Special Thanks to...

IIT IPRO Office Professor Mark Snyder Professor Steve Beck Professor Andy Longinow





PRESENTATION GUIDE

Team Organization













Cost Analysis

	3 Bed	2 Bed
Hard Costs	\$216,824	\$183,603
	\$125 / S.F	\$107 / S.F
Soft Costs	\$120,819	\$120,819
	\$70 / S.F	\$70 / S.F
Total	\$337,643	\$304,422
	\$196 / S.F	\$177 / S.F













West Evanston

Median Age: 36

70% Households: No Children

50% of those Households: Married

Median Income: \$54,286

Typical Age of Home: **50** years

Target Homebuyer

Young Digerati

young family-mix, age 25-40, well-educated, diverse

