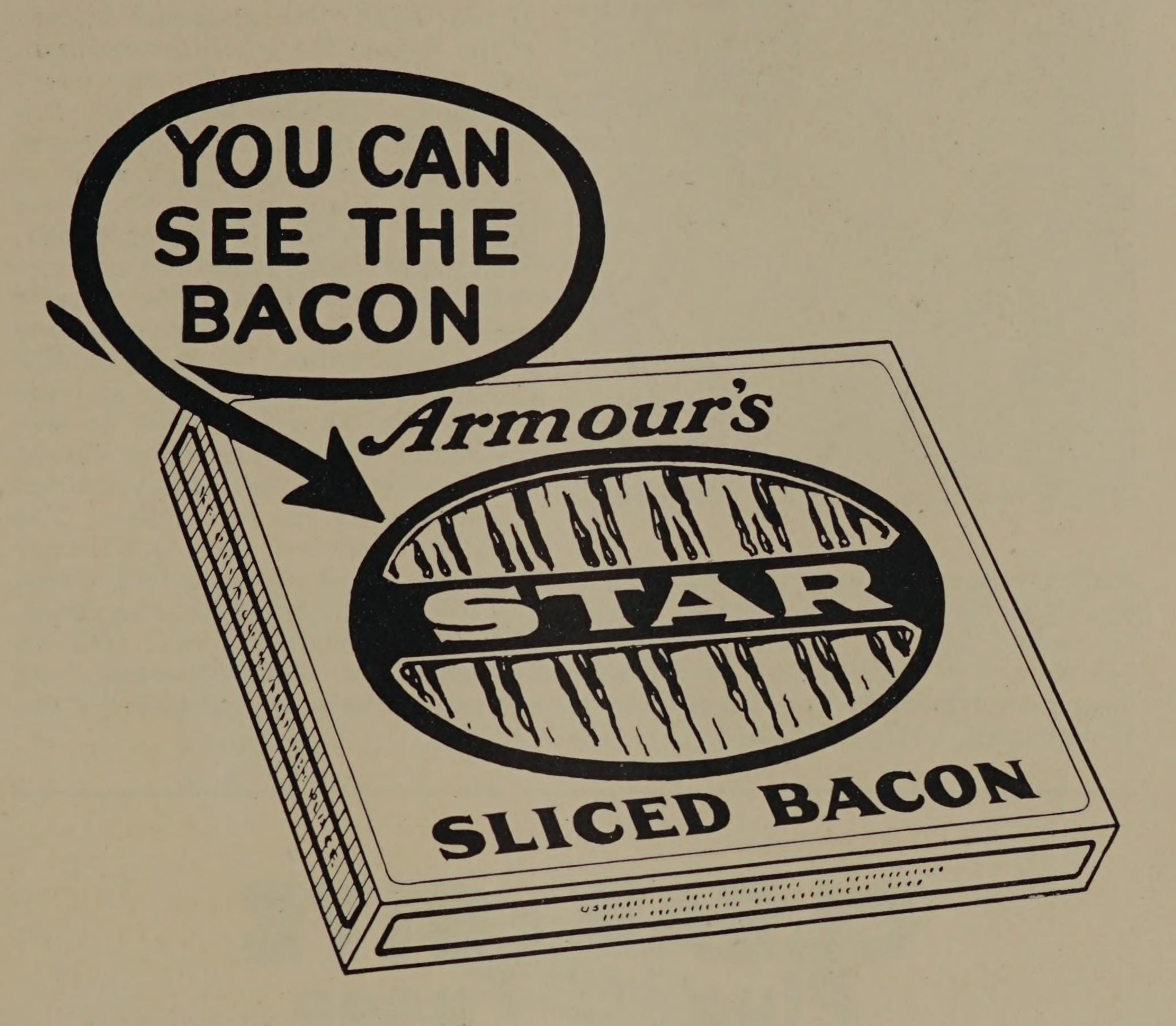
Anything New in The Old World Today?



Yes, sir!

It's the new window top Star Sliced Bacon carton...the biggest forward step in packaged bacon for years.

Big business cannot stand still. And the bigger the business the more progress is expected of it. This new carton represents just one of the many important forward steps constantly being made by Armour and Company.

ARMOUR AND COMPANY

Chicago

"Buy the bacon you see"

Two Hundred Seventy-one