

Announce changes on Tech News staff

With the change in semesters, new names and faces are appearing in the office of **Technology News**. The general shake-up extended also to the managing board, with editor-in-chief John Scannell making the following announcements:

Len Druian will assume the position of sports editor, succeeding Marks Levy, now with Uncle Sam's fleet. Len was Mark's assistant last semester and has been with sports for quite a while.

Filling in for feature editor Al Plait (also with the navy), will be Jim Stebbins, former copy editor.

The copy editor job will be shouldered by Liz Ascher, who has

long been active in publications. Liz is one of the few young ladies who can boast of being a fraternity brother.

Joe Rodgers, who had been laid up as the result of an auto accident, will head the Newsletter staff. He plans several innovations, chiefly in the distribution field.

Start industrial studies in Mexico

Recognizing that modern scientific research is a "teamwork" proposition, Mexico recently organized the first industrial research unit in Latin America.

Located in the Loma Hermosa district of Mexico City, a

trail-blazing group of scientists and engineers combine their talents to solve the industrial and agricultural problems of 23 million people.

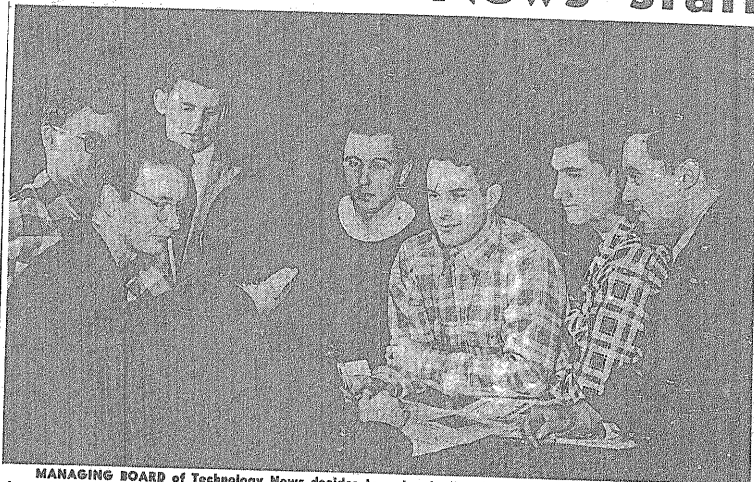
The Mexican Institute of Industrial Research, jointly sponsored by the Bank of Mexico and the Nacional Financiera, is the outgrowth of a technological audit conducted by Armour Research Foundation of Illinois Institute of Technology.

Two officials of the bank, Carlos Novos, director general, and Gonzales Robles, chief of industrial investigations, were largely responsible for the formation of the institute. Currently under the supervision of Manuel Escandon, director, the Institute is staffed by teams of Mexican and American scientists.

The facilities of the Institute, which occupy 15,000 square feet of floor space, include fully equipped research laboratories, an analytical laboratory, balance room, grinding room, constant-temperature room, a shop, library, and offices, plus large areas for pilot plant and engineering development.

Current projects include a search for a fuel to replace the wood charcoal now being used and studies on the dehydration and storing of tortilla flour.

Since the technical audit which



MANAGING BOARD of Technology News decides to cut out all sex from future issues. Joe Rodgers, fourth from right, just can't believe it, as Wally Kaiser, sitting at the left, breaks into tears. Others, who can take anything in their stride, are Chief John Scannell with his broad back to the camera, and standing, left to right, Les Hymes, who almost managed to get into the act; Don Carlson; Jim Stebbins; Len Druian, and Bert Cohn.

started in 1945, Mexican and American scientists have worked together in both Yucatan and Chicago on such projects as the development of a powdered tannin

extract, the utilization of henequen wastes, a study of vegetable oils, and a method of producing quinine.

Dr. Milton E. Nelson, assistant

director of the International Division of Armour Research Foundation, is director of laboratories at the Institute and in charge of all technical research.

WSE features anonymous elocutionist

The Western Society of Engineers announces its first "Young Engineers Night" on Monday, February 26. To be held in the society's headquarters at 84 E. Randolph street, the evening will feature, besides a dinner, a prominent leading engineer, whose identity will remain unknown, speaking on opportunities and methods of advancements for young engineers.

The dinner is open to all students of Illinois Tech, regardless of membership in the WSE. Its purpose is to acquaint the students of IIT with the facilities of the society and to launch a membership drive on campus.

J. Earl Harrington, executive secretary of WSE, will describe the functions of the society at the dinner. Also on the program will be some light entertainment by two students from IIT.

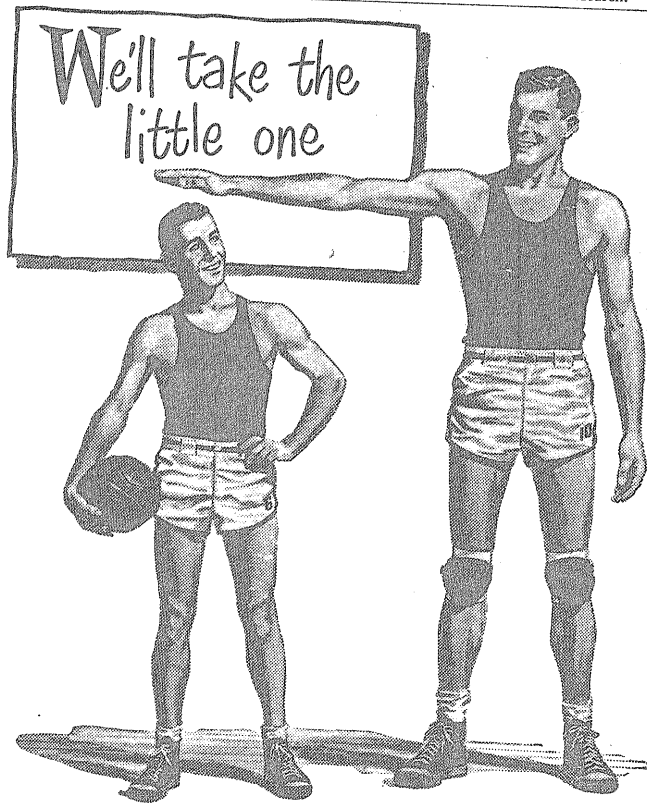
"Hello, is this the Salvation Army?"

"Yes, it is."

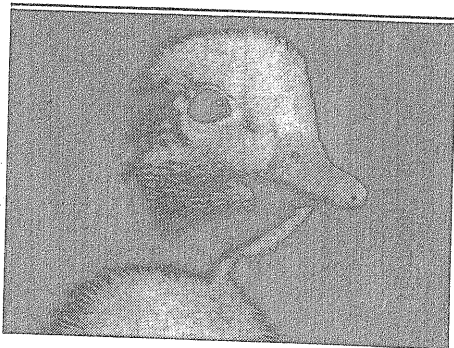
"Do you save bad women?"

"Yes."

"Well save me one for Saturday night."



J. Paul Sheedy* Switched to Wildroot Cream-Oil Because He Flunked The Finger-Nail Test



POOR Paul was having a fowl time because his down was up. All the chicks made wise quacks about his upswep hairdo until his shellmate suggested he duck over to the drugstore. "Waddle I do?" he asked. "Get Wildroot Cream-Oil!" the druggist answered. "Non-alcoholic. Made with soothing lanolin. Grooms your hair neatly and naturally without that plastered-down look. Removes ugly dandruff — I mean ugly dandruff! Helps pass the fingernail test!" Now he's engaged — he's lovely — he uses ponds — to swim in! (Isn't he ducky one?) So water you waiting for? Get a tube or bottle of Wildroot Cream-Oil Hair Tonic at any drug or toilet goods counter today. Ask your barber for professional applications. And tell all your webfooted friends it's eggactly what the doctor ordered!

* of 327 Burroughs Dr., Snyder, N. Y.

Wildroot Company, Inc., Buffalo 11, N. Y.



THEY'RE both good basketball players. But if we were to judge them the way we judge telephone equipment, we'd take the small one.

You see, telephone equipment occupies valuable space, uses costly materials. Paring down its size helps keep down the cost of telephone service.

Take voice amplifiers, for example. Telephone engineers put the squeeze

on size, came up with a new small type. When 600 of these new amplifiers are mounted on a frame two feet wide and eleven feet high, they do a job which once required a roomful of equipment. Size was cut — but not performance!

This is one of many cases where the Bell System has made big things small to help keep the cost of telephone service low.

BELL TELEPHONE SYSTEM

