

ARMOUR ENGINEER

"The Armour Engineer" originated in the form of a very small technical publication which published articles contributed solely by the faculty and students of the Institute. In 1924 the magazine joined the group which comprised the membership of the Engineering College Magazines Association. The "Engineer" remained in this organization until 1932 when, as a part of the development plan, it was renovated and issued in a more compact and improved state. This transition from the bulkier book necessitated withdrawal from the E.C.M.A. as its specifications required the larger size. With the change, the "Engineer" affiliated with the National Scholastic Association, and in the first year was awarded the highest honor given by that organization.

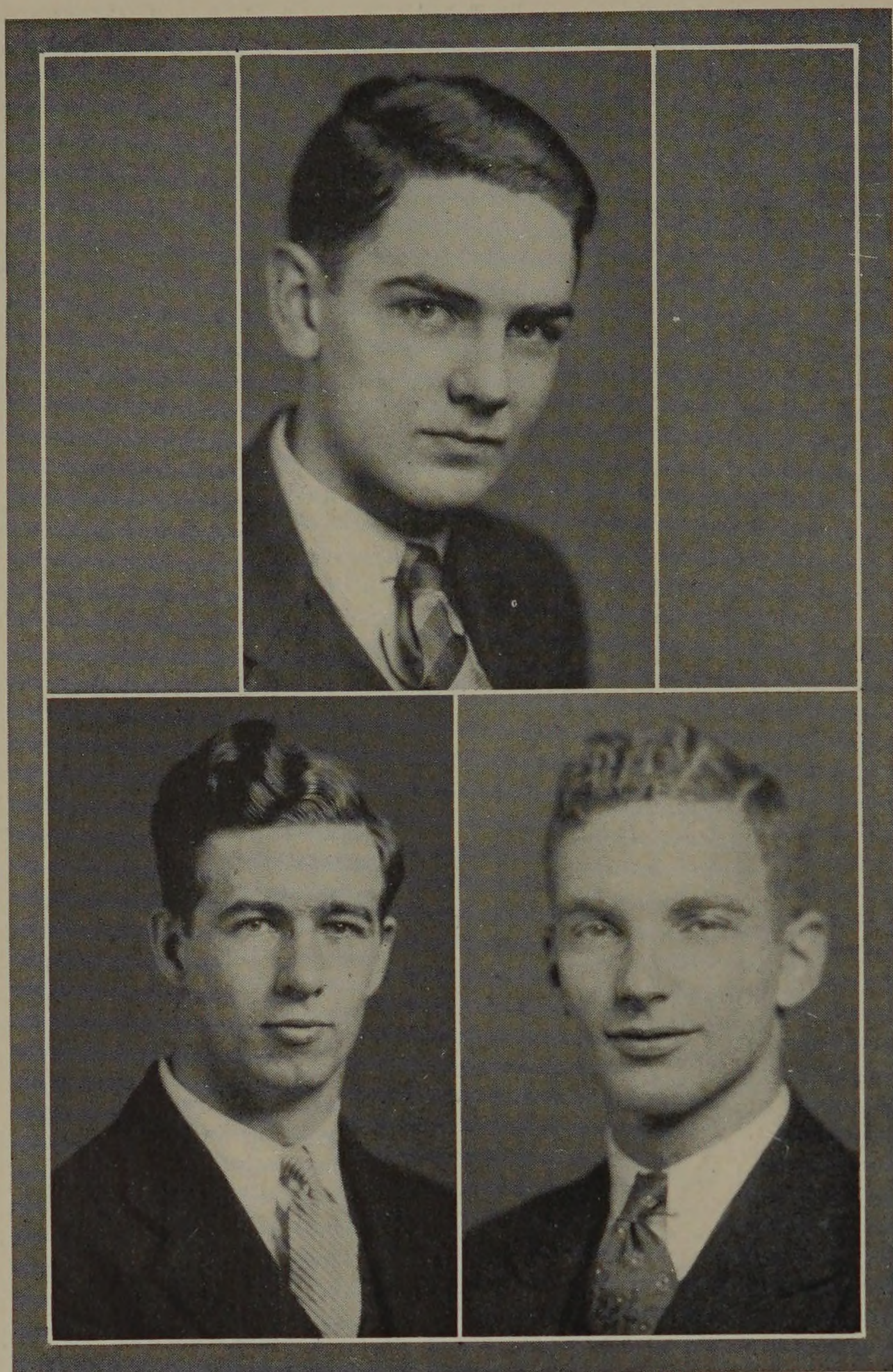
In the annual competition in 1934 for the Yale Cup, awarded each year by the "Yale Scientific Magazine" for the most outstanding undergraduate publication in the scientific field, "The Armour Engineer" was the recipient of the second place award, one of the

highest such distinctions in the country. The aim of the Yale award is to bring the college scientific publications into more intimate contact and to better the workmanship by placing the publications on a competitive basis. The contest is open to any and all college scientific magazines regardless of membership or non-membership in various press associations.

In the metamorphosis of the "Engineer," a staid attractive design was used. In the past year, the book was modernized. The cover has been redesigned along the modern trend in cover work, while the type face has been changed to the newest variety. The humor section has been increased due to the demands of both student body and advertisers while the editorial content has been composed of a semi-technical nature rather than the very purely technical contents of the past.

All of these changes have blended to produce a book which maintains its reputation of being one of the leaders among such student publications.

Within the course of the next year it is expected that a very important change will be made to further the usefulness of the "Engineer." The circulation it is hoped will be increased to reach all Armour alumni, and the subject matter will be made to include contributions from many new sources.



Patterson

Doane

Nachman