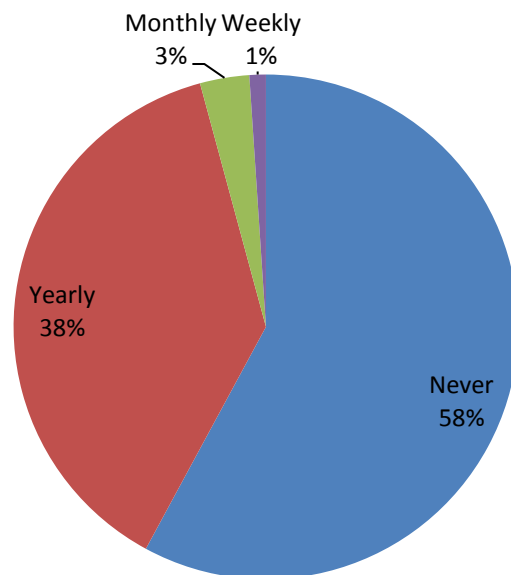


This shows the frequency that the people in the sample size go to theatrical plays(below) and that to a theater for music concerts and shows (above).

### Amount of people going to theatrical plays in a theater

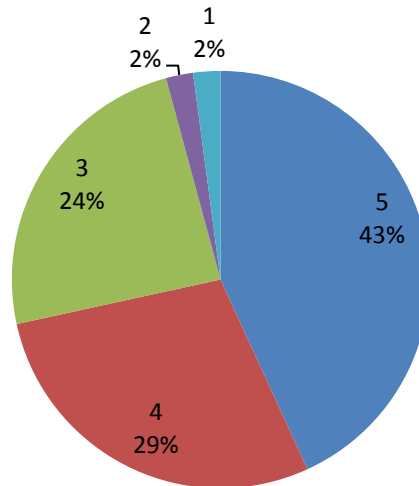


### Amount of people that go to fashion shows at a theater

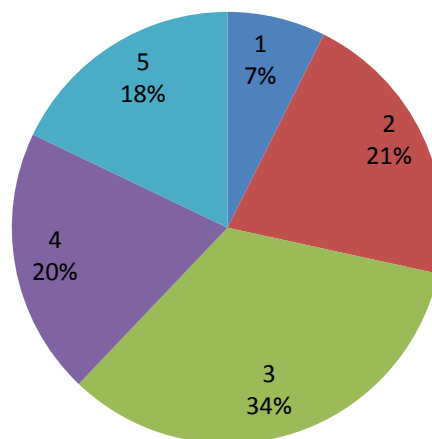


As can be seen from the pie chart above there aren't many people in college that go to fashion shows at a theater very often and over half hardly ever attend such events. In the pie chart below it can be seen that the interest in having casual dining is quite big ; this is not surprising, the neighborhood is filled with bars, pubs and fast food joints perhaps a couple of finer restaurants. There aren't many places that have a family or "chillout" atmosphere to just go have a bite or a drink (that comes at a reasonable price). It is either one or the other; the combination gets pretty expensive.

### Interest in having casual dining at the Ramova

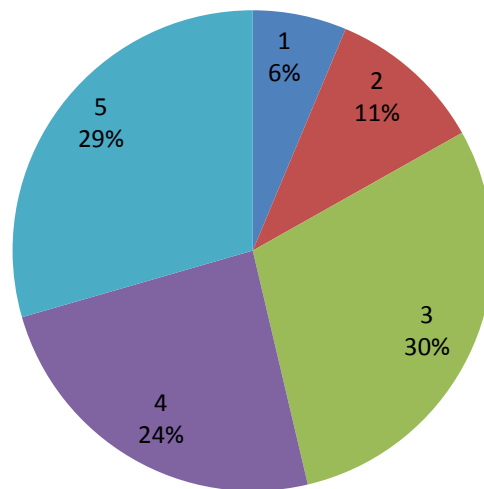


### Interest in having fine dining at the Ramova



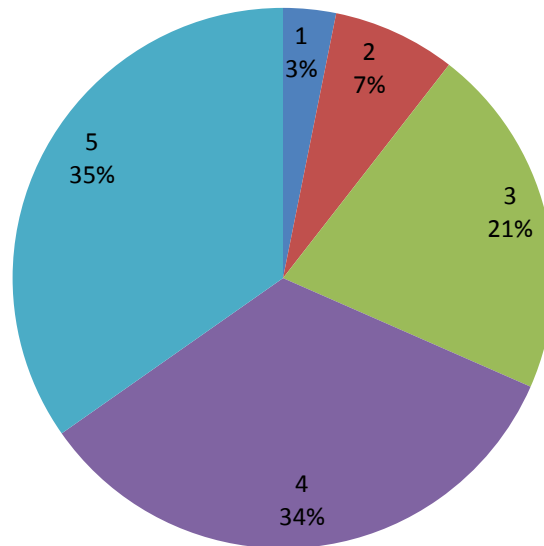
These pie charts reflect the interest distribution for possibly having a fine dining restaurant at the Ramova and in having a snack shop at the Ramova. As can be seen the snack shop is a much more popular option than fine dining; again which isn't surprising, this is a college survey and the people in the sample are poor college kids so to speak. There is a lot indifference here again in the 2 options as can be seen in the percentage for 3 as the interest.

**Interest in having a  
snack shop at the Ramova**



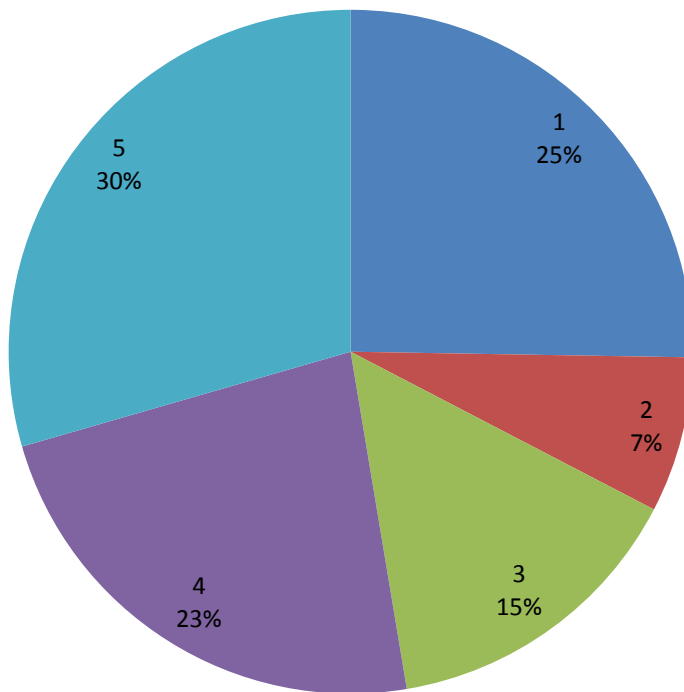


### Interest in having a coffee shop at the Ramova



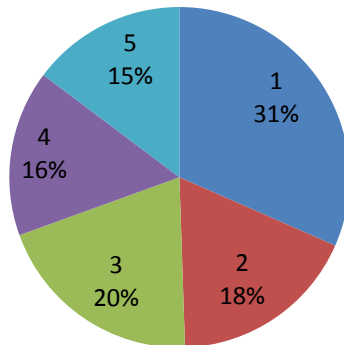
There is a decent amount of interest in having another coffee shop come at the Ramova, although a decent amount are indifferent about its arrival. The percentage isn't as big as the ones that are interested but it is still big enough to be considered.

### Interest in having a bar at the Ramova

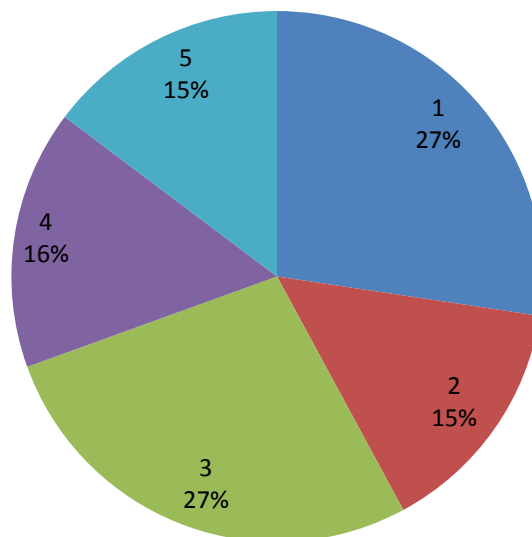


As can be seen here there is a lot of mixed interest with having a bar in the Ramova. While there is a lot of interest in having one come up, there's also a lot of disinterest in having one come up, which isn't surprising because you have other sports bars and alcohol run businesses nearby.

### Interest in having dance classes at the Ramova

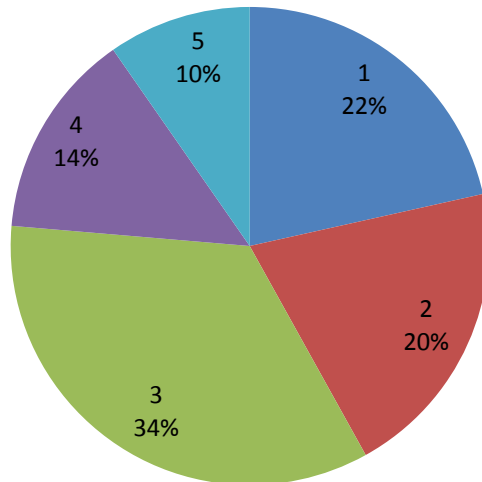


### Interest in having music lessons at the Ramova

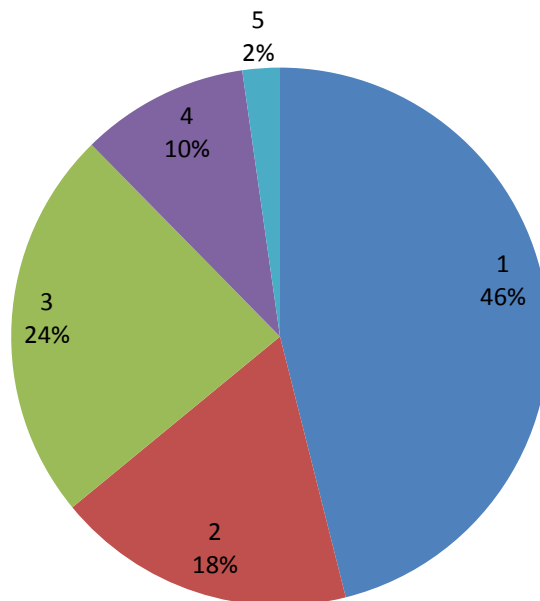


These two pie charts have a very even spread of interest with respect to their program objective. The interest lies all across the board for both with majority of the results being indifferent to the usage of the Ramova as either a community meeting hall or in having music lessons at the Ramova.

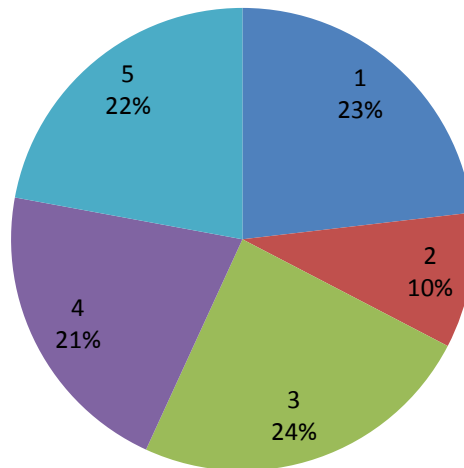
### Interest in using the Ramova as a community meeting hall



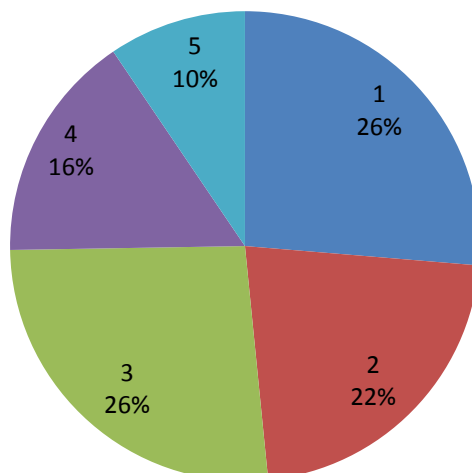
### Interest in using the theater for day care purposes.

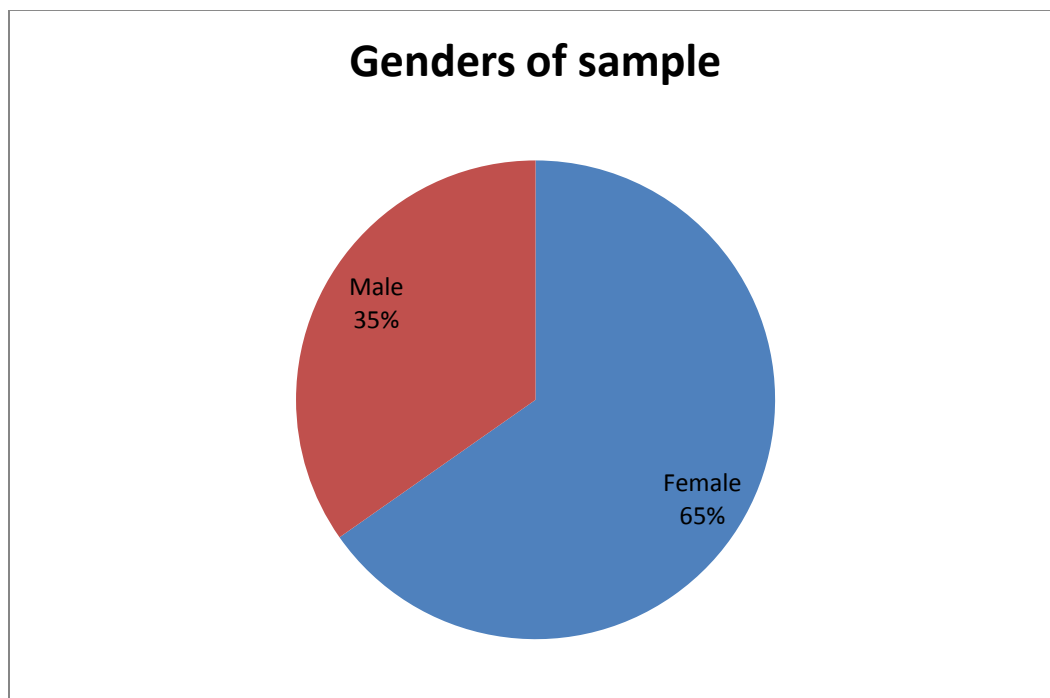
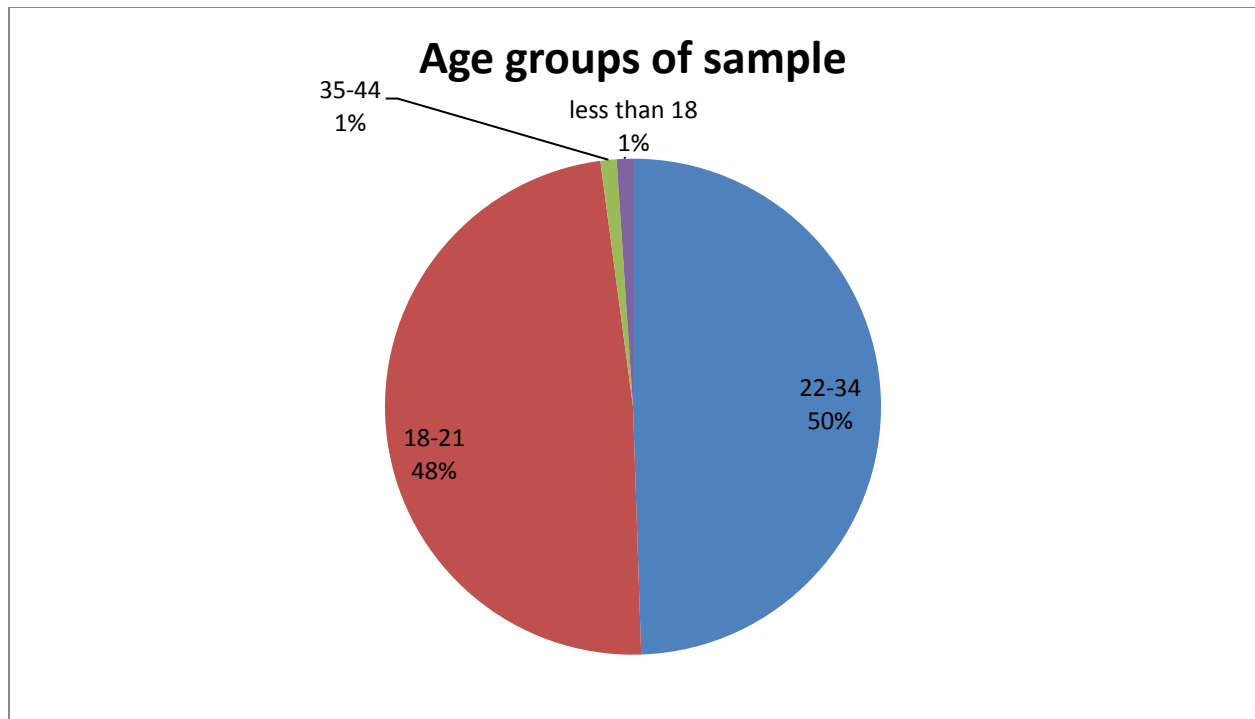


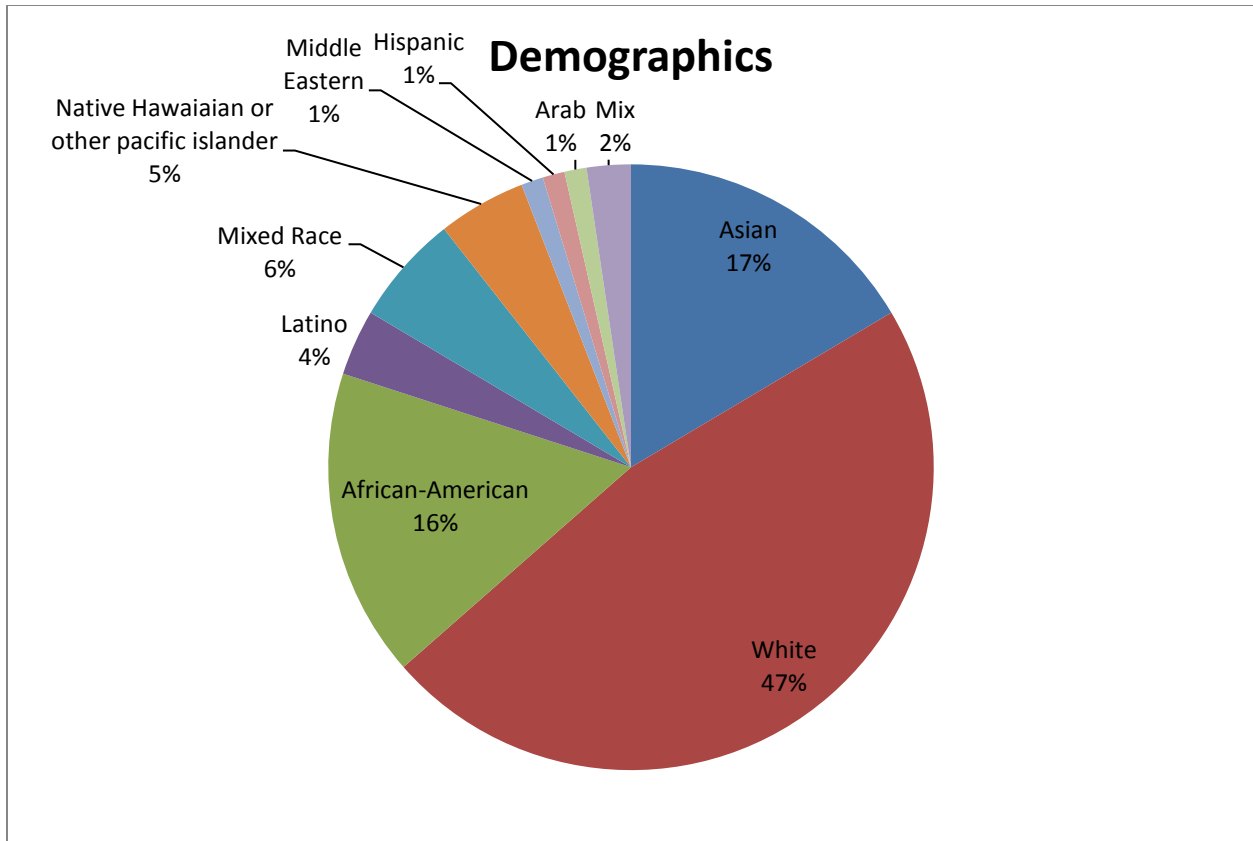
### Interest in installing a bowling alley in the Ramova Theater



### Interest in having a concert gift store in the Ramova







From these results the following is suggested:

- The main theater itself should be designed to cater to film screenings and music concerts. While this would cater to the two main attractions for people in Bridgeport to go to the Ramova, the theatre will also automatically be able to serve as venues for other events like standup comedy or fashion shows and so on and so forth.
- The other recreational part of the theater can be designed to have a casual dining restaurant and have a possible snack shop or coffee shop (if possible a combination of both). Such kind of a space cannot be specifically designed for those uses but this is what is recommended from the results of the analysis.
- In the aspect of having a bar, it is possible for it not the best idea for us to have one in there because there is a very strong for and against; also for there being a use for the main theater as a concert venue and live shows there should be a bar to go along with for those events anyways.
- We can successfully eliminate the use of the recreational space as a daycare center. The use of the space for a bowling alley again had a lot of indifference too, but then again designing for a bowling alley has to be a little bit more

specific when it comes to things like insulation and spatial arrangement and noise reduction.

The sample was divided 65-35 female to male. This would account for a few of the results being slightly skewed in their direction. The age we would be catering to is either 18-21 or 22-34 years of age. The other two results are far too small to be considered a fair representation of the people in those age categories. The demographics chart would help in planning the type of concert the Ramova could host. Different people have different tastes; with the Bridgeport area, diversity is one of its strong points.



## **Appendix C: People in Bridgeport Survey Questions**

### **Consumer Survey**

IPRO364

The *Save the Ramova* organization & IPRO364: Ramovation (a class at IIT) are working to bring back the Ramova Theater, which currently sits vacant. The Ramova Theater is considered a sister theater to the Music Box Theater on the North side of Chicago. The Ramova is located in Bridgeport, on Halsted Avenue near 35th Street. To fully understand the needs of the people of Bridgeport, Ramovation is talking to the surrounding community, businesses, and colleges. This survey is part of that effort.

Thank you for participating and make sure to enter the Survey Raffle once completed!  
(Ask for a raffle ticket when you hand in the survey)

#### **1.) How are you associated with the Bridgeport area?**

*(Please check all that apply)*

- |   |   |
|---|---|
| <input type="checkbox"/> Resident (renter in Bridgeport area)     | <input type="checkbox"/> Resident (renter outside area)     |
| <input type="checkbox"/> Resident (home owner in Bridgeport area) | <input type="checkbox"/> Resident (home owner outside area) |
| <input type="checkbox"/> Student (in the Bridgeport area)         | <input type="checkbox"/> Student (outside area)             |
| <input type="checkbox"/> Worker (in the Bridgeport area)          | <input type="checkbox"/> Worker (outside area)              |
| <input type="checkbox"/> Business Owner (in Bridgeport area)      |   |

#### **2.) How often do you go to theater events (whether it be for films, plays, concerts, etc.)?**

*( check the frequency that is closest to your experience)*

\_\_\_\_\_ weekly   monthly   yearly   never

Films	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Plays	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Concerts	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>					
Comedy	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>					

#### **3.) What type of events would you be a patron of at the Ramova theater?**

*Rate All 1-5 ( 1= will not be a patron) ( 5 = definite patronage)*

- ☐ Film Screenings / Premieres / Festivals
- ☐ Musical Concerts/Shows
- ☐ Theatrical Plays
- ☐ Fashion Shows
- ☐ Receptions
- ☐ Corporate Events / Meetings
- ☐ Special Events (Rent out theater)
- ☐ Other, please specify: \_\_\_\_\_

**4.) What types of amenities would you be a patron of at the Ramova?***Rate All 1-5 (1 = will not be a patron) (5 = definite patronage)*

- ☐ Casual dining   ☐ Art Classes  
☐ Fine dining   ☐ Music Lessons  
☐ Snack Shop   ☐ Art gallery  
☐ Coffee Shop   ☐ Community meeting hall  
☐ Bar   ☐ Day care  
☐ Dance classes   ☐ Bowling Alley  
☐ Other, please specify: \_\_\_\_\_

**5.) Rate what times you are likely to be a patron of the Ramova theater****(whether it be for films, plays, concerts, amenities i.e. bar, restaurant daycare etc.)?***Rate 1-5 (1= will not be a patron) (5 = definite patronage)*

[Weekday] morning: ☐ midday: ☐ evening: ☐ late night: ☐ [Weekend] morning: ☐  
 midday: ☐ evening: ☐ late night: ☐

**6.) What is your most likely mode of transportation to the Ramova Theater?***(choose one)*

- ☐ Driving   ☐ Biking   ☐ Walking   ☐ Public transportation (CTA, Metra)   ☐ Taxi

**7.) Do you do much of your shopping in the Bridgeport area, specifically in the Halsted corridor from Pershing to Archer ? If yes, how satisfied are you with the shops?***Rate 0-10 (0= don't shop) (1 = shop, yet dissatisfied) (10 = very satisfied)*

- ☐ Coffee Shops   ☐ Restaurants   ☐ Novelty shops  
☐ Apparel   ☐ Bars & Grills   ☐ Book stores  
☐ Thrift shops   ☐ Office supply   ☐ Music shops  
☐ Grocery Stores   ☐ Hardware   ☐ Drug stores  
☐ Boutique stores   ☐ Toy stores   ☐ Gas stations

**8.) What types of shopping opportunities would you like to see more of in the Bridgeport area?**

- ☐ Coffee Shops   ☐ Restaurants   ☐ Novelty shops   ☐ Apparel   ☐ Bars & Grills  
☐ Book stores   ☐ Thrift shops   ☐ Office supply   ☐ Music shops   ☐ Grocery  
☐ Hardware   ☐ Drug stores   ☐ Boutiques   ☐ Toy stores   ☐ Gas stations  
☐ Other, please specify: \_\_\_\_\_

**9.) What is your age and gender ?**

	(male)	(female)	(unspecified)
less than 18	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
18 - 21	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
22 - 34	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
35 - 44	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
45 - 54	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
55 - 64	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
65 and over	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

**10.) What race do you consider yourself...?**

- ☐ White
- ☐ Black or African American
- ☐ American Indian and Alaska Native
- ☐ Asian
- ☐ Native Hawaiian and Other Pacific Islander
- ☐ Some other race
- ☐ Mixed Race

For individuals with previous knowledge/experience with the Ramova

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**11.) What features of the Ramova would you like to see restored?**

*Please rank from 1 to 8 (1 being the most important)*

- ☐ Facade
- ☐ Marquee
- ☐ Lobby
- ☐ Atmospheric Ceiling
- ☐ Interior Ornamentation
- ☐ Other, please specify: \_\_\_\_\_
- ☐ Other, please specify: \_\_\_\_\_
- ☐ Other, please specify: \_\_\_\_\_

**12.) What do you remember most about the Ramova that you would like to share?****Thank you for your time!**

If you would like more information about the Ramova or how you can contribute to its restoration please contact Maureen Sullivan, Co- Director of the *Save the Ramova* organization

Maureen Sullivan [maureen@savetheramova.com](mailto:maureen@savetheramova.com)

Also visit: [www.savetheramova.com](http://www.savetheramova.com) / <http://www.facebook.com/ramovatheatre>

**APPENDIX D: Bridgeport Survey analysis****Data Results****Men****Ages 18-21 (16 surveyed):****Programs:**

1. Standup comedy
2. Concerts
3. Art shows
4. Film screenings
5. Sketch comedy

**Amenities:**

1. Coffee shop
2. Art gallery
3. Bar
4. Music lessons
5. Casual dining

**Transportation:**

Majority walk

**Ages 22-34 (35 surveyed):****Programs:**

1. Film screenings
2. Concerts
3. Standup comedy
4. Plays
5. Sketch comedy/special events

**Amenities:**

1. Casual dining
2. Coffee shop
3. bar
4. art gallery
5. fine dining

**Transportation:**

1. Drive
2. Public transportation

**Ages 35-44 (23 surveyed):****Programs:**

1. Film screenings
2. Concerts
3. Plays
4. Standup/sketch comedy
5. Art shows

**Amenities:**

1. Casual dining
2. Bar
3. Coffee shop
4. Snack shop
5. Fine dining/community meeting

**Transportation:**

1. Drive
2. Walk

**Ages 45-54 (8 surveyed):****Programs:**

1. Concert
2. Film screening
3. Plays
4. Sketch comedy
5. Standup comedy

**Amenities:**

1. Casual dining
2. Coffee shop/community meeting
3. Bar
4. Art gallery
5. Music lessons

**Transportation:**

1. Walk
2. Drive

**Ages 55-64 (11 surveyed):****Programs:**

1. Film screenings/concerts
2. Standup comedy
3. Plays
4. Sketch comedy/art gallery

**Amenities:**

1. Casual dining
2. Fine dining/coffee shop
3. Dance lessons
4. Community meeting/snack shop

**Transportation:**

1. Walk/bike/drive

**Ages 65+ (1 surveyed):**

1. film screenings/receptions/corporate events/special events/other

**Amenities:**

1. casual dining

**Transportation:**

1. walk

## **Women**

**Ages less than 18 (2 surveyed):****Programs:**

1. Film screenings
2. Fashion shows/musical concerts
3. Sketch comedy/art shows
4. Standup comedy/plays

**Amenities:**

1. Casual dining/coffee shop
2. Art class/music lessons/other
3. Snack shop/art gallery

**Transportation:**

1. Biking/public transportation

**Ages 18-21 (10 surveyed):****Programs:**

1. Film screenings
2. Standup comedy/musical concerts
3. Art shows
4. Plays/sketch comedy

**Amenities:**

1. Coffee shop
2. Art gallery
3. Bar/art class
4. Casual dining
5. Music lessons

**Transportation:**

1. Walking
2. Driving

**Ages 22-34 (48 surveyed):****Programs:**

1. Musical concerts
2. Film screenings
3. Plays
4. Standup comedy
5. Sketch comedy

**Amenities:**

1. Casual dining
2. Coffee shop
3. Bar
4. Snack shop/art gallery
5. Fine dining

**Transportation:**

1. Driving
2. Walking

**Ages 35-44 (45 surveyed):****Programs:**

1. Film screenings
2. Plays
3. Concerts
4. Receptions
5. Standup comedy

**Amenities:**

1. Casual dining
2. Coffee shop
3. Fine dining/shack shop
4. Bar
5. Art classes

**Transportation:**

1. Walking
2. Driving

**Ages 45-54 (31 surveyed):****Programs:**

1. Film screenings
2. Musical concerts
3. Standup comedy
4. Sketch comedy
5. Art shows/special events



**Amenities:**

1. Casual dining
2. Snack shop
3. Coffee shop
4. Community meeting
5. Fine dining

**Transportation:**

1. Driving
2. Walking

**Ages 55-64 (13 surveyed):****Programs:**

1. Plays
2. Musical concerts
3. Film screenings
4. Sketch comedy/standup comedy
5. Receptions

**Amenities:**

1. Casual dining
2. Fine dining
3. Coffee shop
4. Art gallery
5. Snack shop

**Transportation:**

1. Driving
2. Walking

**Ages 65+ (4 surveyed):****Programs:**

1. Film screenings
2. Musical concerts/theatrical plays/special events/art shows

**Amenities:**

1. Casual dining/fine dining/art gallery/snack shop

**Transportation:**

1. Driving
2. walking

**APPENDIX E: Team Organization****Business Team Organization**

Grace Durbin	Bridgeport Survey
	IPRO day Setup
	GANTT chart creation
	Advertising for surveys
	Business Team sub leader
	Finance research
	Poster/Brochure
	Final Report
Kay Durbin	Marketing
	Bridgeport Survey
	GANTT chart creation
	Advertising for surveys
	IPRO day setup
	Poster/Brochure
Marc Ghafoori	Finance Research
	IPRO Day Setup
	Poster/Brochure
	Creation of mock Ramova sign
	IPRO day boards
	Business Team leader
Matthew Miller	Finance Research
	Bridgeport Survey
	Contextual Studies
	Bridgeport Corridor
	Final Report
Alicia Perez	Marketing
	Bridgeport Survey
	Website + Google Site (for group document info)
	Photo Album
Raul Vasquez Jr.	Midterm Presenter and editor
	Marketing
	University Survey

	Final Presentation presenter and Editor
Jonathan Elslager	Website
	Bridgeport Survey
	Marketing
	Video
Malik AJose	Finance Research
	IPRO day setup
	University Survey
	Photo Montague's / Artist renderings
Sang Yun Lee	Bridgeport Survey
	Contextual Studies
	Video
	Sun studies
	Final presentation Designer

#### Design Team Organization

Leena Suleiman	Design Team Subleader
	Midterm presenter and editor
	University Survey
	Final Presentation presenter and editor
	Design Program
Robert Chaney	Finance Research
	Design Team leader
	Bridgeport Survey
	Video
Louis Fernandez	Marketing
	Design program
	University Survey
	Midterm Presentation Editor
	Final Report
	Website
Paul Heffernan	Finance Research
	Contextual Studies
	Bridgeport Survey

	Midterm Presentation Editor
	Appendix to Poster
	Final Report
Jose Angeles	Bridgeport Survey
	Design Program
Kyle Pancham	University Survey
	Midterm Presenter and Editor
	Video
	Final Presentation Presenter and Editor
Sharvesh Joshi	Final Report
	University Survey promotion and analysis
	Program Design
	IPRO day setup
Michael Marx	University Survey
	Contextual Studies
	Final Presentation editor

**APPENDIX F: Contextual Studies**