



Walter Hendricks
Chairman of the Committee

STUDENT PUBLICATIONS ADVISORY COMMITTEE

Since the fall of 1935, the Armour publications, the "Cycle", the "Tech News", and the "Armour Engineer and Alumnus", have not been under the jurisdiction of a single publication board. The "Cycle" and the "Tech News" are under the supervision of the Student Publications Advisory Committee and the "Armour Engineer and Alumnus" has been under the direction of the Managing Board.

Until two years ago the "Tech News" and the "Armour Engineer" were under the supervision of the Board of Publications. The board consisted of faculty and student members both. The "Cycle" was governed by the Faculty Committee, which was also composed of the student managers and certain members of the faculty.

In 1934 an attempt was made to unify the three publications by placing them under a single committee, so that they could act in closer harmony and cooperate more easily. It was then that the Student Publications Advisory Committee was formed. The group was composed solely of faculty members for it was felt that the committee should only, as its name implies, act in an advisory capacity in the management of the three Armour publications, administer their funds, and pass on major questions in their development. This change in policy in regard to the publications did not result in a loss of student control as one might think. On the contrary, the student managing boards gained more control since they were no longer compelled to confer with the faculty advisors in regard to such matters as editorial policy.

Last fall it was decided that the "Armour Engineer" should be moulded more on the lines of an engineering journal and should contain more news about Armour activities and about past graduates. In this way the circulation could be increased by causing the alumni to desire copies. As a program of this type necessitated closer connections between the student managers and the faculty advisors, a managing board composed of three faculty members and two students was created. Thus the S. P. A. C. was no longer connected with the "Engineer." In accordance with the new ideas, the name of the publication was changed to the "Armour Engineer and Alumnus."



The Student Publications
Advisory Committee in
a Business Session.