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THE ARMOUR ENGINEER

Twenty years old—not of age perhaps, yet quite mature. Sometimes magazines, like squashes, mature quite rapidly, and then spend the rest of their lives becoming more mellow and yielding. Not that the Armour Engineer is decomposing,—merely disintegrating. The magazine grew in staunch fashion, and in the first ten years of its existence absorbed more integrals and profound technical treatises than any human could possibly have done in the same period. This solid publication, like some men well advanced in years, began to sense a new longing for youth and life, passed over too quickly in the growing and developing process.

Into its colorless and drab existence, a few cheery notes of local interest were injected. In 1922, after a long drink of the historical and legendary fountain, the old form was thrown off and the magazine, transformed, viewed life through new eyes. The rough

stock was replaced with one finished with a glossy surface. The small page was replaced with a larger one, and the plain pages of type were broken with profusely distributed illustrations.

A large portion of the publication was given over to local news, a page of humor and lighter writing was included, and as an innovation, a section for the purpose

of telling the news of the engineering world was developed.

This change accompanied a union with a group of other engineering college magazines, the Engineering College Magazines Associated. This close association with other similar publications brings forth the inspiration and enthusiasm which can come only with numbers. The union was, incidentally, advantageous in a financial way because of connections with advertisers.

This process of growing young has gone steadily forward. The section of engineering news has grown and has absorbed the whole space formerly devoted to technical subjects. And in this fashion the Armour Engineer of the past, as full of information as a mathematics text-book, and just about as interesting, has disintegrated,—lost its unity of subject matter to inclue all the various activities and interests of college life. The magazine sets for itself the goal of a news magazine,—an engineering news magazine. The end is not yet in sight,—we are still on our way—growing younger.