

IPro 333

Project Plan

Spring 2006

The objective of Ipro 333 is to create a documentary capturing the experience of IIT students trying to find a job after graduation. This is going to be done through a 3 semester process in which the group must plan, film, and edit footage taken. This being semester 2, the group goal is to finish the plans and all of the filming, leaving only the very time consuming editing to the third semester.

From professional advice, as well as the groups own experience, about 50 hours of film will need to be captured to accomplish a film around 50 minutes. This is going to be accomplished by having each challenge capture 10 hours of film as described below.

In the previous semester, the structure of the group was defined by technical skills. There were four distinct teams: film, storyline, editing, and administrative. Each of these teams were organized around the technical issues they had to address, such that we had experts in each field. This worked well in that we became adequate in each important field, but it did not necessarily utilize the many talents of the group members as well as it caused many communication issues. When it came to getting results, the structure hurt the group's progress. To get appropriate footage, the film team needed a storyline member to be at every event which caused many issues and confusion.

This semester's structure has been reconfigured to avoid the cross team confusion. To do this, subteams are now based around the five challenges we wish to capture, listed in the following:

Career Fair: Capture the searching process and communication between students and businesses. Highlights importance of dress, resume, and job search technique.

On Campus Interview: The possible first step. Maybe a phone interview. Capture emotion, preparation, and critique of interview.

On Site Interview: Going to a business and capture the interviewing process. Capture travel, environment, and types of processes.

Offer: Talk to students and business about offer process. Capture wait, choices, and grad school.

Decision: Talk to students and business about deciding. Capture choice, benefits, and reasons.

The team recognized, however, the importance of having skill teams, or at least leaders, to guide each challenge in the technical aspects. Thus, the group adopted a matrix system of operation.

	Storyline	Film	Editing
Career Fair		↓	
On Campus	→	→	→
On Site		↓	
Offer		↓	
Decision		↓	

In this way, the On campus team plans the challenge and uses the advice and guidance of the 3 technical skill individuals to plan their filming and techniques. Hopefully, they use the technical teams to plan the overlooked details.

Team Timeframe:

Week:	Event/ Progress:
1	Introductions
2	Assignments/ structuring
3	Teamwork Test; group planning
4	Reflections 1; ethics test; plans submitted
5	Practice Career fair; plans on Igroups; budget
6	Career Fair; storyboard collaboration
7	Group CDC interview done; on site locks
8	Add CF to website; onsite interview 1
9	Onsite Interview II
10	On campus onto website
11	Review Content and fix
12	All workshops done; plan Ipro day
13	Start editing clips for ipro day; approve ipro day ideas
14	Finalize, create ipro day objects
15	Ipro day; trailer done
16	Final survey; finals

Detailed Challenge Plans:

Job Fair:

Reality Camera objective: This objective consists in having a single student to volunteer on his experience during the job fair. A camera will have to follow up with him and keep

and eye close to all his feelings and thoughts. This will consist in a reality kind of filming. Most of the time the camera will be capturing his thoughts, his conversations with company reps and try to capture all of this as if he is being followed by the camera and not as if he is the conductor of the camera.

Interview Objective: This objective consists in having a camera crew outside of the HUB interviewing students before and after the job fair. This will help to give an outlook of what students expect and how things actually turn out after the job fair. We will need a good interviewer. As for equipment needed we are in need of a conventional type of microphone. This will serve to make a connection between our audience and the documentary. We want to capture the feelings of the job seekers. There is always a lot of expectation before a job fair. We want to capture this as well as the deception or enthusiasm after the job fair has ended.

Free lance filming objective: This objective consists in having one camera filming and capturing the whole picture of the job fair. We are seeking here to capture small and large details of the job fair. We will instruct the camera crew which aspects to look for e.g. crossed arms, sweat hands, eye looks, attire, walking style, the handing in of a resume, etc. This will not have any dialogs. We want to capture the essence of the job fair. Be artistic.

On campus:

- Humor intertwined with Do's and don'ts of interviewing (from the student's perspective)...exaggerate about the bad parts; music (circus); cartoons; have a trailer of things that went wrong. Get a digital voice-over;
- Start from week of Feb. 27 for 1-2 weeks
- Pre-interview (interests, background)
- Interview (with CDC)+critique
- Post interview (thoughts)

On Site:

The goal is to capture the onsite interview from four perspectives:

Student: Find out how the individual feels before and after the interview as well as preparations.

Employer: How get interview and what traits they are looking form. Are there traits that are definite No's ? Important knowledge they expect from students

Interview: Specific steps? Purpose of multistep

Emotions: Important part of onsite as the candidate may be nervous, happy, etc. How react to certain questions or situations.

Offer:

The Offer challenge is broken up into two pieces which must be effectively fused to present the proper ratio of style and substance. The style half of the challenge will consist of filming various “images” which express the emotions felt by the job candidates. Substance is composed of the interviews conducted by our team where students describe the experience of looking for a job while studying at IIT. Much of the finished product of the Offer challenge should be substance because one of the main purposes of this documentary is to depict the IIT job search process. Simultaneously we have the responsibility to convey the emotional aspect of this trying milestone in everyone’s life – to do this we use images and music which generate the appropriate emotional response. The purpose of style is to supplement the substance of the documentary.

For the substance part of our challenge, we hope to film at least 6 interviews of between 30-45 minutes each; once the necessary material is extracted we hope to net between 1.5-3 minutes of good footage per interview

Decision:

The objective is to capture the thoughts, feelings, and concerns of students as they try to decide their future.

There are four specific scenarios to consider:

Job vs Job: Pro’s and cons of each. Take first or wait ?

Job vs school: Which first?

Job vs none: Take low end job or wait until actually offered a good one

None vs none: How react, go to school now?