



# TRAINED HANDS

The man who builds bridges need not know how to set type or how to make an engraving, but it may be to his advantage to know where he can obtain the services of an organization that specializes in the field of Graphic Arts. Trained hands indicate a trained mind—and possession of special skill. Advertising is most effective when the development of a plan or an idea is consigned to trained hands . . . guaranteeing that its completion in visual form will be guided competently by men who are specialists.

Hundreds of such trained hands are anxious to serve you in the Rosenow organization—trained hands of artists, photographers, engravers, printers, and binders. All possess the skill necessary to launch your advertising idea to successful completion—with modern methods and a modernly equipped plant assuring you an out-of-the-ordinary result.

ARTIST-PHOTOGRAPHERS  
PHOTO-ENGRAVERS  
COLOR-PRINTERS

340 W. HURON ST.  
C H I C A G O



# ROSENOW