THE STUDENT PUBLICATIONS ADVISORY COMMITTEE



Committee Chairman, Walter Hendricks

The Student Publications Advisory Committee is now five years old. In the course of these years it has centralized the administration's policy of the Armour publications in order that they may better reflect in their respective media the best interests of the Institute. Formerly each student publication was under a different faculty directorship, so that a conflict of administration and policy was almost inevitable. Aware of the undesirability of this situation, Dr. Hotchkiss, in 1934, organized the Student Publications Advisory Committee, headed since its organization by Professor Walter Hendricks, and consisting also of Professor W. W. Colvert and Professor Billy Goetz.

An important function of the Committee is to effect a continuity of spirit in the several publications of the Institute. The Committee seeks to find the men best qualified for the important editorial positions on the Cycle, Armour Tech News, and Engineer. It tends to maintain a spirit of co-operation and amiability between them that they may function ultimately as a unit for the greatest benefit to the college and her greater family. Within jurisdiction also is the budget apportionment meant to make each publication most useful to student and alumnus.

In accordance with the recent expansion program at Armour, special emphasis has been made on the publicity organs of the Institute. The Committee is at present ably managing the editorial policies of its publication that all who read either the **Cycle**, **News**, or **Engineer** will be equally impressed with the emphasis on education and research maintained here at Armour.