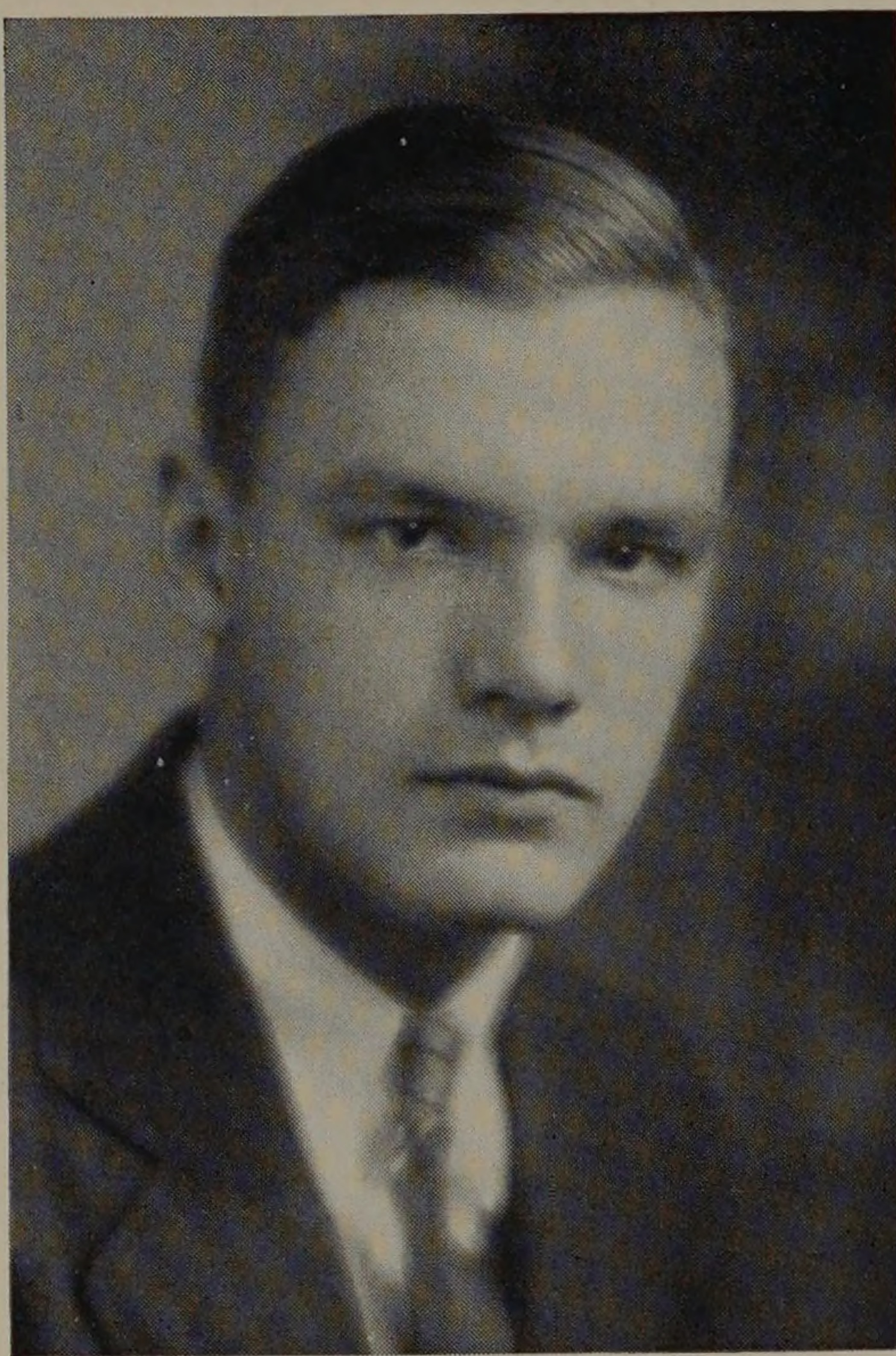


# THE ARMOUR TECH NEWS

Each year of the three years' existence of the Armour Tech News as a weekly student publication has seen great strides made in its development. The first year, under the editorship of John Hommes, saw the establishment of the weekly paper as a vital part of the student life and the overcoming of the objections which the opposers to its foundation had supported.

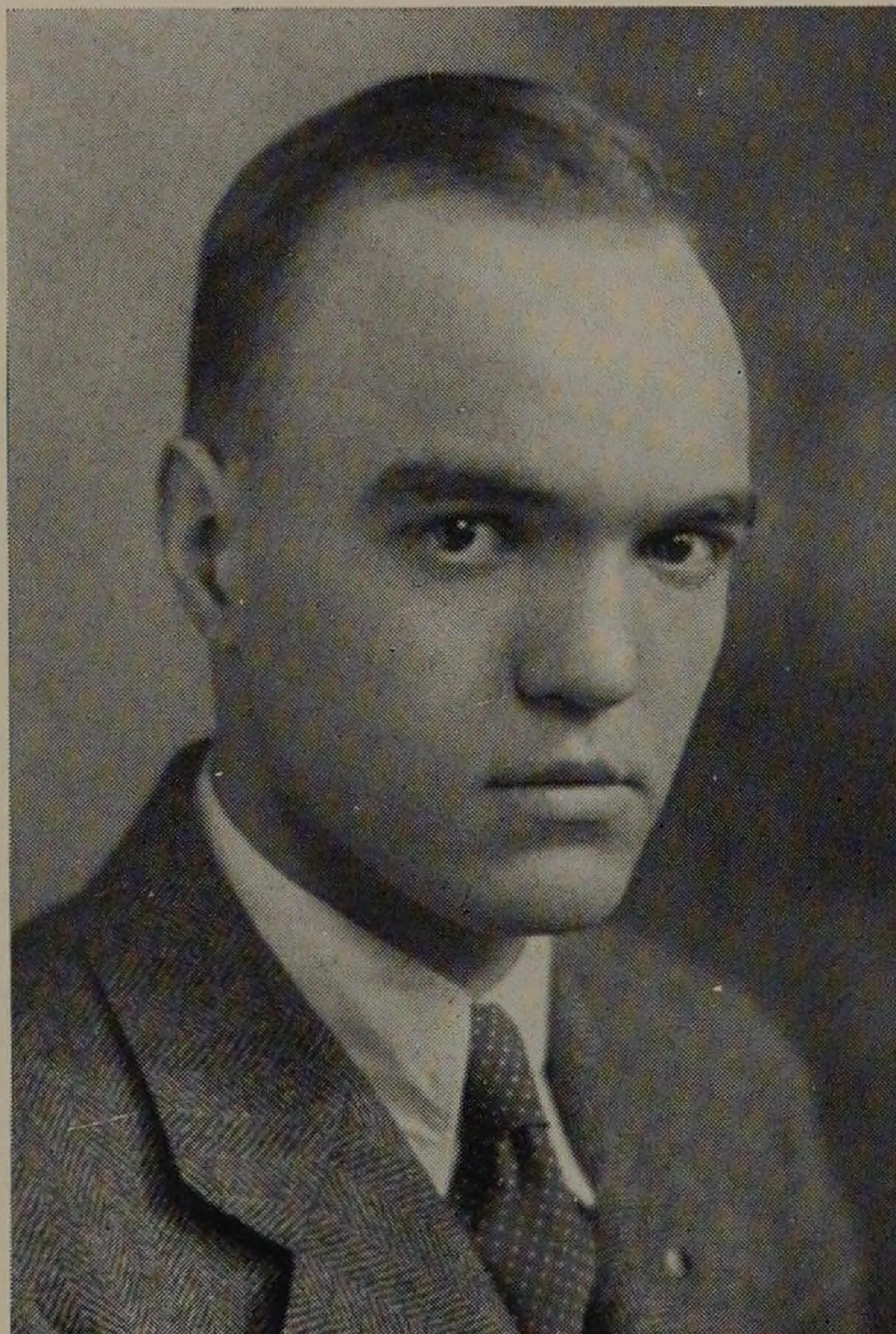
The second year, under the leadership of David Smith, saw the paper permanently increased to its present six column size. Recognition was given by the officials of the Institute, and the paper was now termed the "Official Student Newspaper."

The third year, which is now coming to a close, has seen a change in policy which makes the permanence of the paper assured. Formerly a subscription drive was conducted the first part of each semester to which about sixty per cent of the student body



*F. B. Attwood*

responded. Under the editorship of Fred Attwood, the staff succeeded in having the student body adopt a plan of one hundred per cent subscription. This plan, which is used in almost all colleges, makes every student at the Institute a subscriber to the Armour Tech News at the time of registration. This plan not only brings a larger income through the increase in paid subscribers, but also makes it possible to obtain more advertising because of the increased circulation.



*F. W. Spalding*

Another advance made in the past year was the cooperation of the Tech News with other college newspapers in Chicago in the development of the Chicago Association of College Newspapers. If the future records show such accomplishments at the end of each year as have been shown in the past three years, who can say what the "Official Student Newspaper" will be like in—say 1941?