

LEROY F. BERNHARD

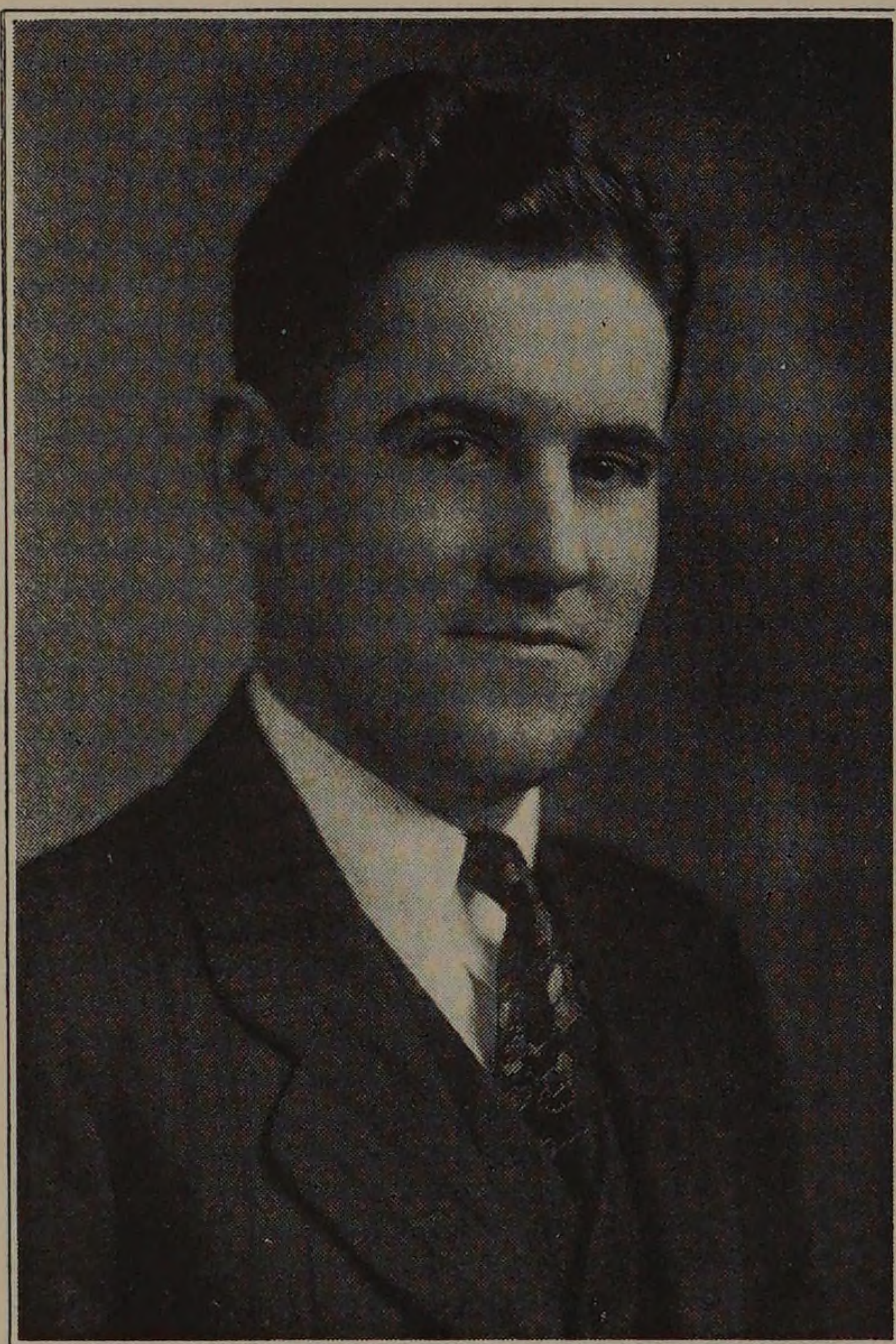
THE ARMOUR ENGINEER

Magazines, it seems, may be likened to the individual enterprise, the partnership, or the corporation, accordingly as their management develops. After twenty years of evolution, the Armour Engineer has come to realize that it has been an individual enterprise. It has been guided always by one man, who has put into his volume an expression of his own personality. The result has been a constant development of a high quality product. Steadily the magazine has forged nearer the top among similar publications. Its pages have been enlivened, its attractiveness enhanced. Yet all this has been done only by the expenditure of much time and effort on the part of the editor. Too much time and effort, in fact, for although the benefits from all this work were many, they could not make up for the strain endured in the effort to complete routine class work, which in most cases was quite enough in itself.

A Managing Board with both student and faculty members seemed to offer the solution. To unite quality and better management, attractiveness and continuity, it was to be supreme in authority—to decide all questions, whether of editorial policy, business relations, or finances. It was to be responsible to the President for the appearance and conduct of affairs of the magazine. Such was the plan.

With the fall semester a constitution was drawn up and adopted and an organization chart was developed. It was not all smooth sailing, but the plan survived the first year so well that attention was given to a proposed increase in the publication schedule.

The success of the plan cannot be fully judged now; the test of time must be applied. May the new form of organization prove sound and enduring.



L. PACKER BROWN

STAFF

L. F. BERNHARD, '29	Editor
M. B. GOLBER, '29	Associate Editor
H. H. DOZOIS, '29	Local Editor
R. J. GUNTHER, '29	Articles Editor
J. A. RANSEL, '30	Art Editor
A. J. STABOVITZ, '29	Humor Editor
N. S. EWING, '29	Engineering News
A. E. NEUMANN, '29	Staff Photographer
J. WARREN McCAFFREY, '22	Alumni
V. A. PETERSON, '29; C. A. BLOMQUIST, '29	Local News
F. C. ONG, '29; I. G. KLEIN, '29	Publicity
C. G. ANDERSON, '30; N. D. BUEHLING	Assistant Editors
F. H. BIGELOW, '30; B. H. ROFFEE, '30	Assistants
H. E. STEIR, '30; I. G. KATZ, '30	Assistants
L. P. BROWN, '29	Business Manager
C. J. McDONALD, '29	Circulation Manager
H. H. STEBBINS, '30	Assistant Business Manager
G. A. RUMMEL, '29	Assistant