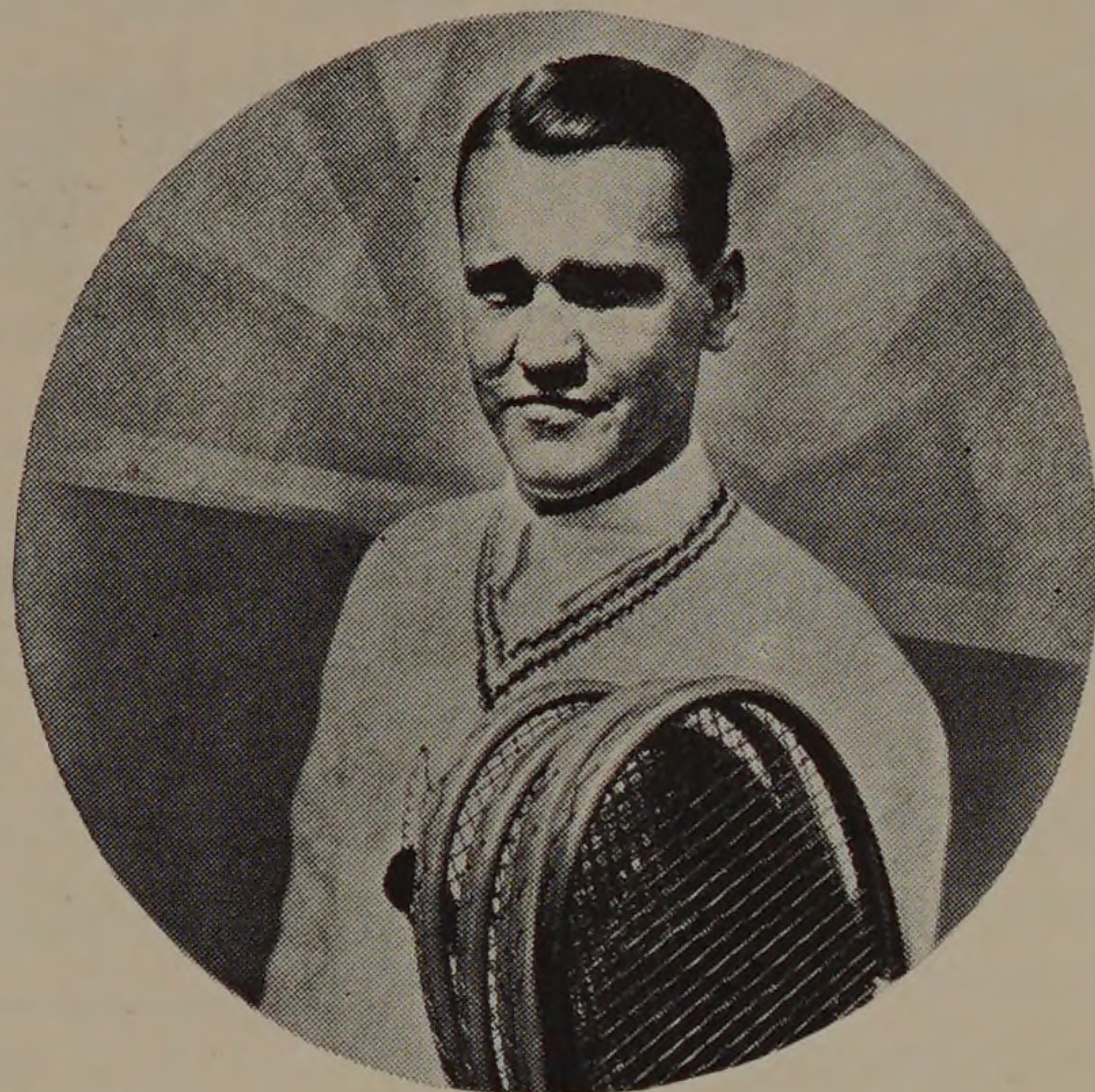


Vincent Richards, Jr. Breaks His Silence!



FOR the first time in his many years of amateur and professional tennis, Vincent Richards, Jr., endorses tennis strings . . . Armour!

In the letter reproduced below, he expresses his unbiased opinion . . . tells what he really thinks of Armour's quality tennis strings.

When championships are at stake . . . a reputation is to be made or retained . . . Vincent Richards, Jr., depends upon fast, durable gut strings . . . the finest Armour manufactures.

Specify Armour Tennis Strings the next time you have your racket restrung. Then you'll learn to your own satisfaction exactly why Vincent Richards, Jr., and a score of other prominent professionals depend upon them to "come through."

There is a tennis string for your style . . . a gut string which will give you full value for your money. Once used, you'll always demand an Armour string for your racket. Send the coupon for the new Armour booklet.

Messrs. Armour and Company
Chicago, Illinois

Gentlemen: As a user of Armour Gut for a number of years, in fact in practically all my important matches, I can truthfully say I have not found anything to equal it.

Yours very truly,
Vincent Richards, Jr.

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