

*Honor "A"
Dinner*



PUBLICITY SMOKER

Mr. Justin H. Forrest, staff writer of the Chicago Evening American, was the principal speaker at the 1934 Smoker held by the Board of Publications. Mr. Forrest's audience was assembled at the Theta Xi fraternity house on Wednesday, February 28. He spoke on the method of conducting the City News Bureau for the distribution of news to the various papers within a given area.

The talk was quite comprehensive and revealed a number of interesting facts in connection with publication work. Mr. Forrest stated that the element of suspense plays the foremost role in keeping a particular subject on the front page of newspapers.

HONOR "A" DINNER

Members of the Armour Honor "A" Society were royally entertained on the night of Thursday, December 21, 1933. The occasion was the annual dinner held in the Boulevard Room of the Stevens Hotel. The thirty guests enjoyed a splendid meal and were entertained by an interesting floor show provided for them.

John J. Ahern acted as toastmaster, introducing the speakers and supervising the initiation of eight pledges. The active members furnished more than enough help in caring for the initiates during the course of the evening. Many incidents occurred that will be long remembered by the members.



*The
Publicity
Smoker*