

EXPERIENCE

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a New
Tennis Thrill!

have your racket strung with

TILDEN CHAMPIONSHIP

T E N N I S S T R I N G
of selected, seasoned gut

Then . . . drive a shot from the back court. Smash a serve over the net. Hear the high tonal twang of selected, seasoned gut. Experience the thrill of greater power and speed which it gives to your play.

From the minute you make contact with the first ball you will realize why this string is the master's choice. The only string upon which Tilden has placed his personal endorsement and name.

Ask your nearest sporting goods dealer to let you inspect the new TILDEN *Championship*. Note its strong twist, its smoothness, its eveness. Because it is made in an assortment of attractive colors and a variety of gauges, you can have just the string you want to suit your taste and playing requirements. The new TILDEN *Championship* strings on sale at your dealers are exact duplicates of the strings used by the master himself. Made of exactly the same materials and in exactly the same way.

Have your racket re-strung with TILDEN *Championship* today.

A copy of "How I Win My Tennis Matches," by Tilden, will be sent FREE on request. This attractive and helpful tennis guide contains in addition to the master's rules of the game, an autographed picture of "Big Bill." Address the Armour String Crafters, Dept. TAI, ARMOUR AND CO., Chicago, Ill.

ARMOUR STRING CRAFTERS

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